



Brussels, 4 April 2019
(OR. en)

7758/19

Interinstitutional File:
2018/0190(COD)

CODEC 762
CULT 52
AUDIO 46
CADREFIN 162
RELEX 289
IA 108
REGIO 71
SAN 182
EDUC 181
DIGIT 65
PE 122

INFORMATION NOTE

From: General Secretariat of the Council
To: Permanent Representatives Committee/Council

Subject: Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL establishing the Creative Europe programme (2021 to 2027) and repealing Regulation (EU) No 1295/2013
- Outcome of the European Parliament's first reading,
(Strasbourg, 25 to 28 March 2019)

I. INTRODUCTION

The rapporteur, Silvia COSTA (S&D, IT), presented a report on the proposal for a Regulation on behalf of the Committee on Culture and Education. The report contained 150 amendments to the proposal.

In addition

- the S&D political group tabled 2 amendments
- the EFDD political group tabled 20 amendments

II. VOTE

When it voted on 28 March 2019, the plenary adopted amendments 1-5, 7, 9-18, 20-22, 24-26, 28-46, 48-79, 81-100, 102-150, 19, 23, 80, 101, 47, 152, 152, 6, 8 and 27 to the proposal for a Regulation.

The Commission's proposal as thus amended constitutes the Parliament's first-reading position which is contained in its legislative resolution as set out in the Annex hereto¹.

¹ The version of the Parliament's position in the legislative resolution has been marked up to indicate the changes made by the amendments to the Commission's proposal. Additions to the Commission's text are highlighted in ***bold and italics***. The symbol "■" indicates deleted text.

Creative Europe programme 2021-2027 ***I

European Parliament legislative resolution of 28 March 2019 on the proposal for a regulation of the European Parliament and of the Council establishing the Creative Europe programme (2021 to 2027) and repealing Regulation (EU) No 1295/2013 (COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

(Ordinary legislative procedure: first reading)

The European Parliament,

- having regard to the Commission proposal to Parliament and the Council (COM(2018)0366),
 - having regard to Article 294(2) and Articles 167(5) and 173(3) of the Treaty on the Functioning of the European Union, pursuant to which the Commission submitted the proposal to Parliament (C8-0237/2018),
 - having regard to Article 294(3) of the Treaty on the Functioning of the European Union,
 - having regard to the opinion of the European Economic and Social Committee of 12 December 2018²,
 - having regard to the opinion of the Committee of the Regions of 6 February 2019³,
 - having regard to Rule 59 of its Rules of Procedure,
 - having regard to the report of the Committee on Culture and Education and the opinion of the Committee on Budgets (A8-0156/2019),
1. Adopts its position at first reading hereinafter set out;
 2. Calls on the Commission to refer the matter to Parliament again if it replaces, substantially amends or intends to substantially amend its proposal;
 3. Instructs its President to forward its position to the Council, the Commission and the national parliaments.

² Not yet published in the Official Journal.

³ Not yet published in the Official Journal.

Amendment 1

Proposal for a regulation Recital 1

Text proposed by the Commission

(1) Culture, cultural heritage and cultural diversity are of great value to European society from a cultural, environmental, social and economic point of view and should be promoted and supported. The Rome Declaration of 25 March 2017 as well as the European Council in December 2017 stated that education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

Amendment

(1) Culture, **arts** cultural heritage, and cultural diversity are of great value to European society from a cultural, **educational democratic**, environmental, social, **human rights** and economic point of view and should be promoted and supported. The Rome Declaration of 25 March 2017 as well as the European Council in December 2017 stated that education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

Amendment 2

Proposal for a regulation Recital 2

Text proposed by the Commission

(2) According to Article 2 of the Treaty on European Union (TEU), the Union is founded on the values of respect for human dignity, freedom democracy, equality, the rule of law and the respect for human rights, including the rights of the persons belonging to minorities. These values are common to the Member States in a society where pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail. These values are further reaffirmed and articulated in the rights, freedoms and principles enshrined in the Charter of Fundamental Rights of the European Union, which has the same legal value as the Treaties, as referred to in Article 6 of the TEU.

Amendment

(2) According to Article 2 of the Treaty on European Union (TEU), the Union is founded on the values of respect for human dignity, freedom democracy, equality, the rule of law and the respect for human rights, including the rights of the persons belonging to minorities. These values are common to the Member States in a society where pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail. These values are further reaffirmed and articulated in the rights, freedoms and principles enshrined in the Charter of Fundamental Rights of the European Union (**the Charter**), which has the same legal value as the Treaties, as referred to in Article 6 of the TEU. **In particular, the**

freedom of expression and information is enshrined in Article 11 of the Charter and the freedom of the arts and science is enshrined in Article 13 of the Charter.

Amendment 3

Proposal for a regulation

Recital 4

Text proposed by the Commission

(4) The Commission Communication on a New European Agenda for Culture¹⁵ further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural diversity for social cohesion and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture. ***This*** is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

¹⁵ COM(2018)0267.

Amendment

(4) The Commission Communication on a New European Agenda for Culture¹⁵ further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural diversity for social cohesion, and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture, ***taking into account the fact that the intrinsic value of culture and of artistic expression should always be preserved and promoted and that artistic creation is at the heart of cooperation projects. Supporting the implementation of this New European Agenda for Culture*** is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

¹⁵ COM(2018)0267.

Amendment 4

Proposal for a regulation Recital 4 a (new)

Text proposed by the Commission

Amendment

(4a) Union policies will complement and add value to Member States' intervention in the cultural and creative area. The impact of Union policies should be assessed on a regular basis taking account of qualitative and quantitative indicators such as the benefits for citizens, the active participation of citizens, the benefits for the Union economy in terms of growth and jobs and spill-overs in other sectors of the economy, and the skills and competences of people working in the cultural and creative sectors.

Amendment 5

Proposal for a regulation Recital 4 b (new)

Text proposed by the Commission

Amendment

(4b) The safeguarding and enhancement of Europe's cultural heritage are objectives of the Programme. Those objectives have also been recognised as being inherent the right to knowledge of cultural heritage and to participate in cultural life enshrined in the Council of Europe Framework Convention on Cultural Heritage for Society (Faro Convention), which entered into force on 1 June 2011. That Convention underlines the role of cultural heritage in the construction of a peaceful and democratic society, and in the processes of sustainable development and the promotion of cultural diversity.

Amendment 6

Proposal for a regulation Recital 5

Text proposed by the Commission

(5) The promotion of European cultural diversity **depends on** the existence of flourishing and resilient cultural and creative sectors, **able** to create, produce and distribute **their works** to a large and diverse European audience. This thereby enlarges their business potential and contributes to sustainable growth **and** jobs creation. In addition, promotion of creativity **contributes** to boosting competitiveness and **sparkling** innovation in the industrial value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, **which do not** allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

Amendment

(5) The promotion of European cultural diversity **and of the awareness of common roots is based on the freedom of artistic expression, the capability and competences of artists and cultural operators**, the existence of flourishing and resilient cultural and creative sectors **in the public and private domain and their ability** to create, **innovate and** produce **their works** and distribute **them** to a large and diverse European audience. This thereby enlarges their business potential, **increases access to and the promotion of creative content, artistic research and creativity** and contributes to sustainable growth, jobs creation. In addition, promotion of creativity **and new knowledge contribute** to boosting competitiveness and **sparkling** innovation in the industrial value chains. **A wider approach to arts and culture education and artistic research should be adopted, progressing from a STEM (Science, Technology, Engineering, Mathematics) approach to a STEAM (Science, Technology, Engineering, Arts, Mathematics) approach.** In spite of recent progress, **regarding assistance for translation and subtitling** the European cultural and creative market continues to be fragmented along national and linguistic lines. **While respecting the specificity of each market, more can be done to** allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular, **including by taking into account intellectual property rights protection.**

Amendment 7

Proposal for a regulation Recital 5 a (new)

Text proposed by the Commission

Amendment

(5a) The digital shift represents a paradigm change and is one of the biggest challenges for the cultural and creative sectors. Digital innovation has changed habits, relations and production and consumption models at both a personal and social level and it should boost cultural and creative expression and the cultural and creative narrative, respecting the specific value of the cultural and creative sectors within the digital environment.

Amendment 8

Proposal for a regulation Recital 6

Text proposed by the Commission

Amendment

(6) The Programme should take into account the dual nature of the cultural and creative sectors, recognising, on the one hand, the intrinsic and artistic value of culture and, on the other, the economic value of those sectors, including their broader contribution to growth and competitiveness, creativity **and** innovation. This requires strong European cultural and creative sectors, in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences and its economic importance, including for other creative sectors as well as cultural tourism. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media

(6) The Programme should take into account the dual nature of the cultural and creative sectors, recognising, on the one hand, the intrinsic and artistic value of culture and, on the other, the economic value of those sectors, including their broader contribution to growth and competitiveness, creativity, innovation, **intercultural dialogue, social cohesion and knowledge generation**. This requires strong European cultural and creative sectors, **both in the for-profit and not-for-profit domains** in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences **at local, national and Union level** and its economic importance, including for other creative sectors as well

production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

as cultural tourism ***and regional, local and urban development***. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

Amendment 9

Proposal for a regulation Recital 6 a (new)

Text proposed by the Commission

Amendment

(6a) Active European citizenship, shared values, creativity and innovation need a solid ground on which they can develop. The Programme should support film and audiovisual education, in particular among minors and young people.

Amendment 10

Proposal for a regulation Recital 7

Text proposed by the Commission

Amendment

(7) To be effective, the Programme should take into account the specific nature of the different sectors, their different target groups and their particular needs through tailor-made approaches within a strand dedicated to the audiovisual sector, a strand dedicated to the other cultural and creative sectors and a cross-sectoral strand.

(7) To be effective, the Programme should take into account the specific nature ***and challenges*** of the different sectors, their different target groups and their particular needs through tailor-made approaches within a strand dedicated to the audiovisual sector, a strand dedicated to the other cultural and creative sectors and a cross-sectoral strand. ***The Programme should provide equal support to all the cultural and creative sectors through***

horizontal schemes targeting common needs. Building on pilot projects, preparatory actions and studies, the Programme should also implement the sectoral actions listed in the Annex to this Regulation.

