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## **Brussels, 7 December 2012**

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### **COVER NOTE**

| from:            | Secretary-General of the European Commission,                      |
|------------------|--|
|                  | signed by Mr Jordi AYET PUIGARNAU, Director                        |
| date of receipt: | 7 December 2012  |
| to:              | Mr Uwe CORSEPIUS, Secretary-General of the Council of the European |
|                  | Union  |
| No Cion doc.:    | SWD(2012) 432 final Volume III                                     |
| Subject:         | Commission Staff Working Document                                  |
| J                | The Consumer Markets Scoreboard                                    |
|                  | Making markets work for consumers                                  |
|                  | Eighth edition Part 3 — November 2012                              |

Delegations will find attached Commission document SWD(2012) 432 final Volume III.

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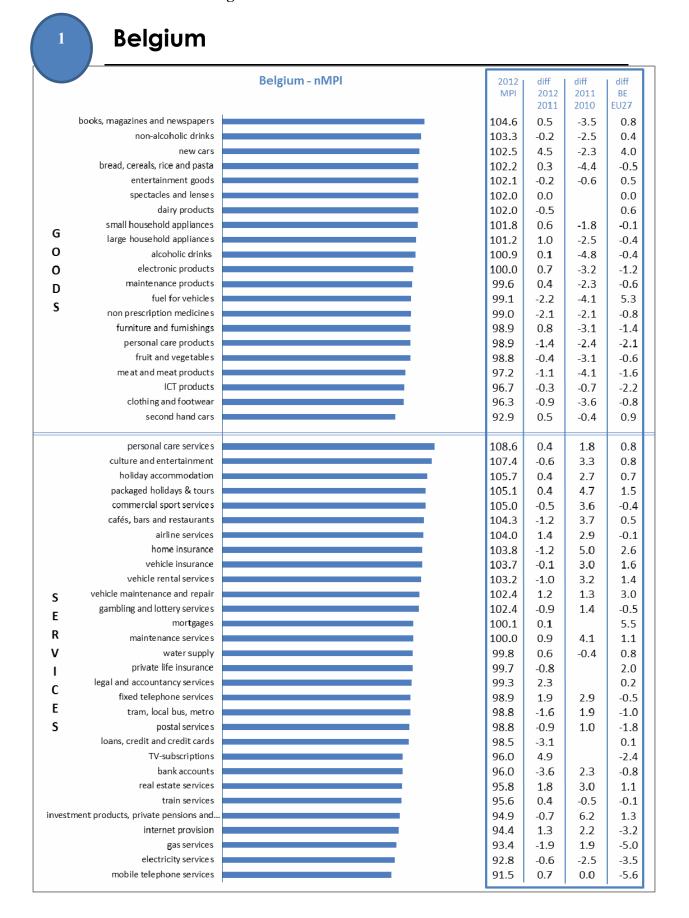
Volume III

### COMMISSION STAFF WORKING DOCUMENT

The Consumer Markets Scoreboard Making markets work for consumers

Eighth edition Part 3 — November 2012

### Annex II — National rankings of markets



## **Belgium**



### **Overall Performance**

Overall, Belgian consumers are slightly more positive in their assessment of market performance than the EU27 average, and the country's overall score has risen from 17th place in 2011 to 11th place this year, bringing Belgium back into line with its 2010 position of 10th.

For the goods market, the ranking of the bottom three markets has shifted slightly but the markets that were lowest in 2011 are still at the bottom in 2012. The ranking in 2012 is similar to the ranking of EU27. Some clear shifts in the top 3 of 2012 can be distinguished. The market for new cars has entered the top 3, while in 2011 it was ranked at 18. This market is performing particularly well in Belgium this year with an increase of 4.5 points in the nMPI score compared to 2011 and a ranking of 12 places higher than in the EU27 ranking. At the beginning of 2012 car dealers reacted with special offers to measures taken by the Belgian federal government cutting incentives on green cars and reforming the company cars regulations. This could be a possible explanation for the rise in the nMPI score in this market.

The ranking of the service markets stayed more or less close to their position in 2011. Only a few differences with 2011 can be noted. The markets for loans, credit and credit cards and bank accounts have decreased with respectively 3.1 and 3.6 points in the nMPI score. The market for TV subscriptions, however, has increased by 4.9 points. The markets for electricity and gas have entered the bottom 3. The standstill on energy prices until December 2012 decided by the government at the beginning of the year and the trial of strength that followed with the Belgian market's largest operators could have had an influence on this result.

In comparison with the EU27 results, the assessment of the markets for gas services and postal services is more negative. These markets rank 13 and 11 places lower respectively. The assessment of the market for mortgages is above the EU27 average. The banking crisis did not hit the Belgian market as fiercely as other EU countries and it is still relatively easy for Belgian consumers to get a mortgage. This could explain the difference in this particular market. Furthermore, the market for maintenance services also ranks higher in Belgium than in the EU27 ranking. The specific system developed in Belgium, with subsidised jobs in this sector allowing Belgian families to hire maintenance services at a low price, could be one reason for the high performance of this market in Belgium.

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|  | Dulassia shapi  | 2012        | 1:44         | . 4:66         | 1:66       |
|--|-----------------|-------------|--------------|----------------|------------|
|  | Bulgaria - nMPI | 2012<br>MPI | diff<br>2012 | diff<br>  2011 | diff<br>BG |
|  |                 |             | 2011         | 2010           | EU27       |
| books, magazines and newspapers            |                 | 108.8       | 0.2          | -2.6           | 5.1        |
| spectacles and lenses                      |                 | 104.4       | -1.5         |                | 2.4        |
| non-alcoholic drinks                       |                 | 103.3       | 0.5          | -2.8           | 0.5        |
| large household appliances                 |                 | 103.1       | -0.7         | 1.6            | 1.5        |
| furniture and furnishings                  |                 | 103.0       | 0.8          | 0.0            | 2.7        |
| electronic products                        |                 | 102.8       | 1.3          | -2.7           | 1.7        |
| entertainment goods                        |                 | 102.8       | 1.1          | 5.0            | 1.2        |
| personal care products                     |                 | 102.6       | 0.1          | -2.0           | 1.6        |
| G small household appliances               |                 | 102.1       | 1.3          | 0.5            | 0.2        |
| O non prescription medicines               |                 | 101.9       | -1.3         | -0.4           | 2.0        |
| O maintenance products                     |                 | 101.2       | -0.1         | 3.4            | 1.0        |
| D alcoholic drinks                         |                 | 101.0       | 0.4          | -0.5           | -0.2       |
| new cars                                   |                 | 100.5       | 2.0          | -1.9           | 2.0        |
| S bread, cereals, rice and pasta           |                 | 100.3       | 1.4          | -3.3           | -2.3       |
| ICT products                               |                 | 100.1       | -1.9         | -0.1           | 1.2        |
| fruit and vegetables                       |                 | 96.6        | 1.6          | -2.9           | -2.8       |
| dairy products                             |                 | 95.5        | -1.3         |                | -6.0       |
| clothing and footwear                      |                 | 93.5        | -2.0         | 3.2            | -3.7       |
| me at and meat products                    |                 | 93.4        | -0.2         | -1.1           | -5.4       |
| second hand cars                           |                 | 92.0        | -0.1         | 3.0            | 0.0        |
| fuel for vehicles                          |                 | 91.2        | -1.4         | -7.3           | -2.7       |
| personal care services                     |                 | 109.7       | -1.7         | -0.3           | 2.0        |
| airline services                           |                 | 109.7       | -1.7         | 2.8            | 5.5        |
| postal services                            |                 | 103.6       | 0.4          | 0.1            | 8.1        |
| culture and entertainment                  |                 | 107.0       | -3.7         | 4.5            | 0.4        |
| commercial sport services                  |                 | 106.9       | -0.7         | 2.9            | 1.5        |
| holiday accommodation                      |                 | 105.5       | 0.7          | 1.7            | 0.4        |
| home insurance                             |                 | 103.6       | 1.6          | -1.3           | 2.5        |
| TV-subscriptions                           |                 | 103.3       | 5.9          | 1.5            | 4.9        |
| vehicle rental services                    |                 | 103.3       | -0.7         | 3.3            | 1.0        |
| packaged holidays & tours                  |                 | 102.8       | -1.6         | 3.5            | -0.9       |
|  |                 | 102.7       | 2.6          | -0.9           | 5.0        |
| yehicle insurance                          |                 | 102.5       | 0.1          | 0.9            | 0.4        |
| E cafés, bars and restaurants              |                 | 102.3       | -0.8         | 1.1            | -1.8       |
| R bank accounts                            |                 | 102.1       | -0.8         | -0.1           | 4.9        |
| V legal and accountancy services           |                 | 100.9       | 0.5          | 0.1            | 1.8        |
| fivad talanhana sandasa                    |                 | 100.8       | 2.0          | -2.4           | 1.4        |
| private life insurance                     |                 | 100.8       | -0.8         | 2.4            | 2.9        |
| C gambling and lottery services            |                 | 99.7        | 1.3          | -0.4           | -3.2       |
| E gas services                             |                 | 99.3        | -2.1         | -1.9           | 0.9        |
| S maintenance services                     |                 | 98.9        | -1.2         | 4.1            | 0.0        |
| tram, local bus, metro                     |                 | 98.4        | 0.0          | 0.1            | -1.5       |
| loans, credit and credit cards             |                 | 98.1        | 2.0          | 0.1            | -0.3       |
| vehicle maintenance and repair             |                 | 96.2        | 0.6          | 3.5            | -3.3       |
| investment products, private pensions and. |                 | 94.9        | 2.6          | 2.4            | 1.3        |
| train services                             |                 | 94.3        | -2.3         | 2.9            | -1.4       |
| water supply                               |                 | 92.8        | -1.6         | 0.2            | -6.1       |
| mobile telephone services                  |                 | 91.8        | -0.4         | -10.5          | -5.3       |
| real estate services                       |                 | 91.3        | -0.4         | 2.6            | -3.4       |
| mortgages                                  |                 | 87.4        | -0.7<br>-0.5 | 2.0            | -7.2       |
| electricity services                       |                 | 85.8        | 0.7          | -2.5           | -10.6      |
| ,  |                 |             |              | 1              | 1 =0.0     |



## **Bulgaria**

#### **Overall Performance**

Market performance in Bulgaria is evaluated as the poorest of all EU countries. The market performance evaluation, however, largely corroborates last years' results.

The ranking of the goods market in 2012 remained similar to 2011. In comparison to the EU27 level, two fast-moving goods markets stand out. The markets for bread, cereals, rice and pasta and for dairy products performed least well in comparison to the EU27 results.

In the ranking for service markets, one market stands out in comparison to last year. TV subscriptions have increased by 13 places. The nMPI has also increased by 5.9 points. An increase in variety and attractive offers could be the cause of the improved evaluation in this market. Conversely, the market for culture and entertainment services performs worse than in 2011, with a decrease of 3.7 points.

Two markets (TV subscriptions and internet provision) show a difference of 14 places compared to EU27 and are assessed more positively in Bulgaria, with nMPI scores that are higher than EU27 by 5.6 and 5.3 points respectively. The markets for airline and postal services also have a higher nMPI than EU27, respectively by 5.1 and 6.2 points. Four markets are assessed more negatively in Bulgaria than in EU27: water supply (nMPI difference of 5.6 points), mobile telephone services (nMPI difference of 5.9 points), mortgages (nMPI difference of 6.7 points) and electricity services (nMPI difference of 9.4 points).

