



**COUNCIL OF
THE EUROPEAN UNION**

Brussels, 21 December 2012

18123/12

PI 182

NOTE

from: General Secretariat
to: Delegations

No. prev. doc.: 17797/12 PI 175

Subject: Eighth Session of the WIPO Advisory Committee on Enforcement
(Geneva, December 19 and 20, 2012)
- Final statement made by the EU and its Member States

Delegations will find in the Annex, for information, the final statement made by the EU and its Member States at the above mentioned WIPO meeting.

EU Statement

Eighth Session of the WIPO Advisory Committee on Enforcement

Geneva, December 19 and 20, 2012

Mr. Chairman,

On behalf of the European Union and its Member States, this delegation would like to convey to you our sincere congratulations for your election as Chairman of the Advisory Committee on Enforcement.

We also wish to thank the WIPO Secretariat for its excellent work in coordinating the eighth session of this Committee and in preparing the related working documents.

The European Union and its Member States welcome the agenda of this ACE meeting and would like to take this opportunity to reiterate their strong commitment to the fight against counterfeiting and piracy.

We indeed firmly believe in the importance of developing further comprehensive and effective enforcement mechanisms and for these reasons we are confident that measuring the impact of infringements is paramount to ensure a better enforcement of Intellectual Property Rights.

Therefore, The European Union and its Member States welcome promising and reliable methodologies estimating the scale of infringements and support further work on this issue.

Furthermore, the European Union and its Member States wish to emphasise the importance of compliance with existing enforcement. However, we recognise the different stages of development of Member States and the need for technical assistance to achieve this objective.

In this context, we wish to suggest corporate social responsibility as an enforcement strategy. This issue was previously discussed during the seventh session of this Committee and a certain number of Member States expressed interest in studying its preventive impact on counterfeiting and piracy.

In this respect, the European Union and its Member States are confident that the implementation of strict social standards could play a key role in preventing the infiltration of counterfeit and pirated goods. Therefore we wish to encourage the ACE to further reflect on how to promote such corporate social responsibility.

In parallel to such mechanisms and in order to guarantee a fully effective enforcement, the European Union and its Member States also wish to encourage other preventive measures such as continuous awareness-raising on counterfeiting and piracy.

We look forward to new fruitful discussions within this Committee and have no doubt that they shall lead to constructive conclusions.

Thank you Mr Chairman.