Amendment 11

Proposal for a regulation Recital 7 a (new)

Text proposed by the Commission

Amendment

(7a) Music, in all its forms and expressions, and in particular contemporary and live music, is an important component of the cultural, artistic and economic heritage of the Union. It is an element of social cohesion, multicultural integration and youth socialisation and it serves as a key instrument to enhance culture, including cultural tourism. The music sector should therefore be a particular focus of the specific actions pursued as part of the CULTURE strand under this Regulation in terms of financial distribution and targeted actions. Tailor-made calls and instruments should help boost the competitiveness of the music sector and address some of the specific challenges it faces.

Amendment 12

Proposal for a regulation Recital 7 b (new)

Text proposed by the Commission

Amendment

(7b) Union support needs to be reinforced in the field of international

cultural relations. The Programme should seek to contribute to the third strategic objective of the new European Agenda for Culture by harnessing culture and intercultural dialogue as engines for sustainable social and economic development. In the Union and throughout the world, cities are driving new cultural policies. A large number of creative communities have gathered in hubs, incubators and dedicated spaces worldwide. The Union should be instrumental in networking those communities from the Union and third countries and in fostering multi-disciplinary collaboration across artistic, creative and digital skills.

Amendment 13

Proposal for a regulation Recital 8

Text proposed by the Commission

(8) The cross-sectoral strand aims at exploiting the potential of collaboration among different cultural and creative sectors. There are benefits in terms of knowledge-transfer and administrative efficiencies to be gained from a joint transversal approach.

Amendment

(8) The cross-sectoral strand aims *at addressing the common challenges faced by, and* at exploiting the potential of collaboration among, different cultural and creative sectors. There are benefits in terms of knowledge-transfer and administrative efficiencies to be gained from a joint transversal approach.

Amendment 14

Proposal for a regulation Recital 9

Text proposed by the Commission

(9) Union intervention is needed in the audiovisual sector to accompany the

Amendment

(9) Union intervention is needed in the audiovisual sector to accompany the

Union's Digital Single Market policies. This concerns notably the modernisation of the copyright framework *and* the proposed Regulation on online transmissions of broadcasting organisations¹⁶, *as well as the proposal to amend Directive 2010/13/EU of the European Parliament and of the Council*¹⁷. They seek to strengthen the capacity of European audiovisual players to finance, produce and disseminate works *that can be sufficiently visible* on the different media of communication available (e.g. TV, cinema or Video On Demand) and attractive to audiences in a more open and competitive market within Europe and beyond. Support should be scaled up in order to address recent market developments and notably the stronger position of global platforms of distribution in comparison to national broadcasters traditionally investing in the production of European works.

¹⁶ COM(2016)0594

¹⁷ COM/2016/0287

Union's Digital Single Market policies. This concerns notably the modernisation of the copyright framework, the proposed Regulation on online transmissions of broadcasting organisations¹⁶ *and Directive (EU) 2018/1808 of the European Parliament and of the Council*¹⁷. They seek to strengthen the capacity of European audiovisual players to *create*, finance, produce and disseminate works *of various formats* on the different media of communication available (e.g. TV, cinema or Video On Demand) and attractive to audiences in a more open and competitive market within Europe and beyond. Support should be scaled up in order to address recent market developments and notably the stronger position of global platforms of distribution in comparison to national broadcasters traditionally investing in the production of European works.

¹⁶ COM(2016)0594

¹⁷ *Directive (EU) 2018/1808 of the European Parliament and of the Council of 14 November 2018 amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) in view of changing market realities (OJ L 303, 28.11.2018, p. 69).*

Amendment 15

Proposal for a regulation Recital 10

Text proposed by the Commission

(10) The special actions under Creative Europe such as the European Heritage

Amendment

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Label, the European Heritage Days, the European prizes in the areas of contemporary, rock and pop music, literature, heritage and architecture and the European Capitals of Culture have directly reached millions of European citizens, have demonstrated the social and economic benefits of European cultural policies, and should therefore be continued and whenever possible expanded.

Label, the European Heritage Days, the European prizes in the areas of contemporary, rock and pop music, literature, heritage and architecture and the European Capitals of Culture have directly reached millions of European citizens, have demonstrated the social and economic benefits of European cultural policies, and should therefore be continued and whenever possible expanded. ***The Programme should support the networking activities of the European Heritage Label sites.***

Amendment 16

Proposal for a regulation Recital 10 a (new)

Text proposed by the Commission

Amendment

(10a) The Creative Europe Programme under Regulation (EU) No 1295/2013 has sparked the creation of innovative and successful projects that generated good practices in terms of transnational European cooperation in the creative and cultural sectors. In turn, this has increased European cultural diversity for audiences and leveraged the social and economic benefits of European cultural policies. To be more efficient, such success stories should be highlighted and, wherever possible, expanded.

Amendment 17

Proposal for a regulation Recital 10 b (new)

(10b) All levels of actors in the cultural and creative sectors should be actively involved in the achievement of the Programme objectives and its further development. As the experience of the formal engagement of stakeholders in the participatory governance model of the European Year of Cultural Heritage, established by Decision (EU) 2017/864 of the European Parliament and of the Council^{1a}, proved to be efficient in mainstreaming culture, it is advisable to apply this model to the Programme as well. This participatory governance model should include a transversal approach with a view to creating synergies between the various Union programmes and initiatives in the field of culture and creativity.

^{1a} Decision (EU) 2017/864 of the European Parliament and of the Council of 17 May 2017 on a European Year of Cultural Heritage (2018) (OJ L 131, 20.5.2017, p. 1).

Amendment 18

Proposal for a regulation Recital 10 c (new)

(10c) A flagship cross-sectoral action aiming at showcasing European creativity and cultural diversity to the Member States and third countries should be included as part of the special actions under the Programme. That action should emphasise the excellence of European culture-based creativity in triggering

cross-innovation in the wider economy by awarding a special prize.

Amendment 19

Proposal for a regulation Recital 11

Text proposed by the Commission

(11) Culture is key to ***strengthen*** inclusive ***and*** cohesive communities. In the context of migration ***pressure***, culture ***has an important role*** in the integration of migrants ***to help them*** feel part of host societies ***and develop*** good relations between migrants and new communities.

Amendment

(11) Culture is key to ***strengthening*** inclusive, cohesive ***and reflective*** communities, ***to revitalising territories and to promoting social inclusion for people with a disadvantaged background***. In the context of migration ***issues and integration challenges***, culture ***plays a fundamental role in creating inclusive spaces for intercultural dialogue and*** in the integration of migrants ***and refugees, helping them to*** feel part of host societies, ***and in the development of*** good relations between migrants and new communities.

Amendment 20

Proposal for a regulation Recital 11 a (new)

Text proposed by the Commission

Amendment

(11a) Culture provides for and fosters economic, social and environmental sustainability. It should therefore be at the heart of political development strategies. The contribution of culture to the well-being of society as a whole should be highlighted. In accordance with the Davos Declaration of 22 January 2018 entitled "Towards a high-quality Baukultur for Europe", steps should therefore be taken to promote a new integrated approach to the shaping of the

high quality built environment which is anchored in culture, strengthens social cohesion, guarantees a sustainable environment and contributes to the health and well-being of the population as a whole. That approach should not place an emphasis on urban areas only, but should primarily focus on the interconnectivity of peripheral, remote and rural areas. The concept of Baukultur encompasses all factors which have a direct impact on the quality of life of citizens and communities, thereby fostering inclusivity, cohesion and sustainability in a very concrete way.

Amendment 21

Proposal for a regulation Recital 11 b (new)

Text proposed by the Commission

Amendment

(11b) It is a matter of priority that culture, including cultural and audiovisual goods and services, be made more accessible to persons with disabilities as tools to foster their complete personal fulfilment and active participation, thereby contributing to a truly inclusive society based on solidarity. The Programme should therefore promote and increase cultural participation across the Union, in particular with regard to people with disabilities and people from disadvantaged backgrounds as well as people who reside in rural and remote areas.

Amendment 22

Proposal for a regulation Recital 12

Text proposed by the Commission

(12) Artistic freedom *is* at the core of vibrant cultural and creative *industries, including* the news media sector. The programme should promote *cross-overs* and collaboration between the audiovisual sector and the publishing sector to promote a pluralistic media environment.

Amendment

(12) *Freedom of artistic and cultural expression, freedom of expression and media pluralism are* at the core of vibrant cultural and creative *sectors and* the news media sector. The Programme should promote *crossovers* and collaboration between the audiovisual sector and the publishing sector *with the aim of promoting* a pluralistic *and independent* media environment *in line with Directive 2010/13/EU of the European Parliament and of the Council^{1a}. The Programme should provide support for new media professionals and enhance the development of critical thinking among citizens by means of promoting media literacy, in particular for young people.*

^{1a} *Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) (JO L 95, 15.4.2010, p. 1).*

Amendment 23

Proposal for a regulation Recital 12 a (new)

Text proposed by the Commission

Amendment

(12a) The mobility of artists and cultural workers as regards skills development, learning, intercultural awareness, co-creation, co-production, circulation and dissemination of artworks and participation in international events such

as fairs and festivals is a key prerequisite for a better linked, stronger and more sustainable cultural and creative sectors in the Union. Such mobility is often hampered by the lack of legal status, difficulties in obtaining visas and the duration of permits, the risk of double taxation and precarious and unstable social security conditions.

Amendment 24

Proposal for a regulation Recital 13

Text proposed by the Commission

(13) In line with Articles 8 and 10 of the Treaty on the Functioning of the European Union (TFEU), the Programme in all its activities should support gender mainstreaming and the mainstreaming of non-discrimination objectives and, where applicable, should define appropriate gender balance criteria.

Amendment

(13) In line with Articles 8 and 10 of the Treaty on the Functioning of the European Union (TFEU), the Programme in all its activities should support gender mainstreaming and the mainstreaming of non-discrimination objectives and, where applicable, should define appropriate gender balance *and diversity* criteria. *The Programme should seek to ensure that participation in the Programme and projects carried out under the Programme reach and reflect the diversity of European society. The activities carried out under the Programme should be monitored and reported upon in order to ascertain the performance of the Programme in that respect and enable policy makers to make better-informed decisions as regards future programmes.*

Amendment 25

Proposal for a regulation Recital 13 a (new)

(13a) Women are very present in the artistic and cultural field in the Union as authors, professionals, teachers, and as an audience with a growing access of the cultural public. However, as evidenced by research and studies such as the European Women's Audiovisual Network for film directors and by the We Must project in the music field, there are gender pay disparities and it is less likely for women to realise their works and occupy decision-making positions in cultural, artistic and creative institutions. Therefore, it is necessary to promote female talents and to circulate their works in order to support women's artistic careers.