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# **Czech Republic**

|        |                                     | Czech Republic - nMPI      | 2012  | diff | l diff | ı diff |
|--------|-------------------------------------|----------------------------|-------|------|--------|--------|
|        |                                     | CZCCII RCPUBIIC - IIIVII I | MPI   | 2012 | 2011   | CZ     |
|        |                                     |                            |       | 2011 | 2010   | EU27   |
|        | books, magazines and newspapers     |                            | 107.3 | 1    | -2     | 4      |
|        | non-alcoholic drinks                |                            | 105.4 | 3    | -3     | 3      |
|        | spectacles and lenses               |                            | 105.2 | 0    |        | 3      |
|        | large household appliances          |                            | 104.2 | 1    | 2      | 3      |
|        | electronic products                 |                            | 103.7 | 0    | 1      | 3      |
|        | small household appliances          |                            | 103.2 | 0    | 1      | 1      |
|        | bread, cereals, rice and pasta      |                            | 103.1 | 1    | -3     | 0      |
| _      | furniture and furnishings           |                            | 102.7 | 1    | 1      | 2      |
| G      | personal care products              |                            | 102.2 | 1    | -2     | 1      |
| 0      | entertainment goods                 |                            | 102.1 | 0    | 2      | 1      |
| 0      | alcoholic drinks                    |                            | 101.9 | 1    | -2     | 1      |
| D      | maintenance products                |                            | 100.7 | -1   | 2      | 1      |
| S      | ICT products                        |                            | 100.2 | 0    | -1     | 1      |
| 3      | dairy products                      |                            | 99.5  | -1   |        | -2     |
|        | non prescription medicines          |                            | 99.2  | 0    | -1     | -1     |
|        | new cars                            |                            | 98.6  | -1   | 0      | 0      |
|        | fruit and vegetables                |                            | 96.3  | -2   | -3     | -3     |
|        | me at and meat products             |                            | 94.0  | -4   | -1     | -5     |
|        | fuel for vehicles                   |                            | 93.1  | -1   | -3     | -1     |
|        | clothing and footwear               |                            | 91.5  | 0    | -2     | -6     |
|        | second hand cars                    |                            | 86.0  | 0    | -4     | -6     |
|        | culture and entertainment           |                            | 109.4 | 0    | 4      | 3      |
|        | personal care services              |                            | 109.2 | -1   | 1      | 1      |
|        | commercial sport services           |                            | 108.2 | -1   | 4      | 3      |
|        | holiday accommodation               |                            | 106.3 | 1    | 2      | 1      |
|        | airline services                    |                            | 105.6 | 1    | 1      | 1      |
|        | vehicle insurance                   |                            | 103.4 | 1    | 1      | 1      |
|        | packaged holidays & tours           |                            | 103.3 | 0    | 3      | 0      |
|        | tram, local bus, metro              |                            | 103.1 | -3   | 4      | 3      |
|        | vehicle rental services             |                            | 102.7 | 2    | 5      | 1      |
|        | postal service s                    |                            | 101.6 | 0    | 1      | 1      |
| c      | home insurance                      |                            | 101.3 | -1   | 1      | 0      |
| S      | cafés, bars and restaurants         |                            | 101.0 | -2   | 4      | -3     |
| E      | train services                      |                            | 100.3 | 2    | 2      | 5      |
| R      | TV-subscriptions                    |                            | 99.8  | 4    |        | 1      |
| v      | internet provision                  |                            | 99.7  | 2    | 0      | 2      |
|        | water supply                        |                            | 99.5  | 0    | 1      | 1      |
| I      | bank accounts                       |                            | 99.1  | 2    | 1      | 2      |
| C      | vehicle maintenance and repair      |                            | 99.0  | -2   | 0      | 0      |
| Ε      | legal and accountancy services      |                            | 97.5  | -2   |        | -2     |
| S      | fixed telephone services            |                            | 97.3  | -2   | 3      | -2     |
| -      | gas services                        |                            | 97.0  | -2   | 2      | -1     |
|        | private life insurance              |                            | 96.2  | -2   |        | -2     |
|        | maintenance services                |                            | 96.2  | 0    | 2      | -3     |
|        | mobile telephone services           |                            | 96.0  | -2   | 0      | -1     |
|        | electricity services                |                            | 95.9  | 0    | 1      | 0      |
|        | loans, credit and credit cards      |                            | 95.8  | 0    |        | -3     |
| inves+ | ment products, private pensions and |                            | 95.7  | 0    | 1      | 2      |
| vcaL   | gambling and lottery services       |                            | 94.9  | 3    | -5     | -8     |
|        | mortgages                           |                            | 94.9  | 1    | -5     | 0      |
|        | real estate services                |                            | 94.2  | 2    | 1      | -4     |
|        | rear estate services                |                            | 50.0  |      | l      | -4     |



## **Czech Republic**

#### **Overall Performance**

The overall assessment of market performance in the Czech Republic is below the EU27 average and has declined sharply in the past 2 years, from being the second highest in 2010, to 12th in 2011 and 22nd in 2012.

The top 3 and bottom 3 ranked goods and services markets in the Czech Republic are very similar to the EU27 average, with the notable exception of gambling and lottery services, which were rated 28th in the Czech Republic but 11th at the EU27 level. However, the rating of gambling and lottery services in the Czech Republic has increased by 3.1 points in the past year, as the main lottery service provider, Sazka, gradually recovers from the financial difficulties that caused it to have such a low score in 2011.

In terms of goods, there have been few changes since 2011. The biggest improvement has been for the non-alcoholic drinks sector, which increased its score by 3.0, moving up 5 places in the ranking. The rating for meat and meat products has fallen by 3.5 points since 2011, perhaps as a result of rising meat prices in the Czech Republic.

Among service markets, the rating of TV subscriptions in the Czech Republic increased by 3.6 and rose by 9 places to 14th position, compared to 22nd an average at the EU27 level. Another service market which is performing well in the Czech Republic is Internet provision, with a ranking 10 places higher than EU27.

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## Denmark

| Denmark - nMPI   |        |                            |                |       |      |      | _    |
|--|--------|----------------------------|----------------|-------|------|------|------|
| dairy products   104.4   -1.2   2.9   2.0   1.   |        |                            | Denmark - nMPI |       |      |      |      |
| dairy products   104.4   1.2   2.9   2.9   |        |                            |                | MPI   |      |      |      |
| Backballe drinks   104.0   0.2   2.7   2.8   |        |                            | I              |       |      | 2010 |      |
| Dooks, magazines and newspapers   103.6   2.2   2.6   0.1  |        |                            |                |       |      |      |      |
| Incomo   I   |        |                            |                |       |      |      |      |
| File for vehicles  |        | , ,                        |                |       |      |      |      |
| entertalinment goods small household appliances 102.2 0.8 -2.3 0.3 1.0    G furriture and entertainment commercial sport services 105.2 1.2 3.9 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0  |        |                            |                |       |      |      |      |
| Small household appliances   102.2   0.8   2.3   0.3   |        |                            |                |       |      |      |      |
| G furniture and furnishings D bread, cereals, rice and pasta O large household appliances O spectacles and lenses D non prescription medicines D non prescription medicines S maintenance products personal care products new cars electronic products full and products full and products ciothing and footwear Ciothing and footwear Ciothing and footwear Ciothing and footwear S second hand cars Culture and entertainment commercial sport services holiday accommodation personal care services a firsh services packaged holidays & tours water supply mortages vehicle maintenance and repair vehicle rental services C maintenance C maintenance services C maintenance service  |        | · ·                        |                |       |      |      |      |
| Description medicines   102.1   -0.1   -1.3   -0.5   -0.   |        |                            |                |       |      |      |      |
| O large household appliances O large household appliances D non prescription medicines S maintenance products S personal care products Personal care Personal care produ | G      | •                          |                |       |      |      |      |
| O spectacles and lenses D non prescription medicines S maintenance products new cars electronic products new cars electronic products fitting and footwear (ICT products second hand cars second hand cars second maintenance services holiday accommodation personal care services holiday accommodation personal care services  holiday accommodation personal care services  young the services packaged holidays & tours whiche maintenance and repair  selectronic products  nest and meat products  young the services holiday accommodation personal care services  holiday accommodation personal care services  holiday accommodation personal care services  where supply mortgages  young the services  holiday accommodation personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  personal care services  holiday accommodation  holiday ac  |        | , ,                        |                |       |      | l    |      |
| D   non prescription medicines   100.6   0.3   0.6   0.8     S   maintenance products   100.2   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9   0.9   0.6   0.9    | _      |                            |                |       |      | -2.6 |      |
| Traintenance products   100,2   0.9   -1.6   0.1   | О      | ·                          |                |       |      |      |      |
| S  | D      |                            |                |       |      |      |      |
| personal care products new cars electronic products electronic products electronic products fruit and vegetables clothing and footwear ICT products Electronic product | S      | ·                          |                |       |      | l    |      |
| electronic products  | 3      |                            |                |       |      | l    |      |
| Fruit and vegetables   97.6   -2.1   0.5   -1.8  |        |                            |                |       |      |      |      |
| Clothing and footwear   S5.7   2.6   2.3   1.5   |        | •                          |                |       |      |      |      |
| CT products   95.1   1.6   -3.6   -3.8   94.2   -0.7   1.9   -4.6   89.3   0.7   -4.9   -2.7   -2.7    |        | -                          |                |       |      | l    |      |
| me at and meat products second hand cars   |        | •                          |                |       |      |      |      |
| second hand cars       89.3       0.7       -4.9       -2.7         culture and entertainment commercial sport services       109.4       -0.3       1.8       2.8         holiday accommodation personal care services airline services       105.7       -1.1       1.9       -2.0         airline services airline services       105.2       -1.2       3.9       1.0         packaged holidays & tours water supply mortgages       102.6       -1.7       3.0       3.7         webicle rental services vehicle maintenance and repair vehicle maintenance and repair services       101.2       -1.0       1.9       -0.6         s vehicle insurance vehicle insurance services cafés, bars and restaurants       101.1       1.2       1.2       -0.9         s gas services cafés, bars and restaurants       100.7       -3.1       3.2       -3.1         R home insurance vervices cafes, bars and restaurants       100.7       -3.1       3.2       -3.1         R home insurance vervices cafes, bars and restaurants       100.7       -3.1       3.2       -3.1         R home insurance vervices cafes, bars and restaurants       100.5       1.3       -0.1       -0.7         V gambling and lottery services cafes, bars and restaurants and r  |        | ·                          |                |       |      | l    |      |
| culture and entertainment         109,4         -0.3         1.8         2.8           commercial sport services         107.5         -0.4         2.8         2.1           holiday accommodation         106.0         0.8         0.3         0.9           personal care services         105.7         -1.1         1.9         -2.0           airline services         105.2         -1.2         3.9         1.0           packaged holidays & tours         104.2         -0.6         4.5         0.5           water supply         102.6         -1.7         3.0         3.7           mortgages         102.5         -0.4         7.9           vehicle rental services         101.2         -1.0         1.9         -0.6           vehicle maintenance and repair         101.2         -1.0         1.9         -0.6           vehicle insurance         101.1         -1.2         -1.2         -0.9           vehicle insurance         101.1         -0.5         2.0         2.7           E         gas services         101.1         -0.5         2.0         2.7           E         cafés, bars and restaurants         100.7         -3.1         3.2         -3.1      <   |        |                            |                | 94.2  | -0.7 | 1.9  | -4.6 |
| 107.5   -0.4   2.8   2.1   |        | second hand cars           |                | 89.3  | 0.7  | -4.9 | -2.7 |
| 107.5   -0.4   2.8   2.1   |        | culture and entertainment  |                | 109.4 | -0.3 | 1.8  | 2.8  |
| holiday accommodation personal care services airline services airline services   105.7   -1.1   1.9   -2.0   105.7   -1.1   1.9   -2.0   105.2   -1.2   3.9   1.0   105.2   -1.2   3.9   1.0   105.2   -1.2   3.9   1.0   105.2   -1.2   3.9   1.0   105.2   -1.2   3.9   1.0   105.2   -1.2   3.9   1.0   105.2   -1.7   3.0   3.7   102.5   -0.4   7.9   102.5   -0.4   7.9   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   7.9   -0.6   102.5   -0.4   -0.5   102.5   -0.4   -0.5   102.5   -0.6   -0.7   -0.6   -0.7   -0   |        | commercial sport services  |                |       |      |      |      |
| personal care services airline services       105.7       -1.1       1.9       -2.0         airline services       105.2       -1.2       3.9       1.0         packaged holidays & tours       104.2       -0.6       4.5       0.5         water supply mortgages       102.6       -1.7       3.0       3.7         mortgages       102.5       -0.4       7.9         vehicle rental services       101.2       -1.0       1.9       -0.6         vehicle maintenance and repair       101.2       -1.0       1.9       -0.6         symbolic insurance       101.1       -1.2       -1.2       -0.9         E       gas services       101.1       -1.2       1.2       -0.9         E       cafés, bars and restaurants       100.7       -3.1       3.2       -3.1         R       home insurance       100.5       1.3       -0.1       -0.7         V       gambling and lottery services       99.6       0.2       -1.4       -3.3         I       train services       99.6       0.2       -1.4       -3.3         I       train services       99.6       -2.0       -1.8       3.9         C       maintenance service  |        | ·                          |                |       |      |      |      |
| airline services       105.2       -1.2       3.9       1.0         packaged holidays & tours       104.2       -0.6       4.5       0.5         water supply       102.6       -1.7       3.0       3.7         mortgages       102.5       -0.4       7.9         vehicle rental services       101.2       -1.0       1.9       -0.6         vehicle maintenance and repair       101.2       -2.7       -0.2       1.7         S       vehicle insurance       101.1       1.2       1.2       -0.9         E       gas services       100.7       -3.1       3.2       -3.1         R       home insurance       100.7       -3.1       3.2       -3.1         R       home insurance       100.7       -3.1       3.2       -3.1         V       gambling and lottery services       99.6       0.2       -1.4       -3.3         I       train services       99.6       0.2       -1.4       -3.3         I       train services       99.6       -2.0       -1.8       9.9         C       maintenance services       99.3       3.2       0.6       0.4         E       loans, credit and credit cards <th></th> <td>•</td> <td></td> <td></td> <td></td> <td>1</td> <td></td>   |        | •                          |                |       |      | 1    |      |
| Dackaged holidays & tours   Water supply   Dackages     |        | airline services           |                |       |      |      |      |
| water supply mortgages       102.6       -1.7       3.0       3.7         vehicle rental services       101.2       -0.4       7.9         vehicle maintenance and repair       101.2       -1.0       1.9       -0.6         S vehicle insurance       101.1       2.7       -0.2       1.7         S vehicle insurance       101.1       1.2       1.2       -0.9         E gas services       100.7       -3.1       3.2       -3.1         R home insurance       100.5       1.3       -0.1       -0.7         V gambling and lottery services       99.6       0.2       -1.4       -3.3         I train services       99.6       -2.0       -1.8       3.9         C maintenance services       99.6       -2.0       -1.8       3.9         C tram, local bus, metro       99.0       -3.5       0.9       -0.9         E loans, credit and credit cards       98.7       -0.9       -0.9         S postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -3.1       -0.4         fixed telephone services       98.5       1.9       1.7       -0.9         private life insuran   |        | packaged holidays & tours  |                |       |      |      |      |
| mortgages         102.5         -0.4         7.9           vehicle rental services         101.2         -1.0         1.9         -0.6           vehicle maintenance and repair         101.2         2.7         -0.2         1.7           S         vehicle insurance         101.1         -1.2         1.2         -0.9           E         gas services         100.1         -0.5         2.0         2.7           R         home insurance         100.7         -3.1         3.2         -3.1           R         home insurance         100.5         1.3         -0.1         -0.7           V         gambling and lottery services         99.6         0.2         -1.4         -3.3           I         train services         99.6         -2.0         -1.8         3.9           C         maintenance services         99.3         3.2         0.6         0.4           E         loans, credit and credit cards         98.7         -0.9         -0.5           S         postal services         98.7         -0.9         -0.7         -1.8           legal and accountancy services         98.7         -0.9         -0.7         -1.8           fixed telephone servi   |        |                            |                |       |      | l    |      |
| vehicle rental services         101.2         -1.0         1.9         -0.6           vehicle maintenance and repair         101.2         2.7         -0.2         1.7           S         vehicle insurance         101.1         1.2         1.2         -0.9           E         gas services         101.1         -0.5         2.0         2.7           R         home insurance         100.7         -3.1         3.2         -3.1           R         home insurance         100.5         1.3         -0.1         -0.7           V         gambling and lottery services         99.6         0.2         -1.4         -3.3           I         train services         99.6         0.2         -1.4         -3.3           I         train services         99.3         3.2         0.6         0.4           C         tram, local bus, metro         99.0         -3.5         0.9         -0.9           E         loans, credit and credit cards         98.7         -0.9         -0.7         -1.8           S         postal services         98.7         -3.1         -0.4         -0.4           fixed telephone services         98.7         -3.1         -0.4   |        |                            |                |       |      | 0.0  |      |
| vehicle maintenance and repair         101.2         2.7         -0.2         1.7           S         vehicle insurance         101.1         1.2         1.2         -0.9           E         gas services         101.1         -0.5         2.0         2.7           R         home insurance         100.7         -3.1         3.2         -3.1           R         home insurance         100.5         1.3         -0.1         -0.7           V         gambling and lottery services         99.6         0.2         -1.4         -3.3           I         train services         99.6         -2.0         -1.8         3.9           C         maintenance services         99.3         3.2         0.6         0.4           E         loans, credit and credit cards         98.9         -0.9         0.5           S         postal services         98.7         -0.9         -0.7         -1.8           legal and accountancy services         98.7         -3.1         -0.4         -0.9           private life insurance         98.4         0.6         0.7           electricity services         99.2         0.8         1.8         2.5           bank accounts  |        |                            |                |       |      | 19   |      |
| S       vehicle insurance       101.1       1.2       1.2       -0.9         E       gas services       100.1       -0.5       2.0       2.7         R       cafés, bars and restaurants       100.7       -3.1       3.2       -3.1         R       home insurance       100.5       1.3       -0.1       -0.7         V       gambling and lottery services       99.6       0.2       -1.4       -3.3         I       train services       99.6       -2.0       -1.8       3.9         C       maintenance services       99.3       3.2       0.6       0.4         Legal and accolutance services       98.9       -0.9       -0.5         S       postal services       98.7       -0.9       -0.7       -1.8         Iegal and accountancy services       98.7       -0.9       -0.7       -1.8         Internet provise       98.4       0.6       0.7         electricity services       98.5       1.9       1.7       -0.9         part and treatment products, private pensions and       99.4       -0.6       3.7       -1.4         internet provision       93.2       0.6       2.8       -4.4         TV-subscr   |        |                            |                |       |      |      |      |
| E cafés, bars and restaurants R home insurance V gambling and lottery services I train services I train services O maintenance services C maintenance services C loans, credit and credit cards S postal services I legal and accountancy services I legal and accountancy services I legal elathe services I servic | _      | •                          |                |       |      |      |      |
| E       cafés, bars and restaurants       100.7       -3.1       3.2       -3.1         R       home insurance       100.5       1.3       -0.1       -0.7         V       gambling and lottery services       99.6       0.2       -1.4       -3.3         I       train services       99.6       -2.0       -1.8       3.9         C       maintenance services       99.3       3.2       0.6       0.4         C       tram, local bus, metro       99.0       -3.5       0.9       -0.9         E       loans, credit and credit cards       98.7       -0.9       -0.7       -1.8         S       postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -0.9       -0.7       -1.8         fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       93.4       -0.2       3.9       -0.2         inter   |        |                            |                |       |      | 1    |      |
| R       home insurance       100.5       1.3       -0.1       -0.7         V       gambling and lottery services       99.6       0.2       -1.4       -3.3         I       train services       99.6       -2.0       -1.8       3.9         C       maintenance services       99.3       3.2       0.6       0.4         E       loans, credit and credit cards       98.9       -0.9       -0.9       -0.9       -0.9       -0.9       -0.9       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.4       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.9       -0.7       -1.8       -0.4       -0.9       -0.7       -1.8       -0.4       -0.9       -0.7       -1.8       -0.9       -0.7       -0.9       -0.5       -0.9       -0.7       -0.9       -0.9       -0.7       -0.9       -0.9       -0.7       -0.9       -0.9       -0.7       -0.9       -0.9       -0.7       -0.9   | E      | _                          |                |       |      |      |      |
| V       gambling and lottery services       99.6       0.2       -1.4       -3.3         I       train services       99.6       -2.0       -1.8       3.9         C       maintenance services       99.3       3.2       0.6       0.4         E       loans, credit and credit cards       98.9       -0.9       0.5         S       postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -3.1       -0.4       -0.4       -0.9         fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       95.4       -0.6       3.7       -1.4         investment products, private pensions and       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  | R      | •                          |                |       |      |      |      |
| 1  | V      |                            |                |       |      | 1    |      |
| C       maintenance services       99.3       3.2       0.6       0.4         E       loans, credit and credit cards       98.9       -0.9       -0.5         S       postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -3.1       -0.4         fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       95.4       -0.6       3.7       -1.4         investment products, private pensions and       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  | •      |                            |                |       |      |      |      |
| C       tram, local bus, metro       99.0       -3.5       0.9       -0.9         E       loans, credit and credit cards       98.9       -0.9       0.5         S       postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -3.1       -0.4       -0.4         fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       95.4       -0.6       3.7       -1.4         investment products, private pensions and       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  |        |                            |                |       |      |      |      |
| E       loans, credit and credit cards       98.9       -0.9       0.5         S       postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -3.1       -0.4       -0.4         fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       95.4       -0.6       3.7       -1.4         investment products, private pensions and       93.4       -0.2       3.9       -0.2         internet provision       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  | C      |                            |                |       |      |      |      |
| S       postal services       98.7       -0.9       -0.7       -1.8         legal and accountancy services       98.7       -3.1       -0.4         fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       95.4       -0.6       3.7       -1.4         investment products, private pensions and       93.4       -0.2       3.9       -0.2         internet provision       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  | Ε      |                            |                |       |      | 0.5  |      |
| legal and accountancy services   98.7   -3.1   -0.4     fixed telephone services   98.5   1.9   1.7   -0.9     private life insurance   98.4   0.6   0.7     electricity services   98.1   -0.4   1.9   1.8     real estate services   97.2   0.8   1.8   2.5     bank accounts   95.4   -0.6   3.7   -1.4     investment products, private pensions and   93.4   -0.2   3.9   -0.2     internet provision   93.2   0.6   2.8   -4.4     TV-subscriptions   91.8   4.3   -6.5  |        |                            |                |       |      | _0.7 |      |
| fixed telephone services       98.5       1.9       1.7       -0.9         private life insurance       98.4       0.6       0.7         electricity services       98.1       -0.4       1.9       1.8         real estate services       97.2       0.8       1.8       2.5         bank accounts       95.4       -0.6       3.7       -1.4         investment products, private pensions and       93.4       -0.2       3.9       -0.2         internet provision       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  | 3      | •                          |                |       |      | -0.7 |      |
| private life insurance electricity services       98.4       0.6       0.7         electricity services real estate services       98.1       -0.4       1.9       1.8         97.2       0.8       1.8       2.5         bank accounts investment products, private pensions and internet provision       95.4       -0.6       3.7       -1.4         TV-subscriptions       93.2       0.6       2.8       -4.4         TV-subscriptions       91.8       4.3       -6.5  |        |                            |                |       |      | 17   |      |
| Selectricity services   98.1   -0.4   1.9   1.8  |        | ·                          |                |       |      | 1.7  |      |
| real estate services bank accounts investment products, private pensions and internet provision TV-subscriptions  97.2 0.8 1.8 2.5 95.4 -0.6 3.7 -1.4 93.4 -0.2 3.9 -0.2 93.2 0.6 2.8 -4.4 91.8 4.3 -6.5   |        | ·                          |                |       |      | 1.0  |      |
| bank accounts investment products, private pensions and 95.4 -0.6 3.7 -1.4 93.4 -0.2 3.9 -0.2 internet provision 93.2 0.6 2.8 -4.4 TV-subscriptions 91.8 4.3 -6.5  |        | ·                          |                |       |      |      |      |
| investment products, private pensions and  internet provision  TV-subscriptions  93.4 -0.2 3.9 -0.2  93.2 0.6 2.8 -4.4  91.8 4.3 -6.5  |        |                            |                |       |      |      |      |
| internet provision 93.2 0.6 2.8 -4.4 TV-subscriptions 91.8 4.3 -6.5  | invest |                            |                |       |      |      |      |
| TV-subscriptions 91.8 4.3 -6.5   | invest |                            |                |       |      |      |      |
| .  |        |                            |                |       |      | 2.8  |      |
| 91.4 4.1 1.8 -5./  |        |                            |                |       |      | 10   |      |
|  |        | monife refehiorie services |                | 51.4  | 4.1  | 1.0  | -3.1 |



