



Council of the
European Union

Brussels, 13 July 2017
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NOTE

From: General Secretariat of the Council
To: Delegations

Subject: Symposium on the Future of Food in the EU (Brussels, 27 June 2017)
- Information from the Maltese, Slovak and Netherlands delegations

Delegations will find in Annex an information note received from the Maltese, Slovak and Netherlands delegations on the above mentioned subject to be dealt with under "Any other business" at the meeting of the Council ("Agriculture and Fisheries") on 17-18 July 2017.

AOB- note: Symposium on the 'Future of Food in the EU' of 27 June 2017

Information of the Trio-Presidency of Malta, Slovakia and the Netherlands

On 27 June 2017 a symposium on "The Future of Food in the EU" took place in Brussels. The Symposium was organized by the Joint Research Centre (JRC) of the European Commission and the Trio-Presidency of Malta, Slovakia and the Netherlands. The symposium was attended by 140 representatives of Member States, multiple representatives of the European Commission and various stakeholders being NGOs and the business community.

Central to the symposium's program was the presentation of the forward looking report on "Delivering on Food Safety and Nutrition in 2050 - Future challenges and policy preparedness"¹, prepared by the JRC in collaboration with DG Health and Food Safety (SANTE). The report identified 4 scenarios on how and by whom food is possibly produced in the future, the challenges that each of the scenarios will face us with and policy options to address these challenges. The JRC applied a comprehensive, multi-disciplinary foresight approach, and looked at food from the perspective of safety, nutrition, health, environment, sustainable and innovative production methods and security.

The aim of the symposium was to contribute to the European debate in a multi-sectorial way among member states, the European Commission and various stakeholders. It aimed at stimulating forward thinking and subsequently providing input to comprehensive and future-oriented policy development and implementation that reflects Europe's leading role in food safety and nutrition security.

¹ The report can be downloaded on <https://ec.europa.eu/jrc/en/publication/eur-scientific-and-technical-research-reports/delivering-eu-food-safety-and-nutrition-2050-future-challenges-and-policy-preparedness>

At the symposium, DG Agriculture and Rural Development (AGRI) detailed CAP-related aspects of food production and consumption, followed by 3 Member States (Sweden, Italy and the Netherlands), who presented their perspective on and/or experience with a comprehensive food policy at national level. These perspectives were followed by a panel debate between representatives of DG SANTE , the European Consumer Organization (BEUC), Food Drink Europe, and the European Environment Agency on their appreciation and position on the future of food in Europe, based on the scenarios in the JRC report. Without official conclusions being drawn from the debate, the general outcome of the panel debate was that there is a need to have an all-encompassing debate on comprehensive policy options regarding the different aspects of food in Europe. Please see the annex for a summary of the presentations and discussions of the symposium.

Malta, Slovakia and the Netherlands value scientific research, in addition to societal demands, as an important basis for policy development and from that perspective thank DG SANTE for initiating the JRC report and congratulate JRC for the comprehensive and forward looking result and subsequent discussions with stakeholders.

Member States and the European Commission are invited to share their perspective on the need for a further in-depth reflection on a comprehensive, science-based European food policy.

Annex: summary report of the symposium

The Future of Food in the EU

Symposium co-organised by the European Commission's Joint Research Centre (DG JRC) and the Trio Presidency of Malta, Slovakia and the Netherlands

27 June 2017

Brussels, Permanent Representation of the Netherlands to the EU

Summary report

Highlights

The rich discussions at the symposium converged on the following points:

- **There is a need for an all-encompassing debate on more comprehensive policy options on the different aspects of food in Europe.**
- **Foresight, and in particular scenario building, provides a valuable input to discussions about future policies.**
- **A holistic approach is needed, considering the different elements, perspectives of the food system and their interlinkages.**
- **The current debate on the future of the EU provides an opportunity to include considerations on the future of food in the EU.**

Context

A growing world population, scarcer natural resources, climate change and unhealthy eating habits are some of the major developments the European and global food systems will be faced with in the future. This translates into significant challenges in terms of public health, environmental sustainability and food and nutrition security.