Amendment 26

Proposal for a regulation Recital 14 a (new)

(14a) In line with the conclusions drawn following the European Year of Cultural Heritage 2018, the Programme should enhance the cooperation and advocacy capacity of the sector through support for activities related to the legacy of the European Year of Cultural Heritage 2018 and taking stock of it. In that connection, attention should be drawn to the statement issued by the Council of Culture Ministers in November 2018 and the statements made at the closing ceremony of the Council held on 7 December 2018. The Programme should contribute to the long-term sustainable preservation of European cultural heritage through support actions for the

artisans and craftspeople skilled in the traditional trades related to cultural heritage restoration.

Amendment 27

Proposal for a regulation Recital 15

Text proposed by the Commission

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014¹⁹, relevant policies and instruments should draw out the long term and sustainability value of Europe's cultural heritage and develop a more integrated approach to its preservation *and* valorisation and support.

¹⁹ COM/2014/0477

Amendment

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014, relevant policies and instruments should draw out the long term and sustainability value of Europe's *past, present, tangible, intangible and digital* cultural heritage, and develop a more integrated approach to its preservation, *conservation, adaptive re-use, dissemination*, valorisation and support *by supporting a high quality and coordinated sharing of professional knowledge and the development of common high quality standards for the sector and mobility for sector professionals. Cultural heritage is an integral part of European cohesion and supports the link between tradition and innovation. Preserving cultural heritage and supporting artists, creators and craftsmanship should be a priority of the Programme.*

¹⁹ COM/2014/0477

Amendment 28

Proposal for a regulation Recital 15 a (new)

Text proposed by the Commission

Amendment

(15a) The Programme should contribute to the engagement and involvement of citizens and civil society organisations in culture and society, to the promotion of cultural education and to making cultural knowledge and heritage publicly accessible. The Programme should also nurture quality and innovation in creation and conservation, including through synergies among culture, arts, science, research and technology.

Amendment 29

Proposal for a regulation Recital 16 a (new)

Text proposed by the Commission

Amendment

(16a) In line with the European Parliament resolution of 13 December 2016 on a coherent EU policy for cultural and creative industries, supporting cultural and creative sectors should be a cross-cutting issue. Projects should be integrated throughout the Programme in order to support new business models and skills, traditional savoir-faire as well as translating creative and interdisciplinary solutions into economic and social value. Furthermore, potential synergies that exist between Union policies should be fully exploited so as to effectively use the funding available under Union programmes such as Horizon Europe, the Connecting Europe Facility, Erasmus +, EaSI and InvestEU.

Amendment 30

Proposal for a regulation Recital 18

Text proposed by the Commission

(18) Third countries which are members of the European Economic Area (EEA) may participate in Union programmes in the framework of the cooperation established under the EEA agreement, which provides for the implementation of the programmes by a decision under that agreement. Third countries may also participate on the basis of other legal instruments. A specific provision should be introduced in this Regulation to grant the necessary rights for and access to the authorizing officer responsible, the European Anti-Fraud Office (OLAF) as well as the European Court of Auditors to comprehensively exert their respective competences.

Amendment

(18) Third countries which are members of the European Economic Area (EEA) may participate in Union programmes in the framework of the cooperation established under the EEA agreement, which provides for the implementation of the programmes by a decision under that agreement. Third countries may also participate on the basis of other legal instruments. A specific provision should be introduced in this Regulation to grant the necessary rights for and access to the authorizing officer responsible, the European Anti-Fraud Office (OLAF) as well as the European Court of Auditors to comprehensively exert their respective competences. ***The contributions of third countries to the Programme should be reported on an annual basis to the budgetary authority.***

Amendment 31

Proposal for a regulation Recital 22

Text proposed by the Commission

(22) Since its creation, the European Film Academy has ***developed a unique*** expertise and ***is in a*** unique position ***to create*** a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and ***developing truly European audiences***. Therefore, it should be eligible for direct Union support.

Amendment

(22) Since its creation, the European Film Academy has ***contributed, by means of its special*** expertise and unique position, ***to the development of*** a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and ***fostering the emergence of an international audience of all ages***. Therefore, it should ***exceptionally*** be

eligible for direct Union support *in the context of its cooperation with the European Parliament in organising the LUX Film Prize. However, the direct support must be linked to the negotiation of a cooperation agreement, with specific missions and objectives, between the two parties and it should only be possible to provide the direct support once that agreement has been concluded. This does not preclude the European Film Academy from applying for funding for other initiatives and projects under the different strands of the Programme.*

Amendment 32

Proposal for a regulation Recital 23

Text proposed by the Commission

(23) Since its creation, the European Union Youth Orchestra has developed a unique expertise in promoting intercultural dialogue, mutual respect and understanding through culture. The particularity of the European Union Youth Orchestra lies in the fact that it is a European orchestra that transcends cultural boundaries and is composed of young musicians selected in accordance with demanding artistic criteria through a rigorous annual audition process in all Member States. Therefore, it should be eligible for direct Union support.

Amendment

(23) Since its creation, the European Union Youth Orchestra has developed a unique expertise in promoting ***rich European musical heritage, access to music and*** intercultural dialogue, ***and*** mutual respect and understanding through culture, ***as well as in reinforcing the professionalism of young musicians, providing them with the skills necessary for a career in the cultural and creative sector. Member States and Union institutions, including successive Presidents of the Commission and of the European Parliament, have recognised the contribution of the European Union Orchestra.*** The particularity of the European Union Youth Orchestra lies in the fact that it is a European orchestra that transcends cultural boundaries and is composed of young musicians selected in accordance with demanding artistic criteria through a rigorous ***and transparent*** annual audition process in all Member States. Therefore, it should ***exceptionally*** be eligible for direct Union support ***on the***

basis of specific missions and objectives to be established and assessed regularly by the Commission. In order to secure that support, the European Union Youth Orchestra should increase its visibility, strive to achieve a more balanced representation of musicians from all Member States within the orchestra and diversify its revenues by actively seeking financial support from sources other than Union funding.

Amendment 33

Proposal for a regulation Recital 26

Text proposed by the Commission

(26) Financial support should be used to address market failures or sub-optimal investment situations, in a proportionate manner and actions should not duplicate or crowd out private financing or distort competition in the Internal market. Actions should have a clear European added value.

Amendment

(26) Financial support should be used to address market failures or sub-optimal investment situations, in a proportionate manner and actions should not duplicate or crowd out private financing or distort competition in the Internal market. Actions should have a clear European added value *and be suitable for the specific projects they support. The Programme should not only take into consideration the economic value of the projects but also their cultural and creative dimension and the specificity of the sectors concerned.*

Amendment 34

Proposal for a regulation Recital 26 a (new)

Text proposed by the Commission

Amendment

(26a) Funding from the programmes established by Regulation .../...[Neighbourhood Development and

International Cooperation Instrument^{1a} and Regulation .../... [IPA III]^{1b} should also be used to finance actions under the international dimension of the Programme. Those actions should be implemented in accordance with this Regulation.

^{1a} 2018/0243 (COD).

^{1b} 2018/0247 (COD).

Amendment 35

Proposal for a regulation Recital 27

Text proposed by the Commission

(27) ***One of the greatest challenges of*** the cultural and creative sectors ***is*** their access to finance ***allowing their activities*** to grow maintain or ***increase*** their competitiveness ***or internationalise their activities***. The policy objectives of this Programme should also be addressed through financial instruments and budgetary guarantee under the policy window(s) of the Invest EU Fund.

Amendment

(27) The cultural and creative sectors ***are innovative, resilient and growing sectors in the Union economy, which generate economic and cultural value from intellectual property and individual creativity. However, their fragmentation and the intangible nature of their assets limits their access to private financing. One of the greatest challenges for the cultural and creative sectors is to increase*** their access to finance, ***which is essential*** to grow, maintain or ***scale-up*** their competitiveness ***at the international level***. The policy objectives of this Programme should also be addressed, through financial instruments and budgetary guarantee, ***especially for SMEs***, under the policy window(s) of the Invest EU Fund ***in line with the practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up by Regulation (EU) No 1295/2013.***

Amendment 36

Proposal for a regulation Recital 28

Text proposed by the Commission

(28) Taking into account the technical expertise required to assess proposals under specific actions of the Programme it should be provided that, where relevant, evaluation committees may be composed of external experts.

Amendment

(28) ***Impact, quality and efficiency in implementation of the Project should constitute key evaluation criteria for the selection of the project in question.*** Taking into account the technical expertise required to assess proposals under specific actions of the Programme it should be provided that, where relevant, evaluation committees may be composed of external experts ***who should have a professional and management background related to the field of the application being evaluated. Where relevant, the need to ensure the overall coherence with the objectives of audience inclusion and diversity should be taken into account.***

Amendment 37

Proposal for a regulation Recital 29

Text proposed by the Commission

(29) The Programme should include a realistic and manageable system of performance indicators to accompany its actions and monitor its performance on a continuous basis. This monitoring as well as information and communication actions relating to the Programme and its actions should build on the three strands of the programme.

Amendment

(29) The Programme should include a realistic and manageable system of ***quantitative and qualitative*** performance indicators to accompany its actions and monitor its performance on a continuous basis, ***taking into account the intrinsic value of the art and cultural and creative sectors. Such performance indicators should be developed with stakeholders.*** This monitoring as well as information and communication actions relating to the Programme and its actions should build on the three strands of the programme. ***The strands should take into account one or***

more quantitative and qualitative indicators. Those indicators should be assessed in accordance with this Regulation.

Amendment 38

Proposal for a regulation Recital 29 a (new)

Text proposed by the Commission

Amendment

(29a) Considering the complexity and difficulty of finding, analysing and adapting data and of measuring the impact of cultural policies and defining indicators, the Commission should reinforce the cooperation within its services such as the Joint Research Centre and Eurostat with the purpose of gathering appropriate statistical data. The Commission should act in cooperation with centres of excellence in the Union, national statistical institutes and organisations relevant to the cultural and creative sectors in Europe and in collaboration with the Council of Europe, the Organisation for Economic Co-operation and Development (OECD) and Unesco.