## **Denmark**

#### **Overall Performance**

Overall, the performance of the different markets in Denmark is evaluated as rather good with an overall score of 100.1. Denmark's assessment is ranked just above the EU27 mean for 2012.

As regards the goods markets, the top performers are dairy products, alcoholic drinks and books, magazines and newspapers. None of these markets deviates very far from EU27 and from 2011 rankings. A more extreme goods market in Denmark is that of fuel for vehicles. In most European countries this market is evaluated less well than in Denmark. The difference in the nMPI score between Denmark and EU27 is a remarkable 7.5, accompanied by a difference in ranking of 15 places.

From the assessment of the service markets it is clear that Danes give a positive evaluation to services that have to do with leisure. The markets for culture and entertainment, commercial sports services and holiday accommodation are at the top of the ranking. Here again the difference with EU27 and 2011 rankings is small. For the bottom service markets (TV-subscriptions and mobile telephone services) this difference is more substantial. For TV-subscriptions there is a 4.3 increase in the nMPI score between 2012 and 2011. However, this market is assessed less well in Denmark than in EU27 with a difference in the nMPI score of -5.9 and a difference in ranking of -7. Mobile telephone services show a similar pattern: a positive nMPI evolution of 4.1 and a negative nMPI of -6.3 compared to EU27. Other markets that are evaluated more negatively in Denmark than in other countries include bank account and postal services, which show a difference in ranking compared to EU27 of -10 and -11 respectively. Water supply, vehicle maintenance and repair, and mortgages are evaluated more positively than in the rest of Europe (difference in ranking of 11, 10 and 20).

Vehicle maintenance services and home maintenance services have improved the most since 2011 (difference in ranking of 11 places and +3.2 points in the nMPI score, respectively). The markets for tram, local bus and metro, and for cafés, bars and restaurants, as well as legal and accountancy services have seen the biggest deterioration in the nMPI score (-3.5 -3.1 and -3.1 respectively).