The European Commission's Joint Research Centre (DG JRC), in close collaboration with DG Health and Food Safety (DG SANTE), carried out a foresight study² to assess the resilience of the current legislative and policy framework for food safety and nutrition, thus complementing the ex-post assessment of the on-going REFIT exercise with a forward looking perspective.

The results of the foresight study '*Delivering on EU food safety and nutrition in 2050 – Future challenges and policy preparedness*'³, in particular the four distinct future scenarios, were at the centre of the half-day symposium on '*The future of food in the EU*', co-organised by the DG JRC with the Trio-Presidency of Malta, Slovakia and the Netherlands.

The symposium reflected on the usefulness, necessity and scope of an EU food policy (or EU food strategy), also against the background of the debate on the reform of the EU Common Agricultural Policy (CAP), and the question whether the CAP should pay more attention to a broader set of challenges, other than the ones faced by the primary sector.

² Foresight is a process aimed at providing the necessary anticipatory intelligence to shape medium- to long-term policies. It enhances forward-looking thinking by gathering a wide range of stakeholders and knowledge sources and by systematically exploring alternative perspectives on the future to guide today's decision-making. In contrast to predicting the future, Foresight considers the future as something that can be created and formed. In this sense, Foresight supports actors and stakeholders in actively shaping the future.

³ <https://ec.europa.eu/jrc/en/publication/eur-scientific-and-technical-research-reports/delivering-eu-food-safety-and-nutrition-2050-future-challenges-and-policy-preparedness>. Printed copies available on request at jrc-f-dir-office@ec.europa.eu.

The programme of the symposium combined the presentation of the study results and perspectives on food policies from Sweden, Italy and the Netherlands, plus DG Agriculture and Rural Development (DG AGRI), with a panel discussion with various stakeholders (see programme in Annex 1, and presentations in Annex 2).

Presentations

After opening and introductory remarks by Robert de Groot, Permanent Representative of the Netherlands to the EU, Alexander Micovin, Deputy Permanent Representative of Slovakia to the EU, and Charlina Vitcheva, Deputy Director-General of DG JRC, the foresight approach and the results of the study, with a focus on the four future scenarios, was presented by Franz Ulberth, Head of Unit in DG JRC. The scenarios were constructed based on different developments of specific drivers that can significantly impact and bring change to the food system. These drivers are global trade, EU economic growth, agro-food chain structure, technology uptake, social cohesion, food values, climate change, depletion of natural resources and world population growth. The resulting scenarios describe four alternative, distinct directions of development:

Global food: globalised food chains and a further concentrated global food industry with a pre-dominance of highly processed convenience food.

Regional food: trade fragmentation, the EU moves towards a circular, self-sufficient economy with citizens actively involved in food production.

Pharma food: the striving EU food industry is the global market leader in functional and pharmaceutical food, catering to the demand of very health aware citizens.

Partnership food: a non-competitive EU teams up with an economically stronger partner while facing brain-drain and loss of technological know-how with predominance of highly processed convenience food.

For each scenario, a number of food safety and nutrition challenges were identified and prioritised based on their importance and likelihood to occur. On this basis, scenario-specific policy options were developed to inform policy-makers on how these challenges may be addressed to ensure resilience of the future EU food safety and nutrition regulatory framework.

Tassos Haniotis, Director DG AGRI C (Strategy, Simplification and Policy Analysis) detailed the CAP-related aspects of food production and consumption in the EU. Climate change is expected to have a considerable impact in the future, while trade might move from multilateral to more fragmentation and bilateral agreements. Mr Haniotis identified tensions and possible trade-offs between economic interests and environmental aspects, and between jobs and growth in times of increasing automation of food production processes. The issue of antimicrobial resistance (AMR), which is becoming more urgent, is one example where several policy areas need to work together to find a solution. In general, the choice of political instruments needs to be discussed in the context of the future CAP and any future food policy, e.g. will regulation, incentives, or subsidies coupled with certain requirements best serve the objectives?

Three EU Member States presented their perspectives on national food strategies. Sweden (presentation by Mathilda Åberg, DHoU, Ministry for Enterprise and Innovation) set up a national food strategy 2030 which includes resilience as a main element. The agreed vision aspires towards a competitive food chain where the total food production increases, while reducing vulnerability of the food chain and sustainably increasing self-sufficiency.