Amendment 39

Proposal for a regulation Recital 32

Text proposed by the Commission

Amendment

(32) The types of financing and the methods of implementation under this Regulation should be chosen on the basis of *their* ability to achieve the specific objectives of the actions and to deliver

(32) The types of financing and the methods of implementation under this Regulation should be chosen on the basis of *the project operator's* ability to achieve the specific objectives of the actions and to

results, taking into account, in particular, the costs of controls, the administrative burden, and the expected risk of non-compliance. This should include consideration of the use of lump sums, flat rates and unit costs, as well as financing not linked to costs as referred to in Article 125(1) of the Financial Regulation.

deliver results, taking into account, in particular, ***the size of the operator and the project***, the costs of controls, the administrative burden, and the expected risk of non-compliance. This should include consideration of the use of lump sums, flat rates and unit costs, as well as financing not linked to costs as referred to in Article 125(1) of the Financial Regulation.

Amendment 40

Proposal for a regulation Recital 33 a (new)

Text proposed by the Commission

Amendment

(33a) In order to optimise synergies between Union funds and directly managed instruments, the provision of support for operations that have already received a Seal of Excellence certification should be facilitated.

Amendment 41

Proposal for a regulation Recital 34

Text proposed by the Commission

Amendment

(34) Pursuant to Article 94 of Council Decision 2013/755/EU²⁸, persons and entities established in overseas countries and territories are eligible for funding subject to the rules and objectives of the Programme and possible arrangements applicable to the Member State to which the relevant overseas country or territory is linked.

(34) Pursuant to Article 94 of Council Decision 2013/755/EU²⁸, persons and entities established in overseas countries and territories are eligible for funding subject to the rules and objectives of the Programme and possible arrangements applicable to the Member State to which the relevant overseas country or territory is linked. ***The constraints imposed by the remoteness of those countries or territories should be taken into account***

when implementing the Programme, and their effective participation should be monitored and regularly evaluated.

²⁸ Council Decision 2013/755/EU of 25 November 2013 on the association of the overseas countries and territories with the European Union (Overseas Association Decision) (OJ L 344, 19.12.2013, p. 1).

²⁸ Council Decision 2013/755/EU of 25 November 2013 on the association of the overseas countries and territories with the European Union (Overseas Association Decision) (OJ L 344, 19.12.2013, p. 1).

Amendment 42

Proposal for a regulation Recital 34 a (new)

Text proposed by the Commission

Amendment

(34a) In accordance with Article 349 TFEU, measures should be taken to increase the outermost regions' participation in all actions. Mobility exchanges for their artists and their works, and cooperation between people and organisations from those regions and their neighbours and third countries should be fostered. It will thus be possible for the people to benefit equally from the competitive advantages that the cultural and creative industries can offer, in particular economic growth and employment. Such measures should be monitored and evaluated regularly.

Amendment 43

Proposal for a regulation Recital 36

Text proposed by the Commission

Amendment

(36) In order to ensure *smooth implementation of* the Programme, the

(36) In order to ensure *the continuity of funding support provided under* the

costs incurred by the beneficiary before the grant application is submitted, in particular costs related to intellectual property rights, **may** be considered as eligible, provided that they are directly linked to the implementation of the supported actions.

Programme **and to cover the increasing funding gaps experienced by beneficiaries**, the costs incurred by the beneficiary before the grant application is submitted, in particular costs related to intellectual property rights, **should** be considered as eligible, provided that they are directly linked to the implementation of the supported actions.

Amendment 44

Proposal for a regulation Recital 38

Text proposed by the Commission

(38) ***In order to ensure uniform conditions for the implementation of this Regulation, implementing powers should be conferred on the Commission to adopt the work programmes. Those powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council¹.*** It is necessary to ensure the correct closure of the predecessor programme, in particular as regards the continuation of multi-annual arrangements for its management, such as the financing of technical and administrative assistance. As from [1 January 2021], the technical and administrative assistance should ensure, if necessary, the management of actions that have not yet been finalised under the predecessor programme by [31 December 2020].

¹ ***Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by the Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011,***

Amendment

(38) ***The power to adopt acts in accordance with Article 290 of the TFEU should be delegated to the Commission in respect of adopting work programmes.*** It is necessary to ensure the correct closure of the predecessor programme, in particular as regards the continuation of multi-annual arrangements for its management, such as the financing of technical and administrative assistance. As from [1 January 2021], the technical and administrative assistance should ensure, if necessary, the management of actions that have not yet been finalised under the predecessor programme by [31 December 2020].

p. 13).

Amendment 45

Proposal for a regulation Recital 38 a (new)

Text proposed by the Commission

Amendment

(38a) In order to ensure an effective and efficient implementation of the Programme, the Commission should ensure that there is no unnecessary bureaucratic burden on the applicants during the application stage or during the processing stage of the applications.

Amendment 46

Proposal for a regulation Recital 38 b

Text proposed by the Commission

Amendment

(38b) Particular attention should be paid to small-scale projects and their added value, given the specificities of the cultural and creative sectors.

Amendment 47

Proposal for a regulation Article 2 – paragraph 1 – point 2

Text proposed by the Commission

Amendment

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other

individual or collective creative expressions. The activities may include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. **They will** have a potential to generate innovation and jobs in particular from intellectual property. The sectors include architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, **design (including fashion design), festivals, music, literature, performing arts, books and publishing, radio, and visual arts;**

individual or collective creative expressions, **and practices, whether those activities are market or non-market oriented.** The activities may include the development, the creation, the production, the dissemination and the preservation of **practices,** goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. **Many of those** have a potential to generate innovation and jobs in particular from intellectual property. The sectors include architecture, archives, libraries and museums, artistic, crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, music, literature, performing arts, books and publishing, radio, visual arts, **festivals, and design, including fashion design;**

Amendment 48

Proposal for a regulation

Article 3 – paragraph 1 – point -a (new)

Text proposed by the Commission

Amendment

(-a) to contribute to the recognition and promotion of the intrinsic value of culture and to safeguard and promote the quality of European culture and creativity as a distinctive dimension of personal development, education, social cohesion, freedom of expression and opinion, and the arts, strengthening and enhancing democracy, critical thinking, the sense of belonging and citizenship and as sources for a pluralistic media and cultural landscape;

Amendment 49

Proposal for a regulation Article 3 – paragraph 1 – point a

Text proposed by the Commission

(a) to promote European cooperation on cultural and linguistic diversity **and** heritage;

Amendment

(a) to promote European cooperation on cultural, **artistic** and linguistic diversity, **including through enhancing the role of artists and cultural operators, the quality of European cultural and artistic production, and of the common tangible and intangible European cultural** heritage;

Amendment 50

Proposal for a regulation Article 3 – paragraph 1 – point b

Text proposed by the Commission

(b) to **increase** the competitiveness of **the** cultural and creative sectors, in particular the audiovisual sector.

Amendment

(b) to **foster** the competitiveness of **all** cultural and creative sectors **and to increase their economic weight**, in particular the audiovisual sector, **by means of job creation in, and of increasing innovation, creativity of, those sectors.**

Amendment 51

Proposal for a regulation Article 3 – paragraph 2 – point a

Text proposed by the Commission

(a) enhancing the economic, social and external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural heritage **and** strengthening the

Amendment

(a) enhancing the economic **artistic, cultural** social and external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural **tangible and intangible**

competitiveness of the European cultural and creative sectors and reinforcing international cultural relations;

heritage, strengthening the competitiveness **and innovation** of the European cultural and creative sectors and reinforcing international cultural relations;

Amendment 52

Proposal for a regulation

Article 3 – paragraph 2 – point a a (new)

Text proposed by the Commission

Amendment

(aa) promoting the cultural and creative sectors, including the audiovisual sector, supporting artists, operators, craftspeople and audience engagement with a particular focus on gender equality and underrepresented groups;

Amendment 53

Proposal for a regulation

Article 3 – paragraph 2 – point b

Text proposed by the Commission

Amendment

(b) promoting **the** competitiveness and scalability of the European audiovisual **industry**;

(b) promoting competitiveness, **innovation**, and scalability of the European **audiovisual sector, in particular of SMEs, independent production companies and organisations in the cultural and creative sectors and promoting the quality of the activities of the European** audiovisual sector **in a sustainable way aiming at a balanced sectoral and geographical approach**;

Amendment 54

Proposal for a regulation

Article 3 – paragraph 2 – point c

Text proposed by the Commission

(c) promoting policy cooperation and innovative actions supporting all strands of the programme, including the promotion of a diverse and pluralistic media **environment**, media literacy and social inclusion.

Amendment

(c) promoting policy cooperation and innovative actions, **including new business and management models and creative solutions**, supporting all strands of the programme **and all cultural and creative sectors**, including **safeguarding the freedom of artistic expression and the promotion of a diverse, independent and pluralistic, cultural and media environments**, media literacy, **digital skills, cultural and artistic education, gender equality, active citizenship, intercultural dialogue, resilience and social inclusion, in particular of persons with disabilities, including through greater accessibility of cultural goods and services;**

Amendment 55

Proposal for a regulation

Article 3 – paragraph 2 – point c a (new)

Text proposed by the Commission

Amendment

(ca) promoting the mobility of artists and the cultural and creative sectors' operators and the circulation of their works;

Amendment 56

Proposal for a regulation

Article 3 – paragraph 2 – point c b (new)

Text proposed by the Commission

Amendment

(cb) providing the cultural and creative sectors with data, analyses and an adequate set of qualitative and quantitative indicators and developing a coherent system of evaluations and impact assessments, including those with a cross-sectoral dimension.

Amendment 57

Proposal for a regulation Article 3 – paragraph 3 – point c

Text proposed by the Commission

Amendment

(c) "CROSS SECTORAL strand" covers activities across all cultural and creative sectors.

(c) "CROSS SECTORAL strand" covers activities across all cultural and creative sectors, ***including the news media sector.***

Amendment 58

Proposal for a regulation Article 3 a (new)

Text proposed by the Commission

Amendment

Article 3 a

European added value

Recognising the intrinsic and economic value of culture and creativity and respecting the quality and plurality of Union values and policies.

The Programme shall support only those actions and activities which deliver potential European added value and which contribute to the achievement of the objectives referred to in Article 3.