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# Germany

|        |                                     | Germany - nMPI | 2012           | diff                           | diff                 | diff                 |
|--------|-------------------------------------|----------------|----------------|--------------------------------|----------------------|----------------------|
|        |                                     |                | MPI            | 20 <b>1</b> 2<br>20 <b>1</b> 1 | 2011<br>2010         | DE<br>EU27           |
|        | non-alcoholic drinks                |                | 101.0          |                                |                      |                      |
|        | small household appliances          |                | 101.9          | -0.7                           | -2.2<br><b>-</b> 4.6 | -0.9<br><b>-</b> 0.1 |
|        | books, magazines and newspapers     |                | 101.8<br>101.5 | 1.8<br>1.0                     | -4.0<br>-7.1         | -0.1<br>-2.2         |
|        | large household appliances          |                |                |                                |                      |                      |
|        | dairy products                      |                | 101.3<br>101.2 | 0.7<br>-1.9                    | -3.6                 | -0.3<br>-0.2         |
|        | entertainment goods                 |                |                |                                | 4.5                  |                      |
|        | spectacles and lenses               |                | 101.2<br>101.1 | 1.7<br>-0.6                    | -1.5                 | -0.4<br>-1.0         |
|        | bread, cereals, rice and pasta      |                | 101.1          | 0.4                            | -2.6                 |                      |
| G      | electronic products                 |                | 101.0          | 0.4                            | -2.6<br>-1.7         | -1.7<br>-0.2         |
| 0      | personal care products              |                | 101.0          | -0.2                           | -1.7<br>-2.7         | -0.2                 |
|        | me at and meat products             |                | 100.9          | -0.2<br>1.7                    |                      | 1.8                  |
| 0      | alcoholic drinks                    |                | 100.7          | 1.7<br>-1.9                    | 0.0<br>-2.0          | -0.8                 |
| D      | fruit and vegetables                |                | 100.3          | 0.6                            | 0.0                  | 0.8                  |
| S      | furniture and furnishings           |                | 100.2          | 0.6                            | -1.5                 | -0.1                 |
|        | clothing and footwear               |                | 100.1          | -1.3                           | 2.6                  | 3.0                  |
|        | non prescription medicines          |                | 99.7           | -1.3<br>0.7                    | -2.6<br>-2.3         | -0.1                 |
|        | maintenance products                |                | 98.9           | -0.4                           | -2.3<br>-1.7         | -0.1                 |
|        | ICT products                        |                | 98.7           | 1.0                            | -1.7<br>-1.7         | -0.2                 |
|        | new cars                            |                | 98.1           | -1.9                           | -1.7<br>-1.7         | -0.2                 |
|        | second hand cars                    |                | 95.2           | -1.9                           | -0.7                 | 3.2                  |
|        | fuel for vehicles                   |                | 94.8           | -1.5                           | -4.0                 | 1.0                  |
|        | Tuel for Verneles                   |                | J <b>4</b> .0  | -1.5                           | -4.0                 | 1.0                  |
|        | personal care services              |                | 104.4          | 0.7                            | -0.6                 | -3.3                 |
|        | commercial sport services           |                | 103.1          | -0.4                           | 2.1                  | -2.3                 |
|        | culture and entertainment           |                | 103.0          | -1.7                           | -2.2                 | -3.6                 |
|        | cafés, bars and restaurants         |                | 102.5          | 0.5                            | 0.2                  | -1.4                 |
|        | airline services                    |                | 102.1          | -1.4                           | 1.7                  | -2.1                 |
|        | TV-subscriptions                    |                | 102.0          | 2.4                            |                      | 3.6                  |
|        | packaged holidays & tours           |                | 101.8          | -0.2                           | 1.9                  | -1.8                 |
|        | vehicle insurance                   |                | 101.1          | -1.2                           | 1.2                  | -1.0                 |
|        | water supply                        |                | 101.1          | -1.3                           | 2.1                  | 2.1                  |
|        | holiday accommodation               |                | 100.9          | -0.6                           | -0.4                 | -4.2                 |
| S      | gambling and lottery services       |                | 100.8          | 2.5                            | 0.7                  | -2.2                 |
|        | tram, local bus, metro              |                | 100.5          | -0.6                           | 0.5                  | 0.6                  |
| E      | postal services                     |                | 100.5          | 0.8                            | -1.9                 | -0.1                 |
| R      | loans, credit and credit cards      |                | 100.4          | 0.8                            |                      | 2.0                  |
| V      | legal and accountancy services      |                | 100.3          | -0.2                           |                      | 1.2                  |
| 1      | maintenance services                |                | 100.0          | -0.8                           | 2.5                  | 1.1                  |
|        | bank accounts                       |                | 99.9           | 0.1                            | 1.7                  | 3.1                  |
| С      | vehicle rental services             |                | 99.8           | -3.1                           | 1.5                  | -2.1                 |
| Ε      | mobile telephone services           |                | 99.7           | 1.0                            | 5.1                  | 2.5                  |
| S      | fixed telephone services            |                | 99.3           | 2.0                            | 2.9                  | -0.1                 |
|        | vehicle maintenance and repair      |                | 99.2           | -0.3                           | 0.0                  | -0.2                 |
|        | internet provision                  |                | 99.2           | 1.6                            | 6.9                  | 1.6                  |
|        | home insurance                      |                | 99.1           | -0.8                           | 1.1                  | -2.1                 |
|        | electricity services                |                | 98.9           | 0.4                            | 0.5                  | 2.5                  |
|        | gas services                        |                | 98.8           | 0.0                            | 2.6                  | 0.4                  |
|        | mortgages                           |                | 98.8           | -2.8                           |                      | 4.2                  |
|        | real estate services                |                | 98.6           | 0.6                            | 2.8                  | 3.9                  |
|        | private life insurance              |                | 96.3           | -1.4                           |                      | -1.5                 |
|        | train services                      |                | 94.2           | 1.9                            | 0.4                  | -1.5                 |
| invest | ment products, private pensions and |                | 94.1           | 1.6                            | 5.1                  | 0.5                  |
|        |                                     | '              | <u> </u>       |                                |                      | 1                    |



## Germany

### **Overall Performance**

The performance of the various markets is evaluated as very good in Germany, coming second overall in the European market ranking.

For goods markets, non-alcoholic drinks, small household appliances and books, magazines and newspapers are the top performers. Compared to 2011 small household appliances went up 10 places in the ranking, with a difference of 1.8 in the nMPI score. At the other end of the goods spectrum are new cars, second-hand cars and fuel for vehicles. For the latter two markets this bottom ranking is perfectly in line with the European trend. For the new cars market there is only a small movement downwards of 4 positions compared to EU27 results. The new car market is considered to be performing less well than in 2011 with a difference in the nMPI score of 1.9. Another good market that shows a big discrepancy with 2011 is the clothing and footwear market. This market went down 10 places compared with last year.

For service markets the top markets in Germany are personal care, commercial sports and cultural entertainment. These three markets also come out on top of the EU27 ranking. Hence it can be concluded that among the top performers, Germany is in line with EU27. The poorest performing service markets in Germany are private life insurance, train services, and investment products, private pensions and securities services. Again these figures do not deviate widely from the EU27 results or from 2011 figures (the biggest difference between the nMPI in EU27 and Germany being -4.1).

There are a few other notable differences: TV subscriptions went up 13 places in comparison to last year and 16 places in comparison to EU27. Gambling and lottery services also went up 13 places in comparison to 2011. However, home insurance and gas services went down 11 and 10 places respectively in comparison to EU27. Mortgages went down 16 places in comparison to 2011.

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# Estonia

| 2012   | diff diff diff   | Estonia - nMPI   | 2012         | ı diff      | l diff       | ı diff       |
|--------|--|------------------|--------------|-------------|--------------|--------------|
| MPI    | 2012 2011 AT   | Estonia - mvii i | MPI          | 2012        | 2011         | EE           |
|        | 2011 2010 EU27   |                  |              | 2011        | 2010         | EU27         |
|        | books, magazines and newspapers                        |                  | 105.6        | -0.8        | 0.8          | 1.9          |
|        | non prescription medicines                             |                  | 105.2        | 0.9         | 1.6          | 5.3          |
|        | spectacles and lenses                                  |                  | 104.1        | 3.3         |              | 2.0          |
|        | bread, cereals, rice and pasta                         |                  | 103.6        | -1.5        | 0.8          | 1.0          |
|        | dairy products   |                  | 103.6        | -0.7        |              | 2.1          |
|        | personal care products                                 |                  | 103.5        | 1.3         | 0.0          | 2.5          |
|        | non-alcoholic drinks                                   |                  | 103.3        | -0.3        | -0.1         | 0.5          |
| G      | alcoholic drinks                                       |                  | 102.2        | -0.5        | 1.0          | 0.9          |
|        | large household appliances                             |                  | 101.8        | 0.2         | 1.3          | 0.2          |
| 0      | electronic products                                    |                  | 101.8        | 0.0         | 1.2          | 0.6          |
| 0      | small household appliances                             |                  | 101.2        | -0.6        | 2.2          | -0.7         |
| D      | new cars   |                  | 101.1        | -0.2        | 1.6          | 2.6          |
| S      | entertainment goods                                    |                  | 100.8        | 0.7         | 2.8          | -0.8         |
| 3      | furniture and furnishings                              |                  | 100.2        | 3.0         | -2.0         | -0.1         |
|        | ICT products   |                  | 99.8         | 0.9         | 0.5          | 0.9          |
|        | maintenance products                                   |                  | 98.4         | 0.8         | 0.6          | -1.7         |
|        | fuel for vehicles                                      |                  | 96.9         | -1.1        | 0.6          | 3.1          |
|        | me at and meat products                                |                  | 96.9         | -0.6        | 1.2          | -1.9         |
|        | fruit and vegetables                                   |                  | 95.8         | 0.1         | -0.1         | -3.7         |
|        | second hand cars                                       |                  | 87.5         | -0.5        | 1.8          | -4.5         |
|        | clothing and footwear                                  |                  | 86.9         | -4.3        | -0.2         | -10.2        |
|        | personal care service s                                |                  | 106.2        | -1.7        | 1.5          | -1.5         |
|        | vehicle insurance                                      |                  | 105.4        | -1.1        | 1.1          | 3.3          |
|        | postal service s                                       |                  | 105.4        | 0.6         | -1.3         | 4.4          |
|        | bank accounts  |                  | 104.9        | 0.9         | -0.6         | 8.1          |
|        | fixed telephone services                               |                  | 104.9        | -0.2        | -1.0         | 5.4          |
|        | culture and entertainment                              |                  | 103.9        | -1.2        | 1.0          | -2.7         |
|        | gambling and lottery services                          |                  | 103.2        | -0.9        | 0.7          | 0.3          |
|        | commercial sport services                              |                  | 103.2        | 0.6         | -1.4         | -2.2         |
|        | holiday accommodation                                  |                  | 102.5        | -0.3        | 0.0          | -2.6         |
|        | mobile telephone services                              |                  | 102.3        | 0.6         | -0.5         | 5.2          |
|        | train services   |                  | 102.3        | -3.4        | -0.7         | 6.5          |
| S      | legal and accountancy services                         |                  | 101.7        | -0.3        | 0.7          | 2.6          |
| Ε      | airline services                                       |                  | 101.2        | -1.2        | -0.7         | -3.0         |
| R      | home insurance   |                  | 100.9        | -0.2        | -0.7         | -0.2         |
| V      | loans, credit and credit cards                         |                  | 100.9        | -1.1        | 3.5          | 2.5          |
| •      | tram, local bus, metro                                 |                  | 100.7        | -1.0        | -0.1         | 0.8          |
| I      | packaged holidays & tours                              |                  | 100.7        | 0.6         | -0.5         | -3.1         |
| C      | private life insurance                                 |                  | 100.4        | 1.2         | 0.5          | 2.6          |
| Ε      | vehicle rental services                                |                  | 99.6         | -0.1        | -0.3         | -2.2         |
| S      | gas services   |                  | 99.6         | 0.0         | -1.8         | 1.2          |
| -      | internet provision                                     |                  | 99.1         | 1.1         | -0.3         | 1.5          |
|        | cafés, bars and restaurants                            |                  | 98.7         | -1.3        | 1.9          | -5.1         |
|        | TV-subscriptions                                       |                  | 98.2         | 4.8         | 1.5          | -0.2         |
|        | water supply   |                  | 96.0         | 0.0         | -0.3         | -2.9         |
|        | electricity service s                                  |                  | 96.0         | 1.3         | -0.3<br>-5.8 | -2.9         |
|        | mortgages  |                  | 94.8         | 0.2         | -3.0         | 0.2          |
|        | maintenance services                                   |                  | 94.8         |             | 0.1          |              |
|        | real estate services                                   |                  |              | 2.1         | -0.1         | -5.7         |
|        | real estate services<br>vehicle maintenance and repair |                  | 92.9         | 0.8         | 0.3          | -1.8         |
| invest | ment products, private pensions and                    |                  | 92.5<br>90.9 | -1.9<br>0.9 | 0.7<br>1.1   | -7.0<br>-2.7 |
| mivest | products, private pensions and                         |                  | 30.3         | 0.5         | 1.1          | -2.1         |



## **Estonia**

### **Overall Performance**

Overall, the performance of the various markets in Estonia is assessed as very good. Estonia is ranked 3rd in 2012 in the EU27 ranking. This is a better positionthan in 2011, when the country ranked 5th.

The top goods performers in Estonia are books, magazines and newspapers, non prescription medicines, and spectacles and lenses. Non-prescription medicines are 11 places higher in ranking compared to EU27. The bottom goods performers in Estonia are fruit and vegetables, second hand cars, and clothing and footwear. For the latter, the nMPI score is lower in relation to 2011 by -4.3. The difference is -8.6 compared with the EU27 nMPI score.

As regards the service markets in Estonia, personal care services, vehicle insurance and postal services lead the ranking. The bottom performers here are real estate services, vehicle maintenance and repair, and investment products. Vehicle maintenance and repair even shows a difference of -5.9 with the EU27 nMPI score. Other service markets that show results deviating from EU27 are bank accounts, mobile telephone services, train services and packaged holidays and tours. They have a difference in ranking of 12, 13, 10 and -11, respectively.