Felice Assenza, Director-General for International Affairs of the Italian Ministry of Agriculture, Food and Forestry, called for an integrated food policy at national, EU and global level to face the challenges ahead in terms of climate change, natural resource scarcity and thus food and nutrition security. The *Milan Charter*,⁴ an initiative stemming from the Expo 2015, endorses this need. Italy already took action to move towards a more sustainable food chain. Most notably are co-operations with industry on food reformulation and advertisement to children to reduce the obesity burden of children, plus initiatives to reduce food waste.

⁴ <http://carta.milano.it/en/>

The Netherlands started considering a more holistic food policy already in 2012. Frans Brom from the Dutch Scientific Council for Government Policy, presented the 2012 report '*Towards a food policy*'. The development over the past years of an increasingly complex 'food net', and the interdependency of production and consumption calls for a more encompassing policy approach, a food strategy, with a focus on the resilience of the 'food net'. Mr Brom emphasised the need for an EU-level food strategy with a clear vision and objectives.

Panel discussion

In the ensuing **panel discussion**, led by Krijn Poppe, Wageningen University, the following stakeholders participated:

- Beate Kettlitz, Director, Food Policy, Science and R&I of Food Drink Europe
- Ladislav Miko, Deputy DG for Food Safety of the European Commission, DG SANTE
- Wojciech Kalamarz, Head of Unit for Health Determinants & Inequality of the European Commission, DG SANTE
- Jock Martin, Head of Integrated Environmental Assessments at the European Environment Agency
- Camille Perrin, Senior Food Policy Officer, European Consumer Organisation BEUC
- Beat Späth, Director for Agricultural Biotech of EuropaBio

Krijn Poppe structured the discussion along the four scenarios of the JRC foresight study. While it is not expected that we will see any one of the four scenarios becoming reality, we will probably see the parallel development of several of the trends and impacts described in the scenarios.

The '**Global food**' scenario was perceived as reflecting a business as usual perspective with many of the described trends already being visible, such as obesity and increasing antimicrobial resistance. Affordability of food is thought to play a major role in the context of healthy diets. While initiatives to prevent diet-related chronic diseases have been started in the EU and are being monitored, the question remains if this will be sufficient to effect considerable change as we move towards 2050, or if measures in addition to, for example, reformulation of food, need to be taken. Reformulation is a challenge for the food industry but can also be an opportunity to move to more innovative products. The food industry already engages in research initiatives to foster healthier lifestyles, including healthier diets.

For making a circular economy with significantly reduced resource use happen, as described in the scenario '**Regional food**', more needs to be known about the relationships between production, consumption and related resource use. The implications of an ageing population for food consumption and population density in rural areas could be further explored. In this scenario, maybe lower levels of food safety will need to be accepted, as individual producers and e.g. street food will gain more importance. However, liability rules will need to be in place to cover any future 'Food Uber', and the food industry will strive to avoid food safety scandals to protect their reputation. In terms of nutrition, learning the lessons from the tobacco case, a societal debate would be needed whether banning certain foods should be considered or not. While a further integration of food-related policies is considered necessary, upcoming challenges can be tackled with the current distribution of responsibilities in the Commission (and Member States).

Health plays a significant role in the '**Pharma food**' scenario, with a lot of emphasis placed on disease prevention via personalised diets and foods. While broad consumer acceptance and usefulness of such food is questioned, some people already today pursue this kind of nutrition and the regulator needs to be ready if this trend should increase. In addition, the future context might change should, for example, health care systems come under increasing pressure. Possible risks of new food technologies should be considered and discussed early on in the development process to avoid drawbacks later on.

The loss of technological know-how, as described in the scenario '**Partnership food**', is thought to happen already today for agro-biotechnology. However, some expect that consumers will never become as indifferent to the food they eat as described in the scenario.