The European added value of the actions and activities of the Programme shall be ensured, for example, through:

(a) the transnational character of actions and activities which complement regional, national, international and other Union programmes and policies, and the impact of such actions and activities on citizens' access to culture, the active engagement of citizens, education, social inclusion and intercultural dialogue;

(b) the development and promotion of transnational and international cooperation between cultural and creative players, including artists, audiovisual professionals, cultural and creative organisations and SMEs and audiovisual operators, that are focused on stimulating more comprehensive, rapid, effective and long-term responses to global challenges, in particular to the digital shift;

(c) the economies of scale and growth and jobs which Union support fosters, creating a leverage effect for additional funds;

(d) ensuring a more level playing field in the cultural and creative sectors by taking account of the specificities of different countries, including countries or regions with a particular geographical or linguistic situation, such as the outermost regions recognised in Article 349 TFEU and the overseas countries or territories coming under the authority of a Member State listed in Annex II of the TFEU;

(e) promoting a narrative on European common roots and diversity.

Amendment 59

Proposal for a regulation

Article 4 – paragraph 1 – point -a (new)

Text proposed by the Commission

Amendment

(-a) to promote artistic expression and creation;

Amendment 60

Proposal for a regulation

Article 4 – paragraph 1 – point -a a (new)

Text proposed by the Commission

Amendment

(-aa) to nurture talents, competence and skills and to stimulate collaboration and innovation through the whole chain of the cultural and creative sectors, including heritage;

Amendment 61

Proposal for a regulation

Article 4 – paragraph 1 – point a

Text proposed by the Commission

Amendment

(a) to strengthen the cross-border dimension ***and*** circulation of European cultural and creative operators and works;

(a) to strengthen the cross-border dimension, circulation ***and visibility*** of European cultural and creative operators and ***their*** works ***including through residency programmes, touring, events, workshops, exhibitions and festivals, as well as facilitating the exchange of best practices and enhancing professional capacities;***

Amendment 62

Proposal for a regulation

Article 4 – paragraph 1 – point b

Text proposed by the Commission

(b) to increase cultural participation across Europe;

Amendment

(b) to increase cultural *access*, participation *and awareness, and audience engagement* across Europe, *especially with regard to people with disabilities or people from disadvantaged backgrounds*;

Amendment 63

Proposal for a regulation

Article 4 – paragraph 1 – point c

Text proposed by the Commission

(c) to promote societal resilience and social inclusion through culture and cultural heritage;

Amendment

(c) to promote societal resilience and *to enhance* social inclusion, *intercultural and democratic dialogue and cultural exchange* through *arts*, culture and cultural heritage;

Amendment 64

Proposal for a regulation

Article 4 – paragraph 1 – point d

Text proposed by the Commission

(d) to enhance the capacity of European cultural and creative sectors to prosper and to generate jobs and growth;

Amendment

(d) to enhance the capacity of European cultural and creative sectors to prosper and *innovate, to create artistic works*, to generate *and to develop key competences, knowledge, skills, new artistic practices and sustainable* jobs and growth *and to contribute to local and regional development*;

Amendment 65

Proposal for a regulation

Article 4 – paragraph 1 – point d a (new)

Text proposed by the Commission

Amendment

(da) to foster the professional capacity of persons in the cultural and creative sectors, empowering them through appropriate measures;

Amendment 66

Proposal for a regulation

Article 4 – paragraph 1 – point e

Text proposed by the Commission

Amendment

(e) to strengthen European identity ***and*** values through cultural awareness, ***arts*** education and culture-based creativity in ***education***;

(e) to strengthen European identity, ***active citizenship and the sense of community and democratic*** values through cultural awareness, ***cultural heritage, expression, critical thinking, artistic expression, visibility and recognition of creators, arts,*** education and culture-based creativity in ***formal, non-formal and informal lifelong learning***;

Amendment 67

Proposal for a regulation

Article 4 – paragraph 1 – point f

Text proposed by the Commission

Amendment

(f) to promote international capacity building of European cultural and creative sectors to be active at the international

(f) to promote international capacity building of European cultural and creative sectors, ***including grass-roots and micro-***

level;

organisations, to be active at the international level;

Amendment 68

Proposal for a regulation

Article 4 – paragraph 1 – point g

Text proposed by the Commission

(g) to contribute to the Union 's global strategy for international relations through cultural *diplomacy*.

Amendment

(g) to contribute to the Union 's global strategy for international *cultural* relations *by aiming to ensure the long-term impact of the strategy through a people-to-people approach involving cultural networks, civil society and grassroots organisations*.

Amendment 69

Proposal for a regulation

Article 4 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

As part of the specific actions pursued under the CULTURE strand, the music sector shall be a particular focus in terms of financial distribution and targeted actions. Tailor-made calls and instruments shall help boost the competitiveness of the music sector and address some of the specific challenges it faces.

Amendment 70

Proposal for a regulation

Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) to nurture talents **and** skills and to stimulate collaboration, and innovation in the creation and production of European audiovisual works;

Amendment

(a) to nurture talents, **competence**, skills **and the use of digital technologies** and to stimulate collaboration, **mobility**, and innovation in the creation and production of European audiovisual works, **including across borders**;

Amendment 71

Proposal for a regulation

Article 5 – paragraph 1 – point b

Text proposed by the Commission

(b) to enhance theatrical **and online** distribution **and provide wider access across borders to** European **audiovisual** works, **including through innovative business models and the use of new technologies**;

Amendment

(b) to enhance **the transnational and international circulation and online and offline distribution, in particular** theatrical distribution, **of** European **audiovisual** works **in the new digital environment**;

Amendment 72

Proposal for a regulation

Article 5 – paragraph 1 – point b a (new)

Text proposed by the Commission

Amendment

(ba) to provide wider access to Union audiovisual works for international audiences, in particular through promotion, events, film literacy activities and festivals;

Amendment 73

Proposal for a regulation

Article 5 – paragraph 1 – point b b (new)

Text proposed by the Commission

Amendment

(bb) to enhance audiovisual heritage and to facilitate access to, and to support and promote, audiovisual archives and libraries as sources of memory, education, re-use and new business, including through the latest digital technologies;

Amendment 74

Proposal for a regulation

Article 5 – paragraph 1 – point c

Text proposed by the Commission

Amendment

(c) to promote European ***audiovisual*** works and support audience ***development*** across Europe and beyond.

(c) to promote European ***audiovisual*** works and support ***the engagement of audience of all ages, in particular young audiences and people with disabilities, for the proactive and legal use of audiovisual works*** across Europe and beyond ***and for the sharing of user-generated content, including by promoting film and audiovisual education.***

Amendment 75

Proposal for a regulation

Article 5 – paragraph 2

Text proposed by the Commission

Amendment

These priorities shall be addressed through support to the creation, promotion, access, and dissemination of European works with the potential to reach ***large*** audiences

These priorities shall be addressed through support to the creation, promotion, access, and dissemination of European works, ***spreading European values and common***

within Europe and beyond, thereby adapting to new market developments and accompanying the Audiovisual Media Services Directive.

identity with the potential to reach audiences *of all ages* within Europe and beyond, thereby adapting to new market developments and accompanying the Audiovisual Media Services Directive.

Amendment 76

Proposal for a regulation Article 6 – paragraph 1 – point a

Text proposed by the Commission

(a) to support cross-sectoral transnational policy cooperation including on the role of culture for social inclusion *and* promote the knowledge of the programme and support the transferability of results;

Amendment

(a) to support cross-sectoral transnational policy cooperation including on *promoting* the role of culture for social inclusion, *in particular as regards for persons with disabilities and for enhancing democracy and to* promote the knowledge of the programme and support the transferability of results *in order to increase the visibility of the Programme;*

Amendment 77

Proposal for a regulation Article 6 – paragraph 1 – point b

Text proposed by the Commission

(b) to promote innovative approaches to content creation, access, distribution and promotion across cultural and creative sectors;

Amendment

(b) to promote innovative approaches to *artistic* content creation *and artistic research*, access, distribution and promotion *taking into account copyright protection*, across *the* cultural and creative sectors, *covering both market and non-market dimensions;*

Amendment 78

Proposal for a regulation

Article 6 – paragraph 1 – point c

Text proposed by the Commission

(c) to promote cross cutting activities covering several sectors aiming at adjusting to the structural changes faced by the media sector, including enhancing a free, diverse, and pluralistic media environment, **quality** journalism and media literacy;

Amendment

(c) to promote cross cutting activities covering several sectors aiming at adjusting to the structural **and technological** changes faced by the media sector, including enhancing a free, diverse, and pluralistic media, **artistic and cultural** environment, **professional ethics in** journalism, **critical thinking** and media literacy, **in particular among young people by helping with adapting to new medial tools and formats and countering the spread of disinformation**;

Amendment 79

Proposal for a regulation

Article 6 – paragraph 1 – point d

Text proposed by the Commission

(d) to set up and support programme desks to promote, the Programme in their **country** and to stimulate cross-border cooperation within the cultural and creative sectors.

Amendment

(d) to set up, and support **the active involvement of**, programme desks **in participating countries**, to promote the Programme in their **countries, in a fair and balanced way, including through network activities on the ground, and to support the applicants in relation to the Programme and provide basic information on other relevant support opportunities available under Union funded programmes** and to stimulate cross-border cooperation **and the exchange of best practices** within the cultural and creative sectors.

Amendment 80

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 1

Text proposed by the Commission

The financial envelope for the implementation of the Programme for the period 2021 – 2027 shall be EUR **1 850 000 000 in current** prices.

Amendment

The financial envelope for the implementation of the Programme for the period 2021 – 2027 shall be EUR **2 806 000 000 in constant** prices.

Amendment 81

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 2 – indent 1

Text proposed by the Commission

– **up to EUR 609 000 000** for the objective referred to in Article 3 (2)(a) (strand CULTURE);

Amendment

– **not less than 33 %** for the objective referred to in Article 3 (2)(a) (strand CULTURE);

Amendment 82

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 2 – indent 2

Text proposed by the Commission

– **up to EUR 1 081 000 000** for the objective referred to in Article 3(2)(b) (strand MEDIA);

Amendment

– **not less than 58 %** for the objective referred to in Article 3(2)(b) (strand MEDIA);

Amendment 83

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 2 – indent 3

Text proposed by the Commission

- up to **EUR 160 000 000** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL strand).