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|        |                                     | Ireland - nMPI  | 2012  | diff | diff | diff |
|--------|-------------------------------------|-----------------|-------|------|------|------|
|        |                                     | notation inter- | MPI   | 2012 | 2011 | IE   |
|        |                                     |                 |       | 2011 | 2010 | EU27 |
|        | books, magazines and newspapers     |                 | 104.7 | -1.4 | 3.3  | 0.9  |
|        | dairy products                      |                 | 104.5 | 0.2  |      | 3.1  |
|        | bread, cereals, rice and pasta      |                 | 104.0 | 0.1  | 0.6  | 1.4  |
|        | non-alcoholic drinks                |                 | 104.0 | 0.5  | 0.6  | 1.2  |
|        | small household appliances          |                 | 102.2 | 0.3  | -0.5 | 0.3  |
|        | spectacles and lenses               |                 | 102.0 | -2.3 |      | -0.1 |
|        | entertainment goods                 |                 | 101.5 | 0.2  | 0.2  | 0.0  |
| G      | alcoholic drinks                    |                 | 101.4 | 1.1  | -2.6 | 0.2  |
|        | fruit and vegetables                |                 | 101.2 | 1.5  | -2.1 | 1.8  |
| 0      | maintenance products                |                 | 100.5 | -0.8 | 0.7  | 0.4  |
| 0      | electronic products                 |                 | 100.4 | 0.6  | -2.3 | -0.7 |
| D      | personal care products              |                 | 100.2 | -1.7 | -1.3 | -0.7 |
| S      | large household appliances          |                 | 99.5  | 0.0  | -2.4 | -2.1 |
| 3      | me at and meat products             |                 | 99.5  | -0.1 | -1.9 | 0.7  |
|        | furniture and furnishings           |                 | 98.8  | 0.7  | -3.3 | -1.5 |
|        | non prescription medicines          |                 | 98.2  | -2.7 | 0.0  | -1.6 |
|        | clothing and footwear               |                 | 97.6  | -0.3 | -3.0 | 0.5  |
|        | new cars                            |                 | 97.4  | 1.8  | -3.8 | -1.1 |
|        | ICT products                        |                 | 97.2  | 0.4  | -4.5 | -1.7 |
|        | fuel for vehicles                   |                 | 94.6  | -1.2 | -2.6 | 0.7  |
|        | second hand cars                    |                 | 90.4  | 2.9  | -7.6 | -1.6 |
|        | personal care services              |                 | 109.0 | -2.0 | 7.2  | 1.3  |
|        | culture and entertainment           |                 | 107.6 | -1.5 | 6.4  | 1.0  |
|        | commercial sport services           |                 | 107.6 | 1.1  | 4.6  | 2.2  |
|        | holiday accommodation               |                 | 106.7 | -1.7 | 6.9  | 1.7  |
|        | vehicle insurance                   |                 | 106.0 | 1.5  | 4.0  | 3.9  |
|        | gambling and lottery services       |                 | 105.8 | -3.0 | 5.1  | 2.8  |
|        | postal services                     |                 | 105.5 | -2.8 | 5.5  | 5.0  |
|        | airline services                    |                 | 104.3 | 0.9  | 4.8  | 0.1  |
|        | packaged holidays & tours           |                 | 104.1 | -0.2 | 5.0  | 0.5  |
|        | cafés, bars and restaurants         |                 | 103.7 | -2.7 | 6.0  | -0.1 |
| S      | gas services                        |                 | 103.4 | 0.6  | 2.2  | 5.0  |
|        | train services                      |                 | 102.2 | -0.8 | 3.2  | 6.6  |
| Ε      | tram, local bus, metro              |                 | 102.1 | -1.6 | 2.8  | 2.2  |
| R      | home insurance                      |                 | 102.0 | -0.2 | 3.7  | 0.8  |
| ٧      | electricity services                |                 | 101.8 | -1.2 | 0.8  | 5.5  |
| i      | vehicle rental services             |                 | 100.1 | 0.0  | 1.8  | -1.8 |
|        | fixed telephone services            |                 | 98.6  | -1.2 | 0.8  | -0.8 |
| С      | maintenance services                |                 | 98.0  | -1.1 | 1.0  | -0.8 |
| E      | vehicle maintenance and repair      |                 | 98.0  | 0.2  | 0.3  | -1.5 |
| S      | water supply                        |                 | 97.8  | 2.0  | -4.9 | -1.1 |
| -      | TV-subscriptions                    |                 | 97.7  | 3.8  |      | -0.7 |
|        | loans, credit and credit cards      |                 | 97.3  | 2.2  |      | -1.1 |
|        | legal and accountancy services      |                 | 95.8  | -0.1 |      | -3.3 |
|        | private life insurance              |                 | 95.6  | 0.1  |      | -2.2 |
|        | mobile telephone services           |                 | 94.9  | -1.2 | -1.1 | -2.3 |
|        | internet provision                  |                 | 93.5  | 2.7  | -6.9 | -4.1 |
|        | real estate services                |                 | 91.9  | 0.1  | -3.2 | -2.8 |
|        | bank accounts                       |                 | 90.5  | 3.7  | -7.3 | -6.3 |
| invest | ment products, private pensions and |                 | 89.6  | 3.8  | 0.9  | -4.0 |
|        | mortgages                           |                 | 88.8  | -1.2 |      | -5.8 |
|        | 3.0                                 | I               |       |      | ı    | 1    |



## Ireland

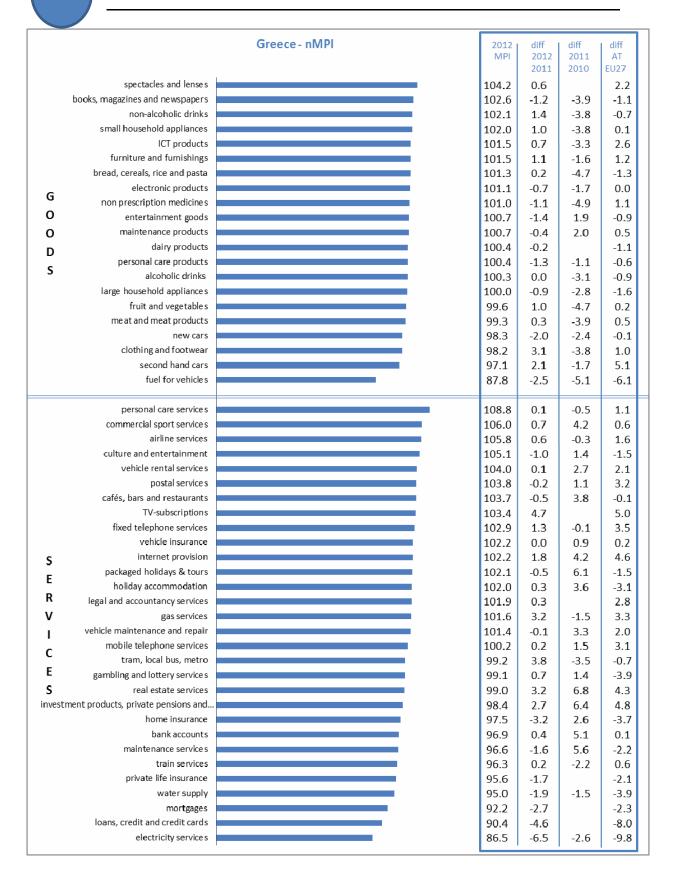
#### **Overall Performance**

The performance of the various markets in Ireland is ranked just below the EU27 average and the country is in 19th position overall. The 2012 ranking of goods markets is mostly stable in comparison with the EU27 and 2011 rankings with no major differences worth mentioning.

The 2012 ranking of service markets remains close to the 2011 ranking. The top 3 service markets for Ireland are exactly the same as the top 3 for EU27. Bank accounts are in the bottom 3 for Ireland and their market assessment is much more negative than in EU27, with a difference of 8.1 points. In contrast, electricity services are considered more positively in Ireland, with a difference of 12 positions in relation to the EU27 ranking. The nMPI for TV subscriptions has increased by 3.8 points from last year, although this market only moved by 4 rankings.

Greece

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### Greece

### **Overall Performance**

With a score of 99.8 points, the market performance of Greece is assessed at the same level as the EU27 average. Greece's ranking has fluctuated slightly over the past 3 years, from 19th in 2010, to 13th in 2011, to its current position of 17th.

The top 3 goods sectors in Greece are spectacles and lenses, books, magazines and newspapers, and non-alcoholic drinks. These sectors are also highly rated at EU27 level. The bottom 3 goods sectors are fuel for vehicles, second-hand cars, and clothing and footwear. These are also the 3 lowest ranked goods at EU27 level, although fuel for vehicles is 7.7 points below the EU27 score, while the assessment for second-hand cars is 6.2 points higher in Greece than at EU27 level. Other marked differences compared to EU27 are ICT products, where Greece's assessment ranks 11 positions higher, and large household appliances, where Greece ranks 10 places below the EU27 average. There has been little change since 2011, the largest difference being an increase of 3.1 points for clothing and footwear.

The top 3 service sectors in Greece — personal care, commercial sport, and airline services — all score highly at EU27 level. There is more differentiation at the other end of the spectrum, where the assessment of electricity services has decreased by 6.5 points since 2011 to its current position of 8.7 points below its EU27 score. The assessment of loans, credit and credit cards has decreased by 4.6 points since 2011 and is now at 8.1 points and 10 positions below the EU27 average. The score for TV subscription services increased by 4.7 points and is now ranked 8th in Greece compared to 22nd in EU27. Further differences between Greece and EU27 are observed in the market assessments for internet provision (14 places higher in Greece), investment products, private pensions and securities (5.5 points higher in Greece), real estate services (5.0 points higher in Greece), and home insurance (10 places higher in EU27). In comparison to 2011, the score for tram, bus and metro services has increased by 3.8 points. Real estate services and gas services have both increased by 3.2 points, and home insurance services have decreased by 3.2 points.

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Spain

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|         |                                     |              |              |                       |              | _          |
|---------|-------------------------------------|--------------|--------------|-----------------------|--------------|------------|
|         |                                     | Spain - nMPI | 2012         | diff                  | diff         | diff       |
|         |                                     |              | MPI          | 2012<br>20 <b>1</b> 1 | 2011<br>2010 | ES<br>EU27 |
|         | and also halte details              |              | 405.0        |                       |              |            |
|         | non-alcoholic drinks                |              | 105.0        | 0.7                   | 0.2          | 2.2        |
|         | books, magazines and newspapers     |              | 104.5        | -1.2                  | 0.6          | 0.7        |
|         | bread, cereals, rice and pasta      |              | 104.3        | 0.0                   | -2.4         | 1.6        |
|         | spectacles and lenses               |              | 103.5        | -2.0                  |              | 1.5        |
|         | dairy products                      |              | 103.4        | -0.8                  |              | 2.0        |
|         | me at and meat products             |              | 101.5        | 0.7                   | -3.9         | 2.7        |
|         | personal care products              |              | 101.5        | -0.2                  | -2.3         | 0.5        |
| G       | maintenance products                |              | 101.2        | 0.4                   | 1.0          | 1.1        |
|         | small household appliances          |              | 101.2        | -0.6                  | -0.6         | -0.7       |
| О       | fruit and vegetables                |              | 100.9        | 1.0                   | -5.0         | 1.5        |
| 0       | alcoholic drinks                    |              | 100.5        | 0.7                   | -4.5         | -0.7       |
| D       | large household appliances          |              | 100.3        | 0.4                   | -1.9         | -1.3       |
| S       | furniture and furnishings           |              | 100.0        | 0.9                   | -2.7         | -0.3       |
| 3       | new cars                            |              | 99.1         | 2.8                   | -3.9         | 0.7        |
|         | electronic products                 |              | 99.0         | -0.2                  | -3.4         | -2.1       |
|         | non prescription medicines          |              | 98.8         | -1.0                  | -2.4         | -1.1       |
|         | entertainment goods                 |              | 98.4         | -2.3                  | -0.7         | -3.1       |
|         | clothing and footwear               |              | 96.9         | -0.2                  | -4.2         | -0.2       |
|         | ICT products                        |              | 94.5         | -1.5                  | -4.7         | -4.4       |
|         | second hand cars                    |              | 94.2         | 2.6                   | -8.2         | 2.2        |
|         | fuel for vehicles                   |              | 91.2         | -0.3                  | -8.3         | -2.6       |
|         |                                     |              |              |                       |              |            |
|         | gambling and lottery services       |              | 111.7        | 0.1                   | 8.9          | 8.8        |
|         | personal care services              |              | 111.4        | -0.3                  | 7.8          | 3.7        |
|         | culture and entertainment           |              | 110.2        | -0.2                  | 7.7          | 3.6        |
|         | holiday accommodation               |              | 109.4        | -0.1                  | 7.3          | 4.4        |
|         | cafés, bars and restaurants         |              | 108.0        | -1.2                  | 8.0          | 4.2        |
|         | commercial sport services           |              | 107.5        | -2.2                  | 6.6          | 2.1        |
|         | packaged holidays & tours           |              | 106.6        | 2.3                   | 3.0          | 2.9        |
|         | tram, local bus, metro              |              | 105.5        | -0.1                  | 4.2          | 5.6        |
|         | postal service s                    |              | 105.3        | -0.3                  | 3.4          | 4.7        |
|         | vehicle insurance                   |              | 104.8        | 0.3                   | 5.0          | 2.7        |
| c       | train services                      |              | 103.9        | -1.3                  | 4.0          | 8.2        |
| S       | vehicle rental services             |              | 103.8        | -1.5                  | 4.3          | 1.9        |
| E       | vehicle maintenance and repair      |              | 103.1        | 2.7                   | 3.8          | 3.6        |
| R       | home insurance                      |              | 103.1        | 1.8                   | 5.6          | 1.1        |
| v       | gas services                        |              | 102.3        | 0.2                   | 2.6          | 1.1        |
| •       | airline services                    |              | 99.4         | -1.2                  | 2.0          | -4.8       |
| ı       | private life insurance              |              | 98.6         | 0.2                   | 2.3          | 0.8        |
| C       | water supply                        |              | 98.2         | -1.1                  | -1.5         | -0.8       |
| Ε       | maintenance services                |              | 98.2<br>98.1 | -1.1<br>-5.4          | -1.5<br>6.6  | -0.8       |
| S       | TV-subscriptions                    |              |              |                       | 0.6          |            |
| 3       | •                                   |              | 97.7         | 5.0                   |              | -0.7       |
|         | legal and accountancy services      |              | 97.1         | 0.4                   | 1 1          | -2.0       |
|         | fixed telephone services            |              | 96.7         | 0.3                   | 1.1          | -2.7       |
|         | loans, credit and credit cards      |              | 92.7         | -1.6                  |              | -5.7       |
|         | internet provision                  |              | 92.4         | 2.7                   | -3.7         | -5.2       |
|         | real estate services                |              | 92.0         | 0.3                   | -2.2         | -2.7       |
| investr | ment products, private pensions and |              | 91.1         | -4.5                  | 3.6          | -2.4       |
|         | bank accounts                       |              | 89.8         | -4.0                  | 1.3          | -7.0       |
|         | electricity services                |              | 89.4         | 4.2                   | -8.4         | -6.9       |
|         | mobile telephone services           |              | 87.8         | 2.0                   | -5.5         | -9.4       |
|         | mortgages                           |              | 85.6         | 2.4                   |              | -9.0       |
|         |                                     |              |              |                       |              |            |



## Spain

#### **Overall Performance**

Spain's overall assessment of market performance is below that of the EU27 level. It has been ranked in 25th place for the last 2 years, although it was ranked 16th in 2010.