In their **final statements**, participants called for including the future of food in the (societal) discussions about the future of the EU. They also emphasised that 'more Europe' is needed in the area of nutrition and health. Arūnas Vinčiūnas, Head of cabinet of Commissioner Vytenis Andriukaitis, invited Member States to put forward a reflection paper on future food policy to complement the range of reflection papers produced by the Commission in the context of the discussions about the future of the EU. He identified education as one of the main avenues to foster change in relation to reduction of food waste, overcoming the fear of technological progress and the move towards healthier diets. Furthermore, the role of regulation for these issues needs to be discussed.

Neil Kerr, Deputy Permanent Representative of the Maltese Presidency of the Council of the EU, **closed the meeting** expressing hopes that the symposium will contribute to the European debate on the future of food. Notably that it will stimulate the necessary forward thinking to facilitate a policy development and implementation that reflects Europe's leading role in food safety and nutrition security.






Symposium on
The Future of Food in the EU
organised by
the Joint Research Centre of the European Commission
together with
the Trio Presidency of Malta, Slovakia and the Netherlands
on
27 June 2017 from 9.00-13.00h
@ the Permanent Representation of the Netherlands to the EU, ~~Kortenberglaan~~ 4-10, Brussels

This symposium will present the JRC Foresight Study "**Delivering on EU Food Safety and Nutrition in 2050 – Future challenges and policy preparedness**", commissioned by DG SANTE, share views and food policies of Member States and will provide a platform for a multi-disciplinary discussion on the Future of Food in the EU with stakeholders representing a wide range of perspectives related to the entire food chain. The goal of the symposium is to contribute to the European debate on the future of food, stimulate forward thinking and subsequently provide input to policy development and implementation that reflects Europe's leading role in food safety and nutrition security.

Program

- 9.00 - **Registration** and coffee/tea
- 9.30 - Opening by **Robert de Groot**, NL PR to the EU and **Alexander Micovin**, SK DPR to the EU
- 9.35 - Welcome by **Charlina Vitcheva**, Deputy DG of the Joint Research Centre
- 9.40 - Presentation of the JRC Foresight Study "**Delivering on EU Food Safety and Nutrition in 2050 – Future challenges and policy preparedness**", by **Franz Ulberth**, Joint Research Centre
- 10.10 - Perspective of DG AGRI on the Future of Food in the EU, by **Tassos Haniotis**, Director of Strategy, Simplification and Policy Analysis of DG AGRI
- 10.25 - Presentation of perspectives on Food Policies of **Member States**
 - **Mathilda Åberg**, Dty. Head of Unit for Agriculture & Environment of the Ministry for Enterprise and Innovation of **Sweden**
 - **Felice Assenza**, DG for International Affairs of the Ministry of Agriculture, Food and Forestry of **Italy**
 - **Frans Brom**, Director of **The Netherlands** Scientific Council for Government Policy
- 11.10 - Coffee break
- 11.40 - Panel discussion on The Future of Food:
 - **Olivier De Schutter**, Co-Chair of IPES-Food and former UN Special Rapporteur on the right to food
 - **Ladislav Miko**, Deputy DG for Food Safety of the European Commission
 - **Beate Kettlitz**, Director Food Policy, Science and R&I of Food Drink Europe
 - **Wojciech Kalamarz**, Head of Unit for Health Determinants & Inequality of the European Commission
 - **Jock Martin**, Head of Integrated Environmental Assessments at the EU Environment Agency of the EC
 - **Camille Perrin**, Senior Food Policy Officer, European Consumer Organisation BEUC
 - **Beat Späth**, Director for Agricultural Biotech of **EuropaBio**
- 13.10 - Closing remarks by the **European Commission**
- 13.15 - Closing by **Neil Kerr**, Dty. Permanent Representative of the Maltese Presidency of the Council of the EU

PRESENTATIONS (1-5)

1. Franz Ulberth, DG JRC



Delivering on EU Food Safety and Nutrition in 2050 - Future challenges and policy preparedness