Amendment

- up to **9 %** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL strand) ***ensuring a financial allocation to each national Creative Europe Desk at least at the same level as the financial allocation provided for under Regulation (EC) No 1295/2013.***

Amendment 84

Proposal for a regulation Article 7 – paragraph 3

Text proposed by the Commission

3. In addition to the financial envelope as indicated in paragraph 1, and in order to promote the international dimension of the Programme, additional financial contributions may be made available from the external financing instruments [Neighbourhood, Development and International Cooperation Instrument, the Instrument for Pre-accession Assistance (IPA III)], to support actions implemented and managed in accordance with this Regulation. This contribution shall be financed in accordance with the Regulations establishing those instruments.

Amendment

3. In addition to the financial envelope as indicated in paragraph 1, and in order to promote the international dimension of the Programme, additional financial contributions may be made available from the external financing instruments [Neighbourhood, Development and International Cooperation Instrument, the Instrument for Pre-accession Assistance (IPA III)], to support actions implemented and managed in accordance with this Regulation. This contribution shall be financed in accordance with the Regulations establishing those instruments ***and reported every year to the budgetary authority, along with the contributions of third countries to the programme.***

Amendment 85

Proposal for a regulation Article 8 – paragraph 1 – subparagraph 1 a (new)

Text proposed by the Commission

Amendment

Third countries may participate in the Programmes' governance structures and stakeholder forums for the purpose of facilitating information exchange.

Amendment 151

Proposal for a regulation

Article 8 – paragraph 2

Text proposed by the Commission

Amendment

2. The participation to the MEDIA and CROSS SECTORAL strands by the countries referred to in points (a), **(b) and (c)** of paragraph 1 shall be subject to fulfilment of the conditions set out in Directive 2010/13/EU.

2. The participation to the MEDIA and CROSS SECTORAL strands by the countries referred to in points (a) **to (d)** of paragraph 1 shall be subject to fulfilment of the conditions set out in Directive 2010/13/EU.

Amendment 86

Proposal for a regulation

Article 8 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3a. Agreements with the third countries associated to the Programme under this Regulation shall be facilitated through procedures that are faster than those under Regulation (EU) No 1295/2013. Agreements with new countries shall be proactively promoted.

Amendment 87

Proposal for a regulation Article 9 – paragraph 1

Text proposed by the Commission

1. Access to the Programme shall be open to international organisations active in the areas covered by the Programme in accordance with the Financial Regulation.

Amendment

1. Access to the Programme shall be open to international organisations active in the areas covered by the Programme, ***such as Unesco, the Council of Europe, by means of a more structured collaboration with Cultural Routes and Euroimages, EUIPO Observatory, the World Intellectual Property Organisation and the OECD, on the basis of joint contributions, for the achievement of the Programme objectives and*** in accordance with the Financial Regulation.

Amendment 152

Proposal for a regulation Article 9 – paragraph 2

Text proposed by the Commission

2. The Union shall be a member of the European Audiovisual Observatory for the duration of the Programme. The Union's participation in the Observatory shall contribute to the achievement of the priorities of the MEDIA strand. The Commission shall represent the Union in its dealings with the Observatory. The MEDIA strand shall support the payment of the contribution fee for Union membership of the Observatory ***to foster*** data collection and analysis in the audiovisual sector.

Amendment

2. The Union shall be a member of the European Audiovisual Observatory for the duration of the Programme. The Union's participation in the Observatory shall contribute to the achievement of the priorities of the MEDIA strand. The Commission shall represent the Union in its dealings with the Observatory. The MEDIA strand shall support the payment of the contribution fee for Union membership of the Observatory ***and*** data collection and analysis in the audiovisual sector.

Amendment 88

Proposal for a regulation Article 9 a (new)

Text proposed by the Commission

Amendment

Article 9 a

Data gathering on culture and creative sectors

The Commission shall reinforce the cooperation within its services such as the Joint Research Centre and Eurostat with the purpose of gathering appropriate statistical data to measure and analyse the impact of cultural policies. For that task, the Commission shall act in cooperation with centres of excellence in Europe and national statistical institutes and shall act in collaboration with the Council of Europe, the OECD and Unesco. It shall thereby contribute to the achievement of the objectives of the CULTURE strand and closely follow further cultural policy developments, also by including stakeholders at an early stage in the reflection and adaptation of indicators common to different sectors or specific indicators per domain of activities. The Commission shall report regularly to the European Parliament on those activities.

Amendment 89

Proposal for a regulation Article 10 – paragraph 3

Text proposed by the Commission

Amendment

3. Blending operations under this Programme shall be implemented in accordance with ***the [InvestEU regulation]*** ***and*** Title X of the Financial Regulation.

3. Blending operations under the Programme shall be implemented in accordance with Title X of the Financial Regulation ***and the procedures laid down in [InvestEU Regulation]. The dedicated guarantee facility created under Creative***

Europe shall be continued under the [InvestEU regulation] and shall take account of the implementation practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up by Regulation (EU) No 1295/2013.

Amendment 90

Proposal for a regulation Article 10 – paragraph 4

Text proposed by the Commission

4. Contributions to a mutual insurance mechanism may cover the risk associated with the recovery of funds due by recipients and shall be considered a sufficient guarantee under the Financial Regulation. The provisions laid down in [Article X of] Regulation XXX [successor of the Regulation on the Guarantee Fund] shall apply.

Amendment

4. Contributions to a mutual insurance mechanism may cover the risk associated with the recovery of funds due by recipients and shall be considered a sufficient guarantee under the Financial Regulation. The provisions laid down in [Article X of] Regulation XXX [successor of the Regulation on the Guarantee Fund], ***built on, and taking into account, the implementation practices already developed,*** shall apply.

Amendment 91

Proposal for a regulation Article 10 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4a. In order to promote the international dimension of the Programme, the programmes established by Regulation .../[Neighbourhood Development and International Cooperation Instrument]and Regulation ... [IPA III] shall financially contribute to actions established under this Regulation. This Regulation shall

apply to the use of those programmes, while ensuring conformity with the Regulations respectively governing them.

Amendment 92

Proposal for a regulation Article 12 – paragraph 1

Text proposed by the Commission

1. The Programme shall be implemented by work programmes referred to in Article 110 of the Financial Regulation. Work programmes shall set out, where applicable, the overall amount reserved for blending operations.

Amendment

1. The Programme shall be implemented by **annual** work programmes referred to in Article 110 of the Financial Regulation. ***The adoption of work programmes shall be preceded by consultations with the various stakeholders in order to ensure that the actions planned will support the different sectors involved in the best way possible.*** Work programmes shall set out, where applicable, the overall amount reserved for blending operations, ***which shall not supplant direct funding in the form of grants.***

The general and specific objectives and corresponding policy priorities and actions of the Programme, as well as the allocated budget per action, shall be specified in detail in the annual work programmes. The annual work programme shall also contain an indicative implementation timetable.

Amendment 93

Proposal for a regulation Article 12 – paragraph 2

Text proposed by the Commission

2. The work **programme** shall be

Amendment

2. The **Commission shall adopt**

adopted by the Commission by means of
an implementing act.

*delegated acts in accordance with Article
19 supplementing this Regulation by
establishing annual work programmes.*

Amendment 94

Proposal for a regulation Article 13 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1a. The calls for proposal may take into account the necessity of ensuring appropriate support to small-scale projects under the CULTURE strand through measures that may include higher co-financing rates.

Amendment 95

Proposal for a regulation Article 13 – paragraph 1 b (new)

Text proposed by the Commission

Amendment

1b. The grants shall be awarded taking into account the following features of the project concerned:

- (a) quality of the project;***
- (b) impact;***
- (c) quality and efficiency in its implementation.***

Amendment 96

Proposal for a regulation Article 13 – paragraph 2

Text proposed by the Commission

2. The evaluation committee may be composed of external experts.

Amendment

2. The evaluation committee may be composed of external experts. ***It shall meet in the physical presence of its members or remotely.***

The experts shall have a professional background related to the field assessed. The evaluation committee may request the opinion of experts from the country of application.

Amendment 97

Proposal for a regulation

Article 13 – paragraph 3

Text proposed by the Commission

3. By way of derogation from Article [130(2)] of the Financial Regulation, and in duly justified cases, costs incurred by the beneficiary before the submission of the grant application, ***may*** be considered eligible, provided that they are directly linked to the implementation of the supported actions and activities.

Amendment

3. By way of derogation from Article [130(2)] of the Financial Regulation, and in duly justified cases, costs incurred by the beneficiary before the submission of the grant application, ***shall*** be considered eligible, provided that they are directly linked to the implementation of the supported actions and activities.

Amendment 98

Proposal for a regulation

Article 14 – paragraph 5 – introductory part

Text proposed by the Commission

5. The following entities may be awarded grants without a call for proposal:

Amendment

5. The following entities may ***exceptionally*** be awarded grants without a call for proposal, ***on the basis of specific missions and objectives to be defined by the Commission and assessed regularly in***

line with the objectives of the Programme:

Amendment 99

Proposal for a regulation Article 14 – paragraph 5 – point a

Text proposed by the Commission

(a) The European Film Academy;

Amendment

(a) The European Film Academy *in the context of cooperation with the European Parliament on the LUX Film Prize, following a cooperation agreement negotiated between and signed by the parties and in collaboration with Europa Cinemas; until such time as the cooperation agreement has been concluded, the relevant appropriations shall be placed in the reserve;*

Amendment 100

Proposal for a regulation Article 14 – paragraph 5 – point b

Text proposed by the Commission

(b) The European Union Youth Orchestra.

Amendment

(b) The European Union Youth Orchestra *for its activities, including the regular selection of, and training for, young musicians from all Member States through residence programmes that offer mobility and the opportunity to perform in festivals and tours within the Union and at the international level and that contribute to the circulation of European culture across borders and to the internationalisation of young musicians' careers, aiming at a geographical balance of participants; the European Union Youth Orchestra shall continuously diversify its revenues by actively seeking financial support from new sources,*

reducing its dependence on Union funding; the activities of the European Union Youth Orchestra shall be in line with the Programme and the CULTURE strand objectives and priorities, in particular audience engagement.

Amendment 101

Proposal for a regulation Article 15 – paragraph 1

Text proposed by the Commission

The Commission, in cooperation with the Member States, shall ensure the overall consistency and complementarity of the Programme with the relevant policies and programmes, in particular those relating to gender balance, education, youth and solidarity, employment and social inclusion, research and innovation, industry and enterprise, agriculture and rural development, environment and climate action, cohesion, regional and urban policy, State aid and international cooperation and development.

