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**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND
THE COUNCIL**

**on the implementation of Council Regulation (EC) No 814/2000 on information
measures relating to the common agricultural policy**

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Contents

ANNEX 1 - GRANTS.....	3
ANNEX II - FINANCIAL IMPLICATIONS 2011-2012.....	4

ANNEX 1 - GRANTS
TABLE 1 – NUMBER OF APPLICATIONS RECEIVED AND AWARDED BY MEMBER STATE

Country	2011				2012				Total 2011-2012			
	Applications	Awarded	Not awarded or cancelled		Applications	Awarded	Not awarded or cancelled		Applications	Awarded	% Awarded	Not awarded or cancelled
AT	2	0	2		1	0	1		3	0	0,00	3
BE	7	4	3		6	0	6		13	4	30,77	9
BU	12	6	6		6	2	4		18	8	44,44	10
CY	1	0	1		1	1	0		2	1	50,00	1
CZ	1	0	1		0	0	0		1	0	0,00	1
DK	0	0	0		0	0	0		0	0	0,00	0
ET	1	1	0		0	0	0		1	1	100,00	0
FI	0	0	0		0	0	0		0	0	0,00	0
FR	14	4	10		8	2	6		22	6	27,27	16
LU	0	0	0		0	0	0		0	0	0,00	0
DE	7	2	5		2	1	1		9	3	33,33	6
EL	10	1	9		3	0	3		13	1	7,69	12
HU	3	2	1		1	0	1		4	2	50,00	2
IE	2	0	2		1	0	1		3	0	0,00	3
IT	50	13	37		20	0	20		70	13	18,57	57
LV	4	1	3		0	0	0		4	1	25,00	3
LT	0	0	0		0	0	0		0	0	0,00	0
MT	5	1	4		1	0	1		6	1	16,67	5
NL	2	1	1		3	0	3		5	1	20,00	4
PL	5	1	4		4	1	3		9	2	22,22	7
PT	1	0	1		2	0	2		3	0	0,00	3
RO	8	3	5		5	0	5		13	3	23,08	10
SK	3	0	3		2	0	2		5	0	0,00	5
SL	3	0	3		3	2	1		6	2	33,33	4
ES	22	4	18		17	2	15		39	6	15,38	33
SV	0	0	0		1	0	1		1	0	0,00	1
UK	0	0	0		1	0	1		1	0	0,00	1
Others	1	0	1				0		1	0	0,00	1
Total	164	44	120		88	11	77		251	55	21,91	196

ANNEX II - FINANCIAL IMPLICATIONS 2011-2012

TABLE II. 1

INFORMATION ON THE CAP - FINANCIAL IMPLICATIONS OF THE ACTIVITIES IMPLEMENTED AT THE INITIATIVE OF THE COMMISSION IN 2011

Date	Place	Nature of activity	Commitments (in EUR)
		<u>FAIRS</u>	
		DG AGRI stand: design and production, including rental of a space and organisation of events	
4-8.05.2011	Romania (Cluj)	AGRARIA International Trade Fair for Agriculture	229.047
1-3.07.2011	Finland (Pori)	FARMARI Agricultural exhibition	147.943
7.05.2011	Belgium (Brussels)	Commission "Open day" Berlaymont	8.127
23-26.09.2011	Poland (Bednary)	International Agricultural Exhibition AGRO SHOW	109.793
20-29.01.2012	Germany (Berlin)	Internationale Grüne Woche	343.788
25.02-04.03.2012	France (Paris)	Salon International de l'Agriculture Paris	346.937
		<u>Total</u>	<u>1.185.635</u>
		<u>CONFERENCES/SEMINARS</u>	
2011-2012		Organisation of 5 conferences	401.839
23.5.2011	Belgium (Brussels)	- Joint conference with EESC on CAP Reform	
29.11.2011	Poland (Warsaw)	- Conference "Promotion of the European agriculture – a new approach"	

Date	Place	Nature of activity	Commitments (in EUR)
19.12.2011	Belgium (Brussels)	- CAP through analytical lenses	
7.3.2012	Belgium (Brussels)	- Enhancing innovation and the delivery of research in European agriculture	
20.4.2012	Belgium (Brussels)	- Local agriculture and short food supply chains	
		Total	<u>401.839</u>
		<u>COMMUNICATION CAMPAIGNS</u>	
2011		Media campaign to restore public confidence in Fruit &Vegetables after E-coli crisis	601.785
2011		CAP@50 campaign (website, launching event, video productions, publications, etc.)	1.132.157
		Total	<u>1.733.942</u>
		<u>SURVEYS</u>	
2011		Stakeholders mapping	90.060
2011		Eurobarometer Quantitative survey on some key elements of CAP reform, including the issue of transparency.	126.437
		Total	<u>216.497</u>
		<u>MEDIA EVENTS</u>	
2011		11 Press trips/meetings	305.065
2011		Annual network event	159.000
2011		Meetings with TV NET's journalists and cooperation with print media	79.629
2011		E platform for agri press	67.688
		Total	<u>611.382</u>