Objectives

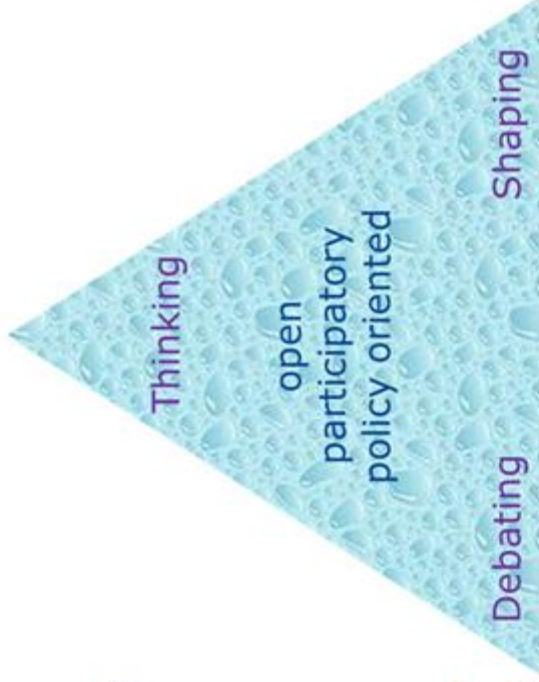
- To identify possible future challenges to the EU food safety and nutrition policy and regulatory framework
- To assess whether the current food policy and regulatory framework is sufficiently resilient to deal with the challenges and, if appropriate, identify research needs and develop policy recommendations





Foresight approach

- Does not predict the future; considers it as something that can be shaped
- Assumes that there are numerous possible futures, alternative developments
- Gathers anticipatory intelligence from a wide range of knowledge sources in a systematic way
- Enhances future thinking beyond established pathways and links it to today's decision making





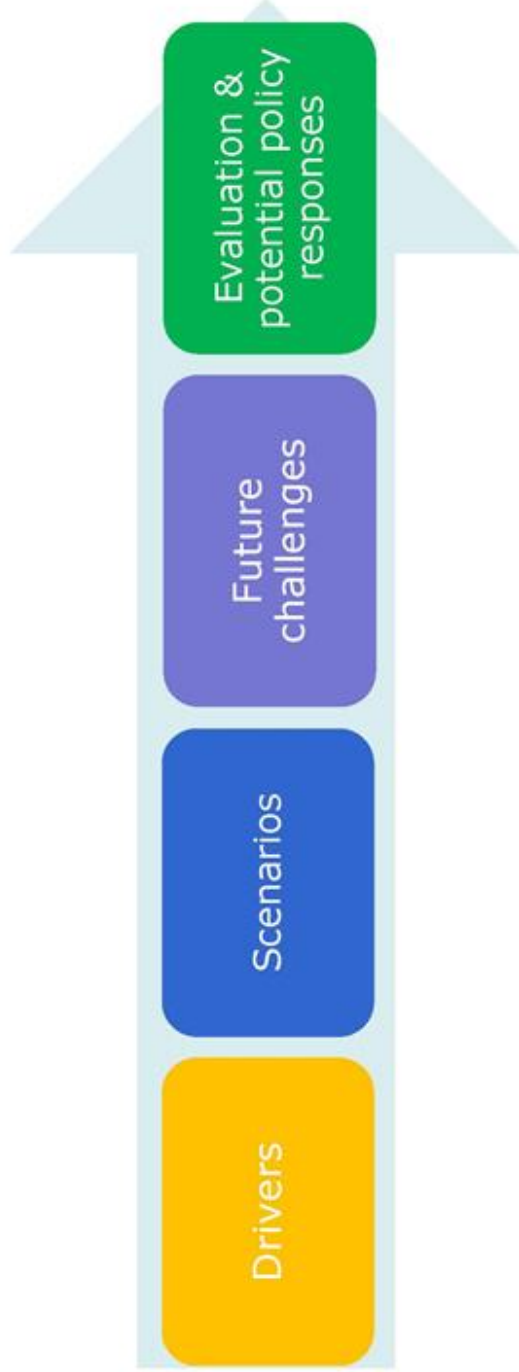
Scenarios

- **Plausible:**
must fall within the limits of what might conceivably happen
- **Internally consistent:**
the combination of logics within a scenario must not have any built-in inconsistency that could undermine the credibility of the scenario
- **Diverse:**
should be structurally different, not too close to each other to avoid being simply variations of a base case
- **Useful for decision-making:**
should provide specific insights into the future that will inform decision-making (for us: challenging scenarios)