The top 3 goods sectors — non-alcoholic drinks, books, magazines and newspapers, and bread, cereals, rice and pasta — are also the top 3 at EU27 level. Fuel for vehicles, second-hand cars, and ICT products are the bottom 3 sectors in Spain, and their assessment also ranks at a low level for EU27. The rankings reflect those of EU27, with the biggest difference being meat and meat products, which are ranked 6th in Spain but 18th for EU27. There has been relatively little change since 2011.

The highest rated service sectors in Spain broadly reflect the EU27 average, with the exception of gambling and lottery services, ranked 1st in Spain and 11th in EU27. The lowest rated services in Spain are mortgages (8.5 points below the EU27 score), mobile telephone services (9.9 points below EU27), electricity services (5.8 points below EU27), and bank accounts (8.8 points and 11 places below EU27). Other service markets that are assessed more negatively than the EU27 average include loans, credit and credit cards (by 5.8 points), airline services (by 5.1 points and 11 places) and internet provision (by 5.0 points). However, a number of service markets are rated more highly in Spain than in the EU27: train services (by 5.6 points and 10 places), cafés, bars and restaurants (by 5.3 points), and tram, local bus, metro services (by 5.1 points). Compared to 2011, TV subscription services in Spain have improved by 5.0 points, partly as a result of an increase in special offers. The score for electricity services has also increased by 4.2 points. On the other hand, the scores for maintenance services, investment products, private pensions and securities, and bank accounts have decreased by 5.4 points, 4.5 points and 4.0 points respectively since 2011.

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## France

|       | <u> </u>   |               |                |                       |              | _            |
|-------|--|---------------|----------------|-----------------------|--------------|--------------|
|       |  | France - nMPI | 2012           | diff                  | diff         | diff         |
|       |  |               | MPI            | 2012<br>20 <b>1</b> 1 | 2011<br>2010 | FR<br>EU27   |
|       | non-alcoholic drinks                                 |               | 102.4          |                       |              |              |
|       | clothing and footwear                                |               | 103.4<br>103.1 | 0.5<br>2. <b>1</b>    | -1.3<br>-0.8 | 0.6<br>6.0   |
|       | dairy products                                       |               |                | -0.1                  | -0.8         |              |
|       | bread, cereals, rice and pasta                       |               | 102.5          | 0.7                   | 10           | 1.0<br>-0.7  |
|       | spectacles and lenses                                |               | 102.0          |                       | -4.0         | -0.7<br>-0.7 |
|       | large household appliances                           |               | 101.3<br>101.2 | 2.0                   | 2.1          | -0.7<br>-0.4 |
|       | electronic products                                  |               | 101.2          | 1.2<br>0.9            | -2.1<br>-3.7 | 0.0          |
|       | small household appliances                           |               | 101.1          | 0.9                   | -3.7<br>-3.6 | -0.8         |
| G     | alcoholic drinks                                     |               | 101.1          | 0.0                   |              | -0.8         |
| 0     | entertainment goods                                  |               | 100.9          | -0.1                  | -4.0<br>-1.7 | -0.3         |
| _     | ICT products   |               |                |                       |              |              |
| 0     |  |               | 100.5          | 1.2<br>-2.1           | -1.5         | 1.6          |
| D     | books, magazines and newspapers                      |               | 100.2          |                       | -5.3         | -3.5         |
| S     | me at and meat products<br>furniture and furnishings |               | 99.7           | 0.2                   | -1.9         | 0.9          |
|       | maintenance products                                 |               | 99.4           | -1.6                  | -1.8         | -0.9         |
|       | •  |               | 99.4           | 1.7                   | -2.4         | -0.8         |
|       | fruit and vegetables                                 |               | 99.0           | -0.9                  | -1.5         | -0.4         |
|       | new cars   |               | 98.7           | -1.3                  | -1.6         | 0.2          |
|       | personal care products<br>second hand cars           |               | 98.5           | -1.0                  | -3.5         | -2.5         |
|       |  |               | 96.3           | 0.9                   | 0.8          | 4.3          |
|       | non prescription medicine s<br>fuel for vehicle s    |               | 96.2           | -1.3                  | -2.2         | -3.7         |
|       | tuei for venicies                                    |               | 94.7           | -3.7                  | -4.3         | 0.9          |
|       | culture and entertainment                            |               | 105.4          | 3.0                   | -3.3         | -1.2         |
|       | commercial sport services                            |               | 104.6          | 0.8                   | -0.7         | -0.8         |
|       | airline services                                     |               | 104.5          | 1.7                   | 1.5          | 0.4          |
|       | holiday accommodation                                |               | 103.9          | 2.7                   | -2.6         | -1.2         |
|       | packaged holidays & tours                            |               | 103.9          | 0.2                   | 1.7          | 0.2          |
|       | gambling and lottery services                        |               | 103.7          | 2.3                   | 1.2          | 0.8          |
|       | maintenance services                                 |               | 103.4          | 4.7                   | 0.7          | 4.6          |
|       | personal care services                               |               | 102.0          | -1.0                  | -2.4         | -5.7         |
|       | train services                                       |               | 102.0          | 5.9                   | 1.5          | 6.3          |
|       | vehicle insurance                                    |               | 100.9          | 0.0                   | 0.5          | -1.2         |
| S     | home insurance                                       |               | 100.8          | 1.8                   | -1.0         | -0.4         |
|       | vehicle rental services                              |               | 100.0          | -0.8                  | -0.7         | -1.8         |
| E     | cafés, bars and restaurants                          |               | 100.0          | -1.2                  | 0.6          | -3.9         |
| R     | water supply   |               | 99.3           | -0.7                  | 2.6          | 0.3          |
| V     | internet provision                                   |               | 99.3           | 0.5                   | 6.9          | 1.7          |
| 1     | fixed telephone services                             |               | 99.1           | -0.1                  | 3.2          | -0.3         |
| ·     | legal and accountancy services                       |               | 98.8           | -2.9                  |              | -0.3         |
| C     | private life insurance                               |               | 98.7           | 1.0                   |              | 0.9          |
| Ε     | vehicle maintenance and repair                       |               | 98.6           | 0.1                   | 1.1          | -0.9         |
| S     | electricity services                                 |               | 98.6           | -0.6                  | 2.2          | 2.2          |
|       | loans, credit and credit cards                       |               | 98.5           | -2.8                  |              | 0.1          |
| inves | tment products, private pensions and                 |               | 98.2           | 0.2                   | 8.3          | 4.6          |
|       | tram, local bus, metro                               |               | 98.1           | -3.0                  | 1.0          | -1.8         |
|       | real estate services                                 |               | 98.0           | -0.2                  | 8.8          | 3.3          |
|       | bank accounts  |               | 97.9           | 0.6                   | 5.1          | 1.1          |
|       | mortgages  |               | 97.0           | -3.0                  |              | 2.4          |
|       | postal service s                                     |               | 97.0           | -3.6                  | 8.0          | -3.6         |
|       | gas services   |               | 96.7           | -2.6                  | 1.7          | -1.7         |
|       | TV-subscriptions                                     |               | 95.6           | -1.6                  |              | -2.8         |
|       | mobile telephone services                            |               | 95.6           | -1.4                  | 5.0          | -1.5         |
|       |  | •             |                |                       |              |              |

## **France**

#### **Overall Performance**

Market performance in France is assessed just slightly more favourably than the EU27 average and the country is in 7<sup>th</sup> position overall.

To some extent the top and bottom goods markets for France match the EU27 ranking, although the market for clothing and footwear appears in the top 3 for France but the bottom 3 for EU27, with a difference of 7.6 points. The market performance of books, magazines and newspapers is assessed as lower than in the EU27 ranking, with a difference of 11 places. Spectacles and lenses rank higher than in 2011, but the difference in the nMPI remains limited.

The top 3 service markets are close to EU27, while the bottom 3 markets are completely different, with gas, mobile telephone and TV subscription services scoring the lowest. There is a wide discrepancy between the ranking of services and the EU27 ranking, although the differences in the nMPI mostly remain small. Train services moved up by 21 places in relation to 2011 following an increase of 5.9 points, and their market assessment is now above the EU27 average. This could be linked to a recovery following major strikes in early 2011. Maintenance services went up by 15 positions from 2011 with a 6.3 point increase and are now assessed well above the EU27 average. Postal services went down the ranking by 18 positions from last year and are now rated at below the EU27 average. This could be linked to strikes in early 2012. Tram, local bus and metro went down by 12 positions from 2011 and are now 10 ranks below the EU27 average.

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# Italy

|          |                                    | to the same  |             |                       |              | 1.00       |
|----------|------------------------------------|--------------|-------------|-----------------------|--------------|------------|
|          |                                    | Italy - nMPI | 2012<br>MPI | diff<br>20 <b>1</b> 2 | diff<br>2011 | diff<br>IT |
|          |                                    |              |             | 2011                  | 2010         | EU27       |
|          | books, magazines and newspapers    |              | 105.8       | 1.6                   | -5.7         | 2.0        |
|          | spectacles and lenses              |              | 103.2       | -2.1                  | 3.7          | 1.2        |
|          | bread, cereals, rice and pasta     |              | 103.1       | 0.2                   | -2.6         | 0.4        |
|          | electronic products                |              | 102.6       | 0.6                   | -1.7         | 1.5        |
|          | small household appliances         |              | 102.5       | 0.4                   | -2.3         | 0.6        |
|          | entertainment goods                |              | 102.1       | -0.8                  | -0.9         | 0.5        |
|          | non-alcoholic drinks               |              | 101.6       | 0.6                   | -4.7         | -1.2       |
|          | personal care products             |              | 101.5       | -0.2                  | -3.0         | 0.5        |
| G        | large household appliances         |              | 101.4       | -0.3                  | -1.9         | -0.2       |
| 0        | dairy products                     |              | 100.9       | 0.4                   |              | -0.6       |
| 0        | furniture and furnishings          |              | 100.6       | 1.1                   | -2.1         | 0.3        |
| _        | alcoholic drinks                   |              | 100.5       | 1.5                   | -5.2         | -0.8       |
| D        | ICT products                       |              | 100.4       | 0.2                   | -3.3         | 1.4        |
| S        | maintenance products               |              | 100.3       | -0.1                  | -1.4         | 0.2        |
|          | fruit and vegetables               |              | 99.7        | 0.4                   | -3.1         | 0.3        |
|          | me at and meat products            |              | 99.6        | 0.5                   | -4.0         | 0.8        |
|          | non prescription medicines         |              | 99.5        | -1.6                  | -4.8         | -0.3       |
|          | new cars                           |              | 99.2        | 0.1                   | -2.4         | 0.8        |
|          | clothing and footwear              |              | 95.9        | 0.6                   | -3.9         | -1.2       |
|          | second hand cars                   |              | 90.5        | -1.6                  | -2.4         | -1.5       |
|          | fuel for vehicles                  |              | 89.0        | -1.6                  | -2.8         | -4.8       |
|          |                                    |              |             |                       |              |            |
|          | personal care services             |              | 111.9       | 1.5                   | 1.1          | 4.2        |
|          | culture and entertainment          |              | 109.6       | 1.5                   | 2.5          | 3.0        |
|          | commercial sport services          |              | 109.3       | 1.2                   | 2.4          | 3.9        |
|          | cafés, bars and restaurants        |              | 107.8       | 1.7                   | 4.2          | 4.0        |
|          | holiday accommodation              |              | 107.5       | 0.7                   | 2.8          | 2.4        |
|          | airline services                   |              | 106.9       | 1.5                   | 5.1          | 2.7        |
|          | vehicle rental services            |              | 105.2       | 0.2                   | 2.8          | 3.4        |
|          | packaged holidays & tours          |              | 104.4       | -0.1                  | 2.1          | 0.8        |
|          | gambling and lottery services      |              | 102.6       | 0.3                   | 1.1          | -0.3       |
|          | vehicle maintenance and repair     |              | 101.7       | -0.4                  | 1.1          | 2.2        |
| S        | loans, credit and credit cards     |              | 100.7       | 0.0                   |              | 2.3        |
|          | home insurance                     |              | 99.1        | -3.2                  | 1.2          | -2.1       |
| E        | maintenance services               |              | 98.8        | -0.8                  | 4.6          | 0.0        |
| R        | vehicle insurance                  |              | 98.8        | -0.9                  | -0.5         | -3.3       |
| V        | legal and accountancy services     |              | 98.7        | 0.7                   |              | -0.4       |
| ı        | gas services                       |              | 98.6        | -1.2                  | 3.7          | 0.2        |
|          | fixed telephone services           |              | 98.2        | 0.3                   | 6.0          | -1.3       |
| <b>C</b> | mobile telephone services          |              | 98.1        | 2.0                   | 0.9          | 1.0        |
| E        | internet provision                 |              | 98.0        | 0.5                   | 4.9          | 0.4        |
| S        | TV-subscriptions                   |              | 97.9        | 2.6                   |              | -0.5       |
|          | private life insurance             |              | 97.8        | 0.7                   |              | 0.0        |
|          | tram, local bus, metro             |              | 97.4        | -0.3                  | 0.3          | -2.5       |
|          | water supply                       |              | 97.3        | 0.8                   | -1.6         | -1.7       |
|          | postal service s                   |              | 97.2        | -1.9                  | 0.2          | -3.4       |
|          | electricity services               |              | 97.1        | 0.5                   | 0.2          | 0.8        |
|          | mortgages                          |              | 94.1        | -0.9                  |              | -0.5       |
| investm  | ent products, private pensions and |              | 93.7        | -0.3                  | 6.3          | 0.1        |
|          | real estate services               |              | 93.5        | -0.2                  | 5.3          | -1.2       |
|          |                                    |              |             |                       |              |            |
|          | bank accounts                      |              | 92.2        | -2.3                  | 3.5          | -4.6       |

### **Overall Performance**

Italy's market performance is rated below the EU27 average overall and appears in 23rd position in the country ranking.