Date	Place	Nature of activity	Commitments (in EUR)
		<u>PUBLICATIONS</u>	
2011-2012		Distribution and storage	55.000
2011		Brochures - The new CAP explained	18.054
2011		Leaflets	17.931
2011		Reprints	59.280
2011		Reports - Statistics Agriculture (2010) - Statistics Rural Development (2010)	26.111
2011		Promotional materials	45.879
2011		Others – Acquisition of photos	1.999
		<u>Total</u>	<u>224.254</u>
		<u>WEB AND AUDIOVISUAL</u>	
2011		Clip on CAP reform	68.472
2011		Website maintenance	12.150
		<u>Total</u>	<u>80.622</u>
		<u>NETWORKING</u>	
2011		Networking meetings	25.892
		<u>Total</u>	<u>25.892</u>
		<u>TOTAL</u>	4.480.063

TABLE II.2

**INFORMATION ON THE CAP - FINANCIAL IMPLICATIONS OF THE ACTIVITIES
IMPLEMENTED AT THE INITIATIVE**

OF THE COMMISSION IN 2012

Date	Place	Nature of activity	Commitments (in EUR)
		<u>FAIRS and EVENTS</u>	
		DG AGRI stand: design and production, including rental of a space and organisation of events	
2012	20 Member States*	CAP@50th itinerant exhibition	1.766.401
5-8.09.2012	Latvia	Riga Food Fair	146.608
18-27.01.2013	Germany	Internationale Grüne Woche, Berlin	282.497
23.02- 03.03.2013	France	Salon International de l'Agriculture Paris	335.000
16.09.2012	Belgium	Bruxelles Champêtre	244.375
12.05.2012	Belgium	Joint events (Europe day, 20 kms of Brussels)	17.550
		<u>Total</u>	<u>2.792.431</u>
		<u>CONFERENCES/SEMINARS</u>	
13.7.2012	Belgium (Brussels)	Organisation of 4 conferences	295.844
		- The CAP towards 2020	
19.11.2012		- European Innovation Partnership on agricultural productivity and sustainability	
10.4.2013		- European Agribusiness in Africa	

Date	Place	Nature of activity	Commitments (in EUR)
2013		- Agricultural research under Horizon 2020	
		Total	<u>295.844</u>
		<u>NETWORKING EVENTS</u>	
2012	Belgium	CAP communication award	155.000
2012	Belgium	CAP@50 Communication networking event	392.455
		Total	<u>547.455</u>
		<u>COMMUNICATION CAMPAIGNS</u>	
2012		CAP@50 campaign Design, development and realisation of the Itinerant exhibition	496.498
2012-2013		Communication consulting services, campaign concept and pre-testing of campaign messages and visuals	109.760
2013		Communication actions for the forest based sector	65.000
		Total	<u>671.258</u>

		<u>SURVEYS</u>	
2012		Eurobarometer survey on "Europeans and Agriculture"	148.153
2012		Qualitative study of communication messages, tools and channels to be used in the framework of the next campaign on the reformed CAP	235.840
		<u>Total</u>	<u>383.993</u>
		<u>MEDIA EVENTS</u>	
2012		9 Press trips/meetings	215.739
2012		E platform for agri press	44.310
		<u>Total</u>	<u>260.049</u>
		<u>PUBLICATIONS</u>	
2012-2013		Distribution and storage	100.000
2012		Brochures - Recipe Book - Genetic Resources - Agriculture and enlargement	130.025
2012		Reprints	96.630
2012		Banners, Posters, photos	10.961
		<u>Total</u>	<u>337.616</u>
		<u>WEB AND AUDIOVISUAL</u>	
2012		Clips and A/V productions on CAP reform	204.782
2012		Video News release	110.000
2012		Websites updating and maintenance	100.327

		<u>Total</u>	<u>415.109</u>
2012		<u>OTHERS</u> Visitors' groups	<u>4.000</u>
		<u>TOTAL</u>	5.707.755

* The itinerant exhibition was shown 26 times (24 times in 2012, and 2 times in early 2013) in a total of 20 Member States (Spain, Netherlands, Portugal, Belgium, Hungary, Slovenia, Italy, France, Ireland, Luxembourg, Germany, Greece, Lithuania, Denmark, Scotland, Romania, Slovakia, Cyprus, Bulgaria, and Poland).