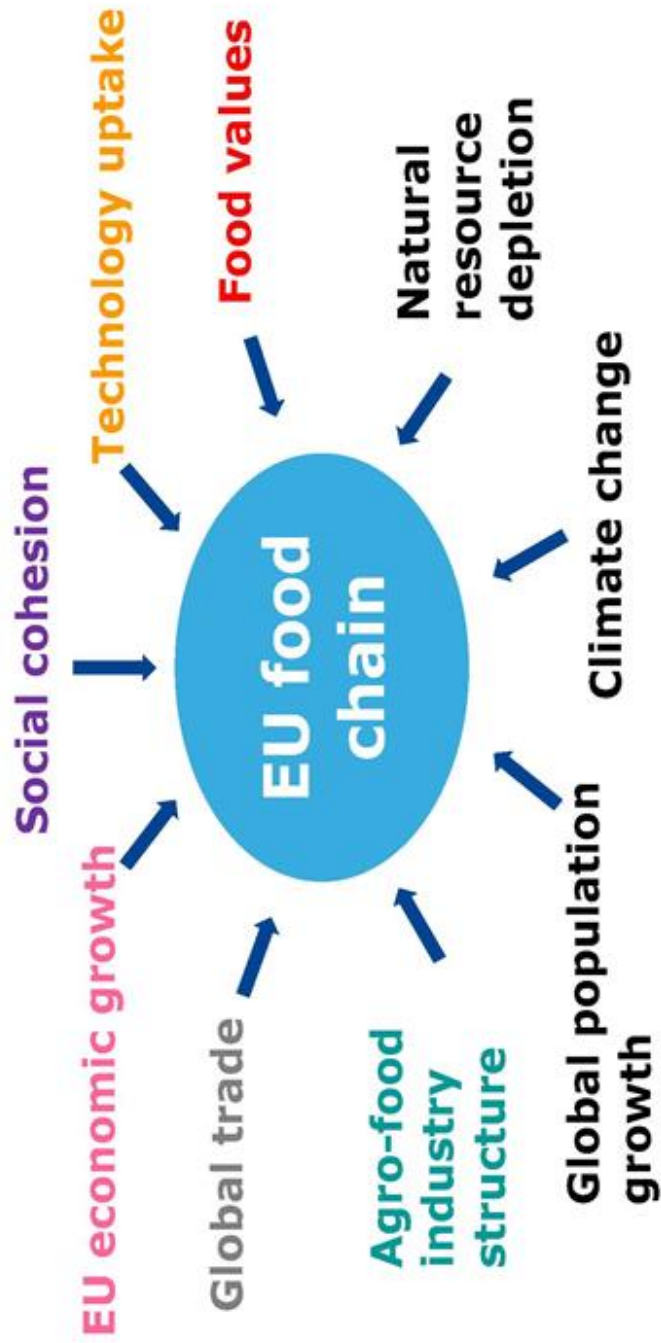


Study process





Drivers





Driver characteristics per scenario

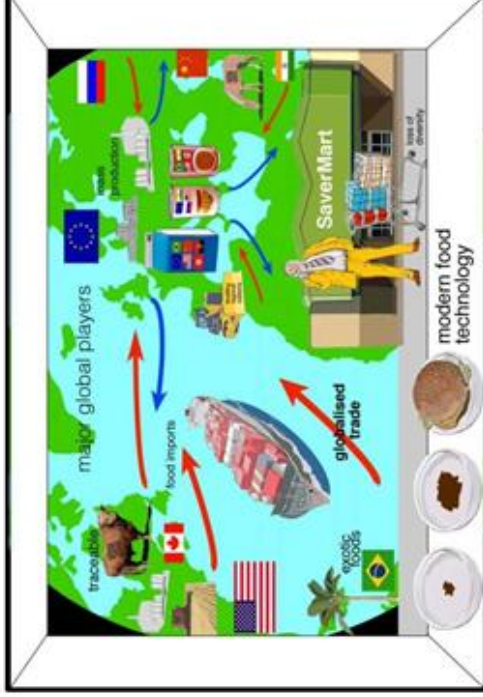
Driver	"Global Food"	"Regional Food"	"Partnership Food"	"Pharma Food"
Global trade	Full liberalisation	Disrupted and fragmented	EU trade focus on the US & Canada	Full liberalisation
EU economic growth	Medium	Decoupled, GDP no longer used as indicator	Stagnation	High
Agro-food chain structure	Concentration	Diversification, alternative food chains	Concentration	Concentration
Technology uptake	High	High with focus on environmental sustainability	High	High with focus on nutrition & health
Social cohesion	Low	High	Limited to local community	High
Food values	Low	High with focus on local production & quality	Low	High with focus on nutrition & health
Climate change		2°C threshold of temperature increase will be reached by 2050		
Depletion of natural resources		Progressive natural resource depletion towards 2050		
World population growth		World population will increase to about 9 billion by 2050		