Italy's 2012 ranking of the goods market is fairly similar to the 2011 and EU27 rankings with no major changes to mention.

The 2012 ranking of service markets is fairly similar to the 2011 ranking, although the market assessment for home insurance is more negative with a decrease of 3.2 points. The differences with the EU27 ranking are more significant. Maintenance services and vehicle maintenance and repair services are assessed better than the EU27 average by 13 and 10 ranks respectively. Bank accounts are rated less favourably than the EU average with a difference of 6.3 points. This could be linked to the introduction of new regulations regarding bank accounts. Postal services are 5.2 points below the EU average. This is the market that has moved down the most in the ranking from 2011.

# Cyprus

|        |                                     |               |             | 1.00         | 1.00         | 1100       |
|--------|-------------------------------------|---------------|-------------|--------------|--------------|------------|
|        |                                     | Cyprus - nMPI | 2012<br>MPI | diff<br>2012 | diff<br>2011 | diff<br>CY |
|        |                                     |               | 14111       | 2012         | 2010         | EU27       |
|        | non-alcoholic drinks                |               | 103.6       | 1.5          | -0.2         | 0.8        |
|        | bread, cereals, rice and pasta      |               | 103.6       | 1.9          | -3.5         | 0.9        |
|        | spectacles and lenses               |               | 102.7       | -1.7         | 0.5          | 0.6        |
|        | dairy products                      |               | 102.3       | 0.3          |              | 0.8        |
|        | electronic products                 |               | 101.7       | 2.6          | -4.6         | 0.5        |
|        | ICT products                        |               | 101.6       | 3.1          | 0.9          | 2.7        |
|        | clothing and footwear               |               | 101.5       | 5.5          | -4.4         | 4.4        |
| _      | large household appliances          |               | 101.4       | 2.4          | -2.4         | -0.2       |
| G      | small household appliances          |               | 101.0       | -0.1         | 8.0          | -0.9       |
| 0      | me at and meat products             |               | 100.8       | 1.1          | -1.9         | 2.0        |
| 0      | books, magazines and newspapers     |               | 100.5       | -5.6         | 0.0          | -3.2       |
| D      | new cars                            |               | 100.3       | -1.4         | -3.1         | 1.9        |
|        | furniture and furnishings           |               | 99.9        | -0.7         | -4.2         | -0.4       |
| S      | alcoholic drinks                    |               | 99.8        | -2.0         | -0.8         | -1.4       |
|        | fruit and vegetables                |               | 99.8        | 3.9          | -6.7         | 0.4        |
|        | personal care products              |               | 99.7        | -0.3         | -4.2         | -1.3       |
|        | entertainment goods                 |               | 99.1        | -1.8         | 2.7          | -2.4       |
|        | non prescription medicines          |               | 98.9        | -2.7         | -2.9         | -1.0       |
|        | maintenance products                |               | 98.5        | -0.3         | -0.3         | -1.7       |
|        | second hand cars                    |               | 94.6        | 0.0          | -1.1         | 2.6        |
|        | fuel for vehicles                   |               | 88.6        | -5.9         | -4.0         | -5.2       |
|        |                                     |               |             |              |              |            |
|        |                                     |               |             |              |              |            |
|        | commercial sport services           |               | 107.1       | 0.6          | 5.8          | 1.7        |
|        | holiday accommodation               |               | 107.0       | 2.2          | 1.7          | 2.0        |
|        | personal care services              |               | 106.9       | -5.4         | 3.9          | -0.8       |
|        | airline services                    |               | 106.0       | -0.2         | 4.0          | 1.8        |
|        | culture and entertainment           |               | 105.5       | 0.8          | 1.6          | -1.1       |
|        | postal service s                    |               | 104.8       | -1.0         | 5.5          | 4.3        |
|        | packaged holidays & tours           |               | 104.0       | 2.0          | 4.5          | 0.4        |
|        | tram, local bus, metro              |               | 103.5       | 7.1          | 6.6          | 3.6        |
| S      | vehicle insurance                   |               | 103.0       | -0.2         | 2.2          | 0.9        |
| E      | cafés, bars and restaurants         |               | 102.6       | -1.6         | 2.8          | -1.2       |
|        | vehicle rental services             |               | 102.6       | 10.0         | -5.8         | 0.8        |
| R      | home insurance                      |               | 102.0       | 1.8          | 8.0          | 0.8        |
| V      | gambling and lottery services       |               | 101.9       | -0.8         | 4.0          | -1.1       |
| - 1    | fixed telephone services            |               | 101.7       | -0.7         | 0.2          | 2.3        |
| C      | mobile telephone services           |               | 100.3       | -3.3         | 1.5          | 3.2        |
| E      | internet provision                  |               | 98.6        | -0.5         | 2.5          | 1.0        |
|        | bank accounts                       |               | 98.3        | 1.4          | 1.3          | 1.5        |
| S      | vehicle maintenance and repair      |               | 98.3        | -3.2         | 4.7          | -1.2       |
|        | TV-subscriptions                    |               | 98.2        | 5.9          |              | -0.1       |
|        | loans, credit and credit cards      |               | 98.1        | -1.3         |              | -0.3       |
|        | maintenance services                |               | 97.9        | 0.7          | 2.2          | -0.9       |
|        | real estate services                |               | 97.0        | 2.6          | 5.5          | 2.3        |
|        | private life insurance              |               | 96.8        | 0.2          |              | -1.0       |
| invest | ment products, private pensions and |               | 95.7        | -1.1         | 4.7          | 2.1        |
|        | legal and accountancy services      |               | 94.3        | -1.7         |              | -4.8       |
|        | water supply                        |               | 94.1        | -2.8         | 1.7          | -4.9       |
|        | mortgages                           |               | 91.6        | -1.9         | 4.3          | -3.0       |
|        | electricity service s               |               | 82.0        | -9.8         | -1.3         | -14.4      |

## Cyprus

### **Overall Performance**

In Cyprus, overall market performance is evaluated at the same level as the EU27 average, which demonstrates a marked improvement in relation to its overall country ranking of 25th in 2010.

The top 3 and bottom 3 ranked goods and services are compatible with the EU27 average, although a notable exception is books, magazines and newspapers category, which ranked 1st in Cyprus in 2011 and 1st at EU27 level this year, although it ranked 11th in Cyprus this year.

Amongs the goods markets, ICT products and clothing and footwear have seen the most positive change since 2011, both rising by 11 places in Cyprus. They are now 10 and 12 places respectively above their EU27 average ranking. Conversely, non-prescription medicines have dropped 10 places, and fuel for vehicles has dropped by 5.9 points to 88.6 in comparison to last year.

The biggest improvement in the service market is vehicle rental, whose assessment has increased by 10.0 points and 15 places since 2011. The assessment of tram, bus and metro services has increased by 7.1 points and 14 places, while the rating of TV subscription services has risen by 5.9 points and 8 places since 2011. As a result of shortages in electricity supply, the assessment of electricity services is particularly poor this year, 9.8 points below its 2011 rating and 13.2 below the EU27 average.

The improved scores for ICT products and TV subscription services may be indicative of reduced prices in these sectors in recent months, as firms respond to limited consumer income.

# Latvia

|        |  | Latvia - nMPI | 2012<br>MPI  | diff<br>20 <b>1</b> 2 | diff<br>2011 | diff<br>LV   |
|--------|--|---------------|--------------|-----------------------|--------------|--------------|
|        |  |               | IVIFI        | 2012                  | 2011         | EU27         |
|        | books, magazines and newspapers                        |               | 107.7        | -2                    | -1           | 4            |
|        | spectacles and lenses                                  |               | 105.9        | 0.4                   | -1           | 3.9          |
|        | large household appliances                             |               | 105.0        | 1.7                   | -0.8         | 3.4          |
|        | bread, cereals, rice and pasta                         |               | 104.3        | 0.9                   | -1.4         | 1.6          |
|        | non-alcoholic drinks                                   |               | 103.5        | 1.0                   | 0.5          | 0.7          |
|        | electronic products                                    |               | 102.8        | 1.4                   | -0.5         | 1.6          |
|        | ICT products   |               | 102.5        | 0.8                   | 0.3          | 3.6          |
|        | personal care products                                 |               | 101.9        | -0.1                  | -0.1         | 0.9          |
| G      | small household appliances                             |               | 101.3        | -1.7                  | 0.2          | -0.6         |
| 0      | new cars   |               | 100.7        | 1.6                   | 0.5          | 2.2          |
| 0      | maintenance products                                   |               | 100.3        | 2.0                   | 1.3          | 0.1          |
| _      | alcoholic drinks                                       |               | 100.3        | -0.1                  | 0.8          | -1.0         |
| D      | furniture and furnishings                              |               | 100.1        | -1.0                  | -1.4         | -0.2         |
| S      | entertainment goods                                    |               | 99.8         | -1.0                  | 0.7          | -1.8         |
|        | dairy products   |               | 99.4         | 0.1                   |              | -2.0         |
|        | non prescription medicines                             |               | 98.5         | -0.8                  | -0.4         | -1.3         |
|        | fuel for vehicles                                      |               | 96.0         | -3.6                  | -1.5         | 2.2          |
|        | fruit and vegetables                                   |               | 95.6         | 0.1                   | -2.1         | -3.8         |
|        | me at and meat products                                |               | 94.4         | -1.6                  | 1.1          | -4.5         |
|        | second hand cars                                       |               | 91.0         | 0.4                   | -0.1         | -1.0         |
|        | clothing and footwear                                  |               | 89.1         | 1.4                   | -2.6         | -8.0         |
|        |  |               |              |                       |              |              |
|        | vehicle insurance                                      |               | 107.1        | 0.2                   | 2.6          | 5.0          |
|        | personal care services                                 |               | 106.5        | -2.7                  | 0.5          | -1.2         |
|        | train services   |               | 105.2        | 1.0                   | -2.0         | 9.6          |
|        | commercial sport services                              |               | 105.1        | -0.3                  | 0.6          | -0.3         |
|        | fixed telephone services                               |               | 105.1        | -0.4                  | -1.3         | 5.6          |
|        | culture and entertainment                              |               | 104.8        | -0.8                  | 1.6          | -1.8         |
|        | home insurance   |               | 104.1        | 1.4                   | 1.1          | 2.9          |
|        | airline services                                       |               | 103.8        | 1.5                   | 0.1          | -0.3         |
|        | packaged holidays & tours                              |               | 103.7        | -0.5                  | 3.4          | 0.0          |
|        | tram, local bus, metro                                 |               | 103.6        | 1.1                   | 2.3          | 3.8          |
| S      | bank accounts  |               | 103.5        | 0.1                   | 2.7          | 6.8          |
| E      | mobile telephone services                              |               | 103.0        | 0.1                   | 2.4          | 5.8          |
|        | holiday accommodation                                  |               | 102.7        | -1.0                  | -0.1         | -2.3         |
| R      | private life insurance                                 |               | 102.2        | 0.9                   |              | 4.5          |
| V      | cafés, bars and restaurants                            |               | 101.7        | 0.9                   | 1.4          | -2.1         |
| 1      | postal service s                                       |               | 101.2        | -3.3                  | 2.1          | 0.7          |
| c      | legal and accountancy services                         |               | 100.8        | 0.1                   |              | 1.7          |
|        | vehicle rental services                                |               | 100.3        | -1.2                  | 3.3          | -1.5         |
| Ε      | gas services   |               | 100.0        | -3.5                  | -0.1         | 1.6          |
| S      | loans, credit and credit cards                         |               | 99.9         | 0.7                   |              | 1.5          |
|        | gambling and lottery services                          |               | 98.9         | 0.8                   | 0.9          | -4.0         |
|        | internet provision                                     |               | 98.4         | 0.8                   | -0.2         | 0.8          |
|        | TV-subscriptions                                       |               | 95.6         | 3.4                   |              | -2.8         |
| invec  | tment products, private pensions and                   |               | 95.5         | 0.3                   | -1.6         | 1.9          |
| IIIVCS | mortgages  |               | 92.6         | 2.7                   |              | -2.0         |
| iiives |  |               |              | -1.7                  | 4.5          | 7.3          |
| ilives | vehicle maintenance and repair                         |               | 92.3         | -1.7                  | 4.5          | -7.2         |
| ilives |  |               | 92.3<br>91.7 | -1.7                  | -1.5         | -7.2<br>-7.1 |
| ilives | vehicle maintenance and repair                         |               |              |                       |              |              |
| inves  | vehicle maintenance and repair<br>maintenance services |               | 91.7         | -1.0                  | -1.5         | -7.1         |

# 13 Latvia

#### **Overall Performance**

Latvia's overall assessment of market performance is almost identical to the EU27 average and the country ranks 13th overall.

The ranking of goods markets is fairly similar to last year's. The most significant change has been in the fuel market, whose score went down by 3.6 points, possibly linked to a slowdown in this market. Differences with the EU27 ranking are more salient, although differences in the nMPI and ranking remain limited.

Turning to the service markets, only small differences in ranking and in the nMPI results can be noted since last year. Postal services register the largest difference in ranking and are 10 ranks below their 2011 level, while gas services are down by 3.5 points.

The differences with the EU27 ranking are greater. Train services' assessment is 18 ranks above the EU27 average, while mobile telephone services are 11 ranks above average and private life insurance 10 ranks above. For mobile telephone services, this could be explained by market growth. As for water supply, the market is 12 ranks below the EU average, which could be linked to limited competition and rising prices. Gambling and lottery services are 10 ranks below the EU27 average.