Amendment

The Commission, in cooperation with the Member States, shall ensure the overall consistency and complementarity of the Programme with the relevant policies and programmes, in particular those relating to gender balance, education, ***in particular digital education and media literacy***, youth and solidarity, employment and social inclusion, ***in particular for marginalised groups and minorities***, research and ***innovation, including social*** innovation, industry and enterprise, agriculture and rural development, environment and climate action, cohesion, regional and urban policy, ***sustainable tourism***, State aid, ***mobility*** and international cooperation and development, ***also in order to promote effective use of public funds***;

The Commission shall ensure that, when the procedures laid down in [InvestEU Programme] are applied for the purposes of the Programme, they take into account the practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up by Regulation (EU) No 1295/2013.

Amendment 102

Proposal for a regulation Article 16 – paragraph 2 – point b

Text proposed by the Commission

(b) it complies with the **minimum** quality requirements of that call for proposals;

Amendment

(b) it complies with the **high** quality requirements of that call for proposals;

Amendment 103

Proposal for a regulation Article 16 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. Proposals that have been awarded a Seal of Excellence may receive funding directly from other programmes and from funds under Regulation [CPR Regulation COM(2018)0375] in accordance with Article 67(5) thereof, provided that such proposals are consistent with the objectives of the Programme. The Commission shall ensure that the selection and award criteria for the projects to be awarded the Seal of Excellence are coherent, clear and transparent for the potential beneficiaries.

Amendment 104

Proposal for a regulation Article 16 a (new)

Text proposed by the Commission

Amendment

Article 16 a

Cultural and Creative Sectors Guarantee

Facility under InvestEU

1. Financial support through the new InvestEU Programme shall build on the objectives and the criteria of the Cultural and Creative Sectors Guarantee Facility taking into account the specificity of the sector.

2. The InvestEU Programme shall provide:

(a) SMEs and micro, small and medium-sized organisations in the cultural and creative sectors with access to finance;

(b) guarantees to participating financial intermediaries from any country participating in the Guarantee Facility;

(c) participating financial intermediaries with additional expertise to evaluate risks associated with SMEs and micro, small and medium-sized organisations and with cultural and creative projects;

(d) the volume of debt financing made available to SMEs and micro, small and medium-sized organisations;

(e) SMEs and micro, small and medium-sized organisations across regions and sectors with the ability to build a diversified loan portfolio and to propose a marketing and promotion plan;

(f) the following types of loans: investment in tangible and intangible assets with the exclusion of personal collateral; business transfer; working capital, such as interim finance, gap finance, cash flow and credit lines.

Amendment 105

**Proposal for a regulation
Article 17 – paragraph 1 a (new)**

Text proposed by the Commission

Amendment

1a. The strands shall have a common set of qualitative indicators. Each strand shall have a dedicated set of indicators.

Amendment 106

Proposal for a regulation Article 17 – paragraph 2

Text proposed by the Commission

Amendment

2. To ensure effective assessment of progress of the programme towards the achievement of its objectives, the Commission is empowered to adopt delegated acts in accordance with Article 19 to develop the provisions for a monitoring and evaluation framework, including amendments to Annex II in order to review or supplement the indicators **where necessary for monitoring and evaluation.**

2. To ensure effective assessment of progress of the programme towards the achievement of its objectives, the Commission is empowered to adopt delegated acts in accordance with Article 19 to develop the provisions for a monitoring and evaluation framework, including amendments to Annex II in order to review or supplement the indicators. **The Commission shall adopt a delegated act on indicators by 31 December 2022.**

Amendment 107

Proposal for a regulation Article 18 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1a. The available figures on the amount of commitment and payment appropriations that would have been needed to finance the projects awarded with the Seal of Excellence shall be communicated every year to the two branches of the budgetary authority, at least 3 months prior to the date of the publication of their respective positions on

the Union budget for the following year, according to the commonly agreed calendar for the annual budgetary procedure.

Amendment 108

Proposal for a regulation Article 18 – paragraph 2

Text proposed by the Commission

2. The *interim evaluation* of the Programme shall be performed *once there is sufficient information available about the implementation of the Programme, but no later than four years after the start of the programme implementation.*

Amendment

2. The *mid-term review* of the Programme shall be performed *by 30 June 2024.*

The Commission shall submit the mid-term evaluation report to the European Parliament and to the Council by 31 December 2024.

The Commission shall submit, where necessary and on the basis of the mid-term review, a legislative proposal to revise this Regulation.

Amendment 109

Proposal for a regulation Article 18 – paragraph 3

Text proposed by the Commission

3. At the end of the implementation of the Programme, but no later than two years after the end of the period specified in Article 1, a final evaluation of the Programme shall be *carried out* by the Commission.

Amendment

3. At the end of the implementation of the Programme, but no later than two years after the end of the period specified in Article 1, a final evaluation of the Programme shall be *submitted* by the Commission.

Amendment 110

Proposal for a regulation Article 20 – paragraph 1

Text proposed by the Commission

1. The recipients of Union funding shall acknowledge the origin and ensure the visibility of the Union funding (in particular when promoting the actions and their results) by providing coherent, effective and proportionate targeted information to multiple audiences, including the media and the public.

Amendment

1. The recipients of Union funding shall acknowledge the origin and ensure the visibility of the Union funding (in particular when promoting the actions and their results) by providing coherent, effective and proportionate targeted information to multiple audiences, including the media and the public, ***in particular the name of the Programme and, for actions funded under the MEDIA strand, the MEDIA logo. The Commission shall develop a CULTURE logo which shall be used for actions funded under the CULTURE strand.***

Amendment 111

Proposal for a regulation Annex I – point 1 – paragraph 1 – subparagraph 1 – point a

Text proposed by the Commission

(a) Cooperation projects;

Amendment

(a) ***Transnational*** cooperation projects ***with a clear distinction between small, medium and large scale projects and with special attention to micro and small-sized cultural organisations;***

Amendment 112

Proposal for a regulation Annex I – point 1 – paragraph 1 – subparagraph 1 – point d

Text proposed by the Commission

Amendment

(d) Mobility of artists and cultural and creative operators;

(d) Mobility of artists, **artisans** and cultural and creative operators **in their transnational activity including covering costs related to artistic activity, circulation of artistic and cultural works**;

Amendment 113

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 1 – point e

Text proposed by the Commission

Amendment

(e) Support to cultural and creative organisations to operate at international level;

(e) Support to cultural and creative organisations to operate at international level **and to develop their capacity building**;

Amendment 114

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – point a

Text proposed by the Commission

Amendment

(a) Support to the music sector: promoting diversity, creativity and innovation in the field of music, in particular the distribution **of** musical repertoire in Europe and beyond, training **actions and** audience development **for European repertoire**, as well as support for data gathering and analysis;

(a) Support to the music sector: promoting diversity, creativity and innovation in the field of music, in particular **live music sector, also through networking, the distribution and promotion of a diverse European musical works and** repertoire in Europe and beyond, training, **participation in and access to, music, audience development, the visibility and recognition of creators, promoters and artists, in particular young and emerging ones**, as well as support for data gathering and analysis;

Amendment 115

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – point b

Text proposed by the Commission

(b) Support to the book and publishing sector: targeted actions promoting diversity, creativity **and** innovation, in particular the translation **and** promotion of European literature across borders in Europe and beyond, training and exchanges for sector professionals, authors and translators as well as transnational projects for collaboration, innovation and development in the sector;

Amendment

(b) Support to the book and publishing sector: targeted actions promoting diversity, creativity, innovation, in particular the translation, ***the adaptation in accessible formats for people with disabilities***, promotion of European literature across borders in Europe and beyond, ***also through libraries***, training and exchanges for sector professionals, authors and translators as well as transnational projects for collaboration, innovation and development in the sector;

Amendment 116

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – point c

Text proposed by the Commission

(c) Support to ***architecture and*** cultural heritage sectors: targeted actions for the mobility of operators, capacity-building, audience ***development and internationalization of the cultural heritage and architecture sectors, promotion of Baukultur***, support to the safeguarding, conservation **and** enhancement of cultural heritage and its values through awareness-raising, networking **and** peer-to-peer learning activities;

Amendment

(c) Support to cultural heritage sectors ***and architecture***: targeted actions for the mobility of operators, ***research, establishment of high quality standards,*** capacity-building, ***sharing of the professional knowledge and skills for artisans,*** audience ***engagement***, support to the safeguarding, conservation, ***regeneration of life space, adaptive re-use, promotion of Baukultur, sustainability, dissemination,*** enhancement ***and internationalization*** of cultural heritage and its values through awareness-raising, networking, peer-to-peer learning activities;

Amendment 117

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – point d

Text proposed by the Commission

(d) Support to other sectors: targeted actions in favour of the development of the creative aspects of the design and fashion sectors and cultural tourism as well as to their promotion and representation outside the European Union.

Amendment

(d) Support to other sectors: targeted ***promotion*** actions in favour of the development of the creative aspects of ***other sectors, including*** the design and fashion sectors and ***a sustainable*** cultural tourism as well as to their promotion and representation outside the European Union.

Amendment 118

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 a (new)

Text proposed by the Commission

Amendment

Support to all cultural and creative sectors in areas of common need, whereas a sectoral action may be developed as appropriate in cases where the specificities of a sub-sector justify a targeted approach. A horizontal approach shall be taken for transnational projects for collaboration, mobility and internationalisation, including through residency programmes, touring, events, live performances, exhibitions and festivals, as well as for the promotion of diversity, creativity and innovation, training and exchanges for sector professionals, capacity building, networking, skills, audience development and data gathering and analysis. Sectoral actions shall benefit from budgets which are proportionate to the sectors identified as priorities. Sectoral actions should help address the specific challenges faced by

the different priority sectors identified in this Annex, building on existing pilot projects, and preparatory actions.

Amendment 119

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 3 – introductory part

Text proposed by the Commission

Special actions aiming at rendering visible and tangible European cultural diversity and heritage and nurturing intercultural dialogue:

Amendment

Special actions aiming at rendering visible and tangible European ***identity and its*** cultural diversity and heritage and nurturing intercultural dialogue:

Amendment 120

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 3 – point b

Text proposed by the Commission

(b) European Heritage Label ensuring financial support to Decision No 1194/2011/EU of the European Parliament and of the Council³⁴ ;

³⁴ Decision No 1194/2011/EU of the European Parliament and of the Council of 16 November 2011 establishing a European Union action for the European Heritage Label (OJ L 303, 22.11.2011, p. 1).