Global Food

- Liberalised trade and global food chain
- EU one of many players
- Raw materials sourced globally – long complex food chains
- **Broad technology acceptance**
- Concentration of agro-food industry; mass production of processed, affordable foods
- **Diets driven by price, taste, convenience**
- **Health and social inequalities**
- **CC, natural resources depletion, global population growth**





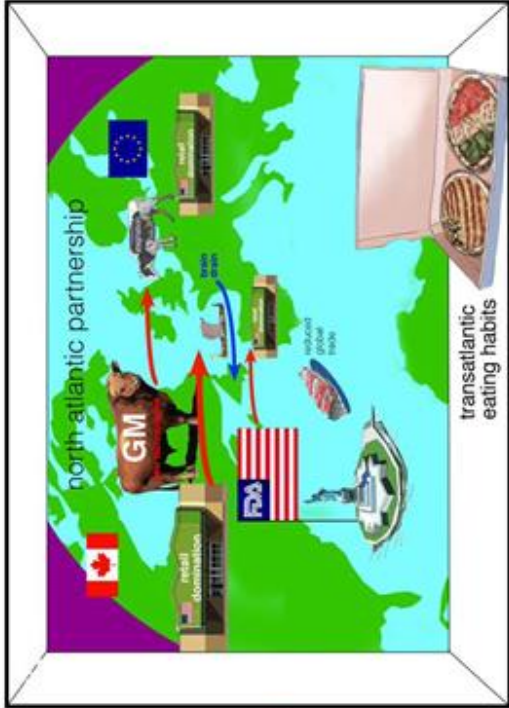
Regional Food

- Localisation/regionalisation/homesteading
- **Technology for sustainable use of resources**
- Mix of large entities and localised food production
- **High social value of food; diets low in animal protein**
- **Strong sense of communal values and community responsibility**
- **CC, natural resources depletion global population growth**



Partnership Food

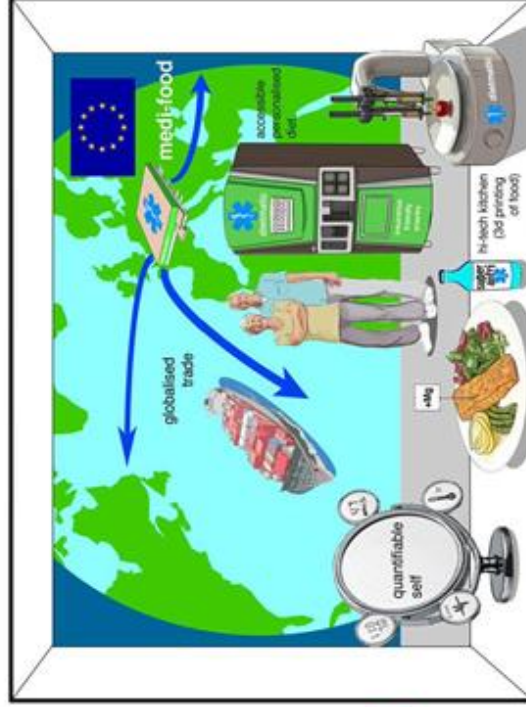
- **Economic stagnation in EU**
- Transatlantic trade block
- **Novel technologies are imported, and accepted**
- **Big corporations dominate food chain (efficient mass production)**
- **Price and convenience drive food choice, trans-atlantic food culture**
- **Inequalities**
- **CC, natural resources depletion, global population growth**