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# Lithuania

|       | <u> </u>                                  |                  |                |                       |              | _           |
|-------|---|------------------|----------------|-----------------------|--------------|-------------|
|       |   | Lithuania - nMPI | 2012<br>MPI    | diff<br>20 <b>1</b> 2 | diff<br>2011 | diff<br>LT  |
|       |   |                  | IVIPI          | 2012                  | 2011         | EU27        |
|       | books, magazines and newspapers           |                  | 110.5          | 1.3                   | -0.6         | 6.8         |
|       | spectacles and lenses                     |                  | 105.8          | 0.5                   | 0.0          | 3.8         |
|       | electronic products                       |                  | 104.2          | 3.4                   | -1.2         | 3.0         |
|       | large household appliances                |                  | 103.7          | 0.1                   | -0.3         | 2.1         |
|       | bread, cereals, rice and pasta            |                  | 103.0          | 0.1                   | -2.1         | 0.4         |
|       | non-alcoholic drinks                      |                  | 102.9          | -0.9                  | 0.2          | 0.1         |
|       | furniture and furnishings                 |                  | 102.7          | 2.8                   | 1.2          | 2.4         |
| _     | ICT products                              |                  | 102.7          | -0.4                  | 0.5          | 3.8         |
| G     | alcoholic drinks                          |                  | 102.6          | -2.9                  | -0.7         | 1.4         |
| 0     | small household appliances                |                  | 102.4          | 0.5                   | 1.9          | 0.5         |
| 0     | new cars                                  |                  | 102.2          | 1.6                   | 1.3          | 3.7         |
| D     | entertainment goods                       |                  | 102.0          | 1.4                   | 2.8          | 0.4         |
| _     | maintenance products                      |                  | 100.4          | -0.1                  | 1.4          | 0.2         |
| S     | non prescription medicines                |                  | 100.3          | 0.8                   | -0.3         | 0.5         |
|       | personal care products                    |                  | 100.1          | -1.7                  | -0.2         | -0.9        |
|       | dairy products                            |                  | 99.1           | -2.2                  |              | -2.4        |
|       | fuel for vehicles                         |                  | 97.8           | -0.6                  | -1.4         | 4.0         |
|       | fruit and vegetables                      |                  | 92.5           | -0.4                  | -3.4         | -6.9        |
|       | me at and meat products                   |                  | 90.0           | -3.8                  | -1.3         | -8.9        |
|       | clothing and footwear                     |                  | 89.6           | -1.9                  | -1.4         | -7.6        |
|       | second hand cars                          |                  | 85.5           | 2.4                   | -2.1         | -6.5        |
|       | train services                            |                  | 110.8          | 0.0                   | 0.0          | 15.1        |
|       | personal care services                    |                  | 108.9          | -0.8                  | 1.6          | 1.2         |
|       | postal service s                          |                  | 107.1          | -2.4                  | 4.9          | 6.5         |
|       | vehicle insurance                         |                  | 106.9          | -1.7                  | 2.8          | 4.9         |
|       | commercial sport services                 |                  | 106.4          | 1.6                   | 1.5          | 1.0         |
|       | culture and entertainment                 |                  | 105.4          | -0.4                  | 0.0          | -1.2        |
|       | home insurance                            |                  | 103.8          | -0.7                  | 1.6          | 2.6         |
|       | tram, local bus, metro                    |                  | 103.1          | -3.2                  | 1.5          | 3.3         |
|       | airline services                          |                  | 103.1          | 1.0                   | -2.9         | -1.0        |
|       | packaged holidays & tours                 |                  | 102.9          | 1.5                   | 0.2          | -0.7        |
| S     | holiday accommodation                     |                  | 102.6          | 1.1                   | -0.8         | -2.5        |
| Ε     | vehicle rental services                   |                  | 102.4          | -0.7                  | 0.1          | 0.6         |
| R     | bank accounts                             |                  | 102.2          | -0.8                  | -0.3         | 5.4         |
|       | gas services<br>mobile telephone services |                  | 102.0          | -1.0                  | 0.7          | 3.6         |
| ٧.    | cafés, bars and restaurants               |                  | 101.4          | -0.3                  | 5.3          | 4.3         |
| ı     | fixed telephone services                  |                  | 100.9<br>100.4 | -3.3<br>-2.4          | 2.4<br>1.8   | -2.9<br>1.0 |
| C     | loans, credit and credit cards            |                  |                |                       | 1.8          |             |
| Ε     | gambling and lottery services             |                  | 99.0<br>98.5   | 0.6                   | 2.6          | 0.6         |
| S     | internet provision                        |                  | 98.5           | -1.7<br><b>-</b> 0.3  | 3.6<br>2.0   | -4.5<br>0.6 |
| 3     | private life insurance                    |                  | 98.1           | -0.3<br>-1.4          | 2.0          | 0.0         |
|       | legal and accountancy services            |                  | 98.1           | -1.4<br>3.2           |              | -2.0        |
|       | TV-subscriptions                          |                  | 96.9           | 4.2                   |              | -2.0        |
|       | nortgages                                 |                  | 95.1           | 3.8                   |              | 0.5         |
|       | maintenance service s                     |                  | 92.7           | -0.8                  | -2.9         | -6.1        |
|       | real estate services                      |                  | 92.4           | 1.8                   | 0.1          | -2.3        |
|       | electricity services                      |                  | 92.4           | 1.8                   | -0.1         | -3.9        |
| inves | tment products, private pensions and      |                  | 90.6           | 1.1                   | -2.3         | -2.9        |
|       | water supply                              |                  | 89.6           | 1.6                   | 0.8          | -9.4        |
|       | vehicle maintenance and repair            |                  | 88.8           | -1.5                  | -1.5         | -10.7       |
|       |   |                  | 55.5           | 1.5                   | 1.5          | 10.,        |

## Lithuania

### **Overall Performance**

Lithuania's market performance is assessed just slightly less positively than the EU27 average and the country is in 18th position overall.

The ranking of goods markets is fairly similar to last year's, although electronic products have performed better than in 2011 with a 3.4 point increase. The 2012 Lithuanian goods ranking and scores are different from the EU27. In particular, the performance of the bottom 5 markets is rated remarkably lower than the EU27 average, although this is not reflected in a large difference in ranking.

The 2012 and 2011 service rankings are fairly similar, although the market performance of cafés, bars and restaurants is rated lower in 2012 with a decrease of 3.3 points. The Lithuanian service market ranking is rather different from EU27, although changes in the ranking correspond to to fairly small variations in the MPI. The biggest differences can be observed for train services, which are 20 ranks above their EU27 position with a difference of 12.5 points, while water supply and vehicle maintenance and repair services are below the EU27 averages by 8.9 points and 9.6 points respectively. In the case of water supply, this could be linked to limited competition in the market and increases in prices.

# Luxembourg

|        |                                      | Luvembourg nMDI   | 2012  | diff          | ı diff | diff |
|--------|--------------------------------------|-------------------|-------|---------------|--------|------|
|        |                                      | Luxembourg - nMPI | MPI   | 20 <b>1</b> 2 | 2011   | LU   |
|        |                                      |                   |       | 2011          | 2010   | EU27 |
|        | non-alcoholic drinks                 |                   | 101.9 | -0.9          | -1.2   | -0.9 |
|        | bread, cereals, rice and pasta       |                   | 101.9 | 1.5           | -2.3   | -0.8 |
|        | books, magazines and newspapers      |                   | 101.8 | -1.1          | -2.2   | -1.9 |
|        | personal care products               |                   | 101.7 | 2.7           | -2.3   | 0.7  |
|        | dairy products                       |                   | 101.7 | 0.4           | -2.5   | 0.7  |
|        | alcoholic drinks                     |                   | 101.5 | 3.0           | -5.7   | 0.3  |
|        | fruit and vegetables                 |                   | 101.5 | 5.3           | -2.5   | 2.1  |
|        | clothing and footwear                |                   | 101.3 | 7.3           | -4.4   | 4.2  |
| G      | small household appliances           |                   | 100.7 | -1.8          | 1.0    | -1.2 |
| o      | me at and meat products              |                   | 100.7 | 3.0           | -0.9   | 1.7  |
|        | non prescription medicines           |                   | 100.3 | 1.2           | -2.1   | 0.4  |
| 0      | large household appliances           |                   | 100.3 | -1.0          | -2.1   | -1.4 |
| D      | entertainment goods                  |                   |       |               |        | -1.4 |
| S      | <del>-</del>                         |                   | 99.8  | -0.9          | 0.2    |      |
|        | fuel for vehicles                    |                   | 99.3  | -3.0          | -3.3   | 5.5  |
|        | furniture and furnishings            |                   | 99.0  | 0.0           | -1.1   | -1.3 |
|        | spectacles and lenses<br>new cars    |                   | 98.9  | -2.8          | 0.3    | -3.1 |
|        |                                      |                   | 98.4  | -1.7          | 0.3    | -0.1 |
|        | maintenance products                 |                   | 98.2  | -2.6          | 2.0    | -1.9 |
|        | electronic products                  |                   | 98.2  | -2.3          | -0.2   | -3.0 |
|        | ICT products                         |                   | 96.9  | -2.6          | 0.0    | -2.0 |
|        | second hand cars                     |                   | 96.4  | -3.6          | 3.3    | 4.4  |
|        | culture and entertainment            |                   | 102.7 | 0.5           | 0.7    | 2.0  |
|        |                                      |                   | 103.7 | -0.5          | -0.7   | -2.9 |
|        | personal care services               |                   | 102.5 | -2.1          | 0.2    | -5.2 |
|        | water supply                         |                   | 102.2 | 2.2           | -2.7   | 3.2  |
|        | gambling and lottery services        |                   | 102.1 | 1.4           | 1.9    | -0.9 |
|        | commercial sport services            |                   | 101.5 | -0.4          | 1.6    | -3.9 |
|        | bank accounts                        |                   | 101.5 | 3.0           | -2.6   | 4.7  |
|        | legal and accountancy services       |                   | 101.4 | 1.5           |        | 2.3  |
|        | airline services                     |                   | 101.2 | -0.8          | 2.7    | -3.0 |
|        | fixed telephone services             |                   | 100.8 | -1.6          | 0.4    | 1.3  |
|        | mobile telephone services            |                   | 100.7 | 6.5           | -0.3   | 3.6  |
| S      | cafés, bars and restaurants          |                   | 100.7 | 1.0           | 1.5    | -3.2 |
| Е      | tram, local bus, metro               |                   | 100.5 | -1.1          | 0.3    | 0.6  |
|        | packaged holidays & tours            |                   | 100.5 | -1.5          | 1.3    | -3.2 |
| R      | loans, credit and credit cards       |                   | 100.3 | -2.2          |        | 1.9  |
| V      | electricity services                 |                   | 100.2 | 4.5           | -4.0   | 3.9  |
| - 1    | holiday accommodation                |                   | 100.2 | -1.9          | 0.0    | -4.9 |
| C      | gas services                         |                   | 100.2 | -1.0          | -0.5   | 1.8  |
|        | vehicle insurance                    |                   | 99.8  | -1.5          | -0.3   | -2.3 |
| E      | postal service s                     |                   | 99.7  | -1.1          | -2.4   | -0.8 |
| S      | TV-subscriptions                     |                   | 99.7  | 4.1           |        | 1.3  |
|        | mortgages                            |                   | 99.2  | -1.4          |        | 4.6  |
|        | vehicle rental services              |                   | 99.1  | -2.0          | 3.0    | -2.8 |
|        | train services                       |                   | 98.9  | -0.5          | -0.9   | 3.2  |
|        | home insurance                       |                   | 98.5  | -5.7          | 1.0    | -2.6 |
|        | internet provision                   |                   | 97.9  | 4.6           | 2.1    | 0.3  |
|        | vehicle maintenance and repair       |                   | 97.8  | -1.8          | 5.1    | -1.7 |
|        | maintenance services                 |                   | 97.7  | 0.6           | 1.7    | -1.2 |
|        | private life insurance               |                   | 97.6  | -2.9          |        | -0.2 |
| invest | tment products, private pensions and |                   | 97.3  | -0.2          | 5.8    | 3.7  |
|        | real estate services                 |                   | 96.6  | 0.8           | 5.9    | 1.9  |
|        |                                      |                   |       |               | 1      | ,    |

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## Luxembourg

#### **Overall Performance**

Of all countries Luxembourg's market performance is assessed as the best. Large differences in MPI and ranking are recorded, with 13 markets differing from the EU ranking by 10 ranks or more, and 17 markets differing from the 2011 ranking by 10 ranks or more. In this respect, it is important to note that the sample size for Luxembourg is smaller than for most other countries and that similar changes were recorded from 2010 to 2011.

The ranking for goods markets differs from the EU27 ranking, although this only corresponds to a major difference in the nMPI for the clothing and footwear market, which is rated 5.8 points above the EU27 average. This market is also assessed more favourably than in 2011 with a 7.3 point increase over last year's result. The second-hand car market is rated 5.5 points above the EU average, but appears in the same position in the overall and national rankings. The 2011 ranking differs widely from the 2012 ranking, although in this case as well, nMPI differences remain small. The clothing and footwear market displays the largest difference with 2011 among goods markets and is 7.3 points above the level of last year. Furthermore the market for fruits and vegetables has also improved its assessment remarkably, with 5.3 points.

The service market ranking is rather different from the EU27 ranking. However, this difference in ranking is only linked to a major difference in nMPI for the electricity services markets, with a 5 point difference. Differences in ranking also appear when the data is compared with 2011. Three markets present major differences in both the nMPI and ranking: mobile telephone services, which improved by 6.5 points over last year, home insurance, which is down by 5.7 points and the electricity market, which is 4.5 points above its 2011 level.