Amendment

(b) European Heritage Label ensuring financial support to Decision No 1194/2011/EU of the European Parliament and of the Council³⁴ ***and network of the European Heritage Label sites;***

³⁴ Decision No 1194/2011/EU of the European Parliament and of the Council of 16 November 2011 establishing a European Union action for the European Heritage Label (OJ L 303, 22.11.2011, p. 1).

Amendment 121

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 3 – point c

Text proposed by the Commission

(c) EU cultural prizes;

Amendment

(c) EU cultural prizes, ***including the European Theatre Prize***;

Amendment 122

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 3 – point d a (new)

Text proposed by the Commission

Amendment

(da) actions aiming at interdisciplinary productions relating to Europe and its values;

Amendment 123

Proposal for a regulation

Annex I – point 2 – paragraph 1 – introductory part

Text proposed by the Commission

The priorities of the MEDIA strand of the Programme referred to in Article 5 shall take into account the differences across countries regarding audiovisual content production, distribution, and access, as well as the size and specificities of the respective markets and shall be pursued through, inter alia:

Amendment

The priorities of the MEDIA strand of the Programme referred to in Article 5 shall take into account ***the requirements of Directive 2010/13/EU and*** the differences across countries regarding audiovisual content production, distribution, and access, as well as the size and specificities of the respective markets and shall be pursued through, inter alia:

Amendment 124

Proposal for a regulation Annex I – point 2 – paragraph 1 – point a

Text proposed by the Commission

- (a) Development of audiovisual works;

Amendment

- (a) Development of **European** audiovisual works, ***in particular films and television works such as fiction, short films, documentaries, children's films and animated films, and interactive works such as quality and narrative video games and multimedia, with enhanced cross-border circulation potential by European independent production companies;***

Amendment 125

Proposal for a regulation Annex I – point 2 – paragraph 1 – point b

Text proposed by the Commission

- (b) Production of innovative TV content and serial storytelling;

Amendment

- (b) Production of innovative ***and quality*** TV content and serial storytelling, ***for all ages, by supporting European independent production companies;***

Amendment 126

Proposal for a regulation Annex I – point 2 – paragraph 1 – point b a (new)

Text proposed by the Commission

Amendment

- (ba) Support to initiatives dedicated to the creation and promotion of works related to the history of European integration and to European stories.***

Amendment 127

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point c

Text proposed by the Commission

(c) Advertising and marketing tools, including on line and through the use of data analytics, to increase the prominence, visibility, cross-border access, and audience reach of European works;

Amendment

(c) **Promotion**, advertising and marketing tools, including on line and through the use of data analytics, to increase the prominence, visibility, cross-border access, and audience reach of European works;

Amendment 128

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point d

Text proposed by the Commission

(d) Support to international sales and circulation of non-national European works on all platforms, including through coordinated distribution strategies covering several countries;

Amendment

(d) Support to international sales and circulation of non-national European works **on all platforms targeting both small and large-sized productions** on all platforms, including through coordinated distribution strategies covering several countries **and subtitling, dubbing and audio description**;

Amendment 129

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point d a (new)

Text proposed by the Commission

Amendment

(da) Actions aimed at supporting low capacity countries to improve their respective identified shortcomings;

Amendment 130

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point e

Text proposed by the Commission

(e) Support to business to business exchanges and networking activities to facilitate European and international co-productions;

Amendment

(e) Support to business to business exchanges and networking activities to facilitate European and international co-productions ***and the circulation of European works***;

Amendment 131

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point e a (new)

Text proposed by the Commission

Amendment

(ea) Support to European networks of audiovisual creators from different countries aiming at nurturing creative talents in the audiovisual sector;

Amendment 132

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point e b (new)

Text proposed by the Commission

Amendment

(eb) Specific measures to contribute to the fair treatment of creative talent in the audiovisual sector;

Amendment 133

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point g

Text proposed by the Commission

(g) Initiatives promoting audience development and **film** education addressing in particular young audiences;

Amendment

(g) Initiatives promoting audience development and **engagement, in particular in cinemas and film and audiovisual** education addressing, in particular, young audiences;

Amendment 134

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point h

Text proposed by the Commission

(h) Training and mentoring activities to enhance the capacity of audiovisual operators to adapt to new market developments and digital technologies;

Amendment

(h) Training and mentoring activities to enhance the capacity of audiovisual operators, **including artisans and craftspeople**, to adapt to new market developments and digital technologies;

Amendment 135

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point i

Text proposed by the Commission

(i) **A** European Video on Demand (VOD) operators' **network**, screening a significant proportion of non-national European works;

Amendment

(i) **One or more** European Video on Demand (VOD) **networks of** operators, screening a significant proportion of non-national European works;

Amendment 136

Proposal for a regulation Annex I – point 2 – paragraph 1 – point j

Text proposed by the Commission

(j) European festivals' **network(s)** screening a significant proportion of non-national European works;

Amendment

(j) European festivals **and festivals networks** screening **and promoting a variety of European audiovisual works, with** a significant proportion of non-national European works;

Amendment 137

Proposal for a regulation Annex I – point 2 – paragraph 1 – point k

Text proposed by the Commission

(k) A European cinema operators' network, screening a significant proportion of non-national European films;

Amendment

(k) A European cinema operators' network, screening a significant proportion of non-national European films, **contributing to reinforce the role of cinema theatres in the value chain and highlighting public screenings as a social experience;**

Amendment 138

Proposal for a regulation Annex I – point 2 – paragraph 1 – point l

Text proposed by the Commission

(l) Specific measures to contribute to a more balanced gender participation in the audiovisual sector;

Amendment

(l) Specific measures, **including mentoring and networking activities,** to contribute to a more balanced gender participation in the audiovisual sector;

Amendment 139

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point n a (new)

Text proposed by the Commission

Amendment

(na) Support to the circulation of, and multilingual access to, cultural television content online and offline, including through subtitling, in order to promote the richness and diversity of European cultural heritage, contemporary creations and languages.

Amendment 140

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 1 – point a

Text proposed by the Commission

Amendment

(a) Policy development, transnational exchange of experiences and know-how, peer learning activities and networking among cultural and creative organisations and policy makers, of a cross-sectoral nature;

(a) Policy development, transnational exchange of experiences and know-how, peer learning activities, ***including peer mentoring for newcomers to the Programme, awareness raising*** and networking among cultural and creative organisations and policy makers of a cross-sectoral nature ***also through a permanent structural dialogue with stakeholders, and with a Forum of Culture and Creative Sectors for strengthening dialogue and the orientation of sector policies;***

Amendment 141

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 2 – point a

Text proposed by the Commission

Amendment

(a) Encourage new forms of creation at the cross roads between different cultural and creative sectors, for instance through the use of innovative technologies;

(a) Encourage new forms of creation at the cross roads between different cultural and creative sectors, **and with operators of other sectors**, for instance through the use of, **and mentoring in the use of**, innovative technologies **within cultural organisations and collaboration through digital hubs**;

Amendment 142

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 2 – point b a (new)

Text proposed by the Commission

Amendment

(ba) Actions aiming at interdisciplinary productions relating to Europe and its values;

Amendment 143

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 3 – point a

Text proposed by the Commission

Amendment

(a) Promote the programme at national level and provide information on the various types of financial support available under union policy;

(a) Promote the programme at national level and provide **relevant** information on the various types of financial support available under union policy **and on the evaluation criteria, procedure and results**;

Amendment 144

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 3 – point b

Text proposed by the Commission

(b) Stimulate cross border cooperation between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme;

Amendment

(b) **Support potential beneficiaries in application processes**, stimulate cross border cooperation **and the exchange of best practices** between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme;

Amendment 145

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 3 – point c

Text proposed by the Commission

(c) Support the Commission in ensuring a proper communication and dissemination of the results of the programme to the citizens.

Amendment

(c) Support the Commission in ensuring a **bottom-up and top-down** proper communication and dissemination of the results of the programme to the citizens **and to the operators**.

Amendment 146

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 4 – point a

Text proposed by the Commission

(a) Addressing the structural changes faced by the media sector by promoting **and monitoring a diverse** and pluralistic media environment;

Amendment

(a) Addressing the structural **and technological** changes faced by the **news** media sector by promoting **an independent** and pluralistic media environment **and supporting independent monitoring for assessing risks and challenges to media pluralism and freedom**;

Amendment 147

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 4 – point b

Text proposed by the Commission

(b) Supporting high media production standards by fostering cooperation, cross-border collaborative journalism, and quality content;

Amendment

(b) Supporting high media production standards by fostering cooperation, ***digital skills***, cross-border collaborative journalism, and quality content ***and sustainable media economic models to ensure professional ethics in journalism***;

Amendment 148

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 4 – point c

Text proposed by the Commission

(c) Promoting media literacy to allow citizens to develop a critical understanding of the media.

Amendment

(c) Promoting media literacy to allow citizens, ***in particular young people***, to develop a critical understanding of the media ***and supporting the creation of a Union platform to share media literacy practices and policies among all the Member States, including through university networks of radio and media which deal with Europe and providing news media professionals with training programmes in order to recognise and tackle disinformation***.

Amendment 149

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) Fostering and safeguarding political and civil society dialogue on threats to media freedom and media pluralism in Europe;

Amendment 150

Proposal for a regulation Annex II – paragraph -1 (new)

Text proposed by the Commission

Amendment

-1. COMMON QUALITATIVE AND QUANTITATIVE IMPACT INDICATORS OF THE PROGRAMME

- (1) Benefit for citizens and communities;***
- (2) Benefit for the strengthening of European cultural diversity and cultural heritage;***
- (3) Benefit for the Union economy and jobs, in particular cultural and creative sectors and SMEs;***
- (4) Mainstreaming of Union policies, including international cultural relations;***
- (5) European added value of projects;***
- (6) Quality of partnerships and cultural projects;***
- (7) Number of people accessing European cultural and creative works supported by the Programme;***
- (8) Number of employment positions linked to the funded projects;***
- (9) Gender balance, where needed, mobility and empowerment of the operators in the cultural and creative sectors.***