Pharma Food

- **High-tech world – maximise HLY, CC adaptation, diversity**
- **"Phood": Pharma & food sectors converge + ICT; concentration**
- **EU is a strong player worldwide**
- Global trade and global food chains
- **Health is the main driver for food choices, personalised nutrition**
- **Social well-being?**
- **CC, natural resources depletion, global population growth**





Prioritised challenges

Challenge Title	"Global Food"	"Regional Food"	"Partnership Food"	"Pharma Food"
Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies including suitability of exposure data and maximum residue levels	■	■	■	■
Increased sedentary behaviour and snacking due to changed life-style	■	■	■	■
Provision of complex quality labelling information to the consumer and opportunity for fraud	■	■	■	■
Ability to perform official food-related controls in different future food systems	■	■	■	■
Food of different safety and quality classes	■			
Differences in the handling of food in third countries due to diverging food safety standards	■			
Intensive animal and plant production systems: disease transmission and nutritional quality	■			
Failure to provide appropriate food safety information to the consumer		■		
Temporary shortage of fresh produce and food poverty in a self-sufficient food system		■		
Re-introduction of food waste and organic side-stream products in the food chain		■		
Diets based exclusively on plant-based products		■		
Food safety responsibility in the hands of individual producers		■		
Inadequate food safety and nutrition literacy, loss of food traditions and increased exposure to unreliable sources of information			■	
The loss of scientific and technological knowhow in Europe			■	
Diets based predominantly on highly processed foods and decreased availability of fresh produce			■	
Increased exposure to chemicals and nano-materials from food contact materials migrating in food and from the environment via packaging waste			■	
Safety challenges of processed and pre-packaged food: appearance of new processing contaminants and food-borne disease outbreaks				■
Potential drawbacks of personalised nutrition as a predominant dietary practice				■
Emerging biological risks: (b) Differences in the virulence of microorganisms and parasites and the appearance of new strains				■





Global Food: prioritised challenges

Main Prioritised Challenges
<i>Differences in the handling of food in third countries due to diverging food safety standards</i>
<i>Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies (including suitability of exposure data and current maximum residue levels)</i>
<i>Ability to perform official food-related controls</i>
<i>Increased sedentary behaviour and snacking due to changed lifestyles</i> & <i>Diets based predominantly on highly processed foods and decreased availability of fresh produce</i>
<i>Provision of complex quality labelling information to the consumer and opportunity for fraud</i>





Global Food: Policy options

Main Prioritised Challenges	Potential policy options
<i>Differences in the handling of food in third countries due to diverging food safety standards)</i>	<ul style="list-style-type: none"> Building efficient food safety standards that also include implementation details Co-regulation or enforced self-regulation by food business operators
<i>Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies (including suitability of exposure data and current maximum residue levels)</i>	<ul style="list-style-type: none"> Enhance collaboration between risk assessment bodies Horizon scanning to identify vulnerabilities in the supply chain
<i>Ability to perform official food-related controls</i>	<ul style="list-style-type: none"> Long-term funding mechanisms Expand third country controls Enhancing surveillance to ensure food safety during transportation Improving traceability using related technologies
<i>Increased sedentary behaviour and snacking due to changed lifestyles & Diets based predominantly on highly processed foods and decreased availability of fresh produce</i>	<ul style="list-style-type: none"> Fiscal measures Food reformulation and other incentives Zoning and other limitations Standards and guidelines for public procurement Funding of national and European food and diet related actions
<i>Provision of complex quality labelling information to the consumer and opportunity for fraud</i>	<ul style="list-style-type: none"> Improve nutrition education Improve the provision of nutrition information Harmonisation at international level

Source



Regional Food: prioritised challenges

Main Prioritised Challenges
<i>Food safety responsibility in the hands of individual producers</i>
<i>Failure to provide appropriate food safety information to the consumer</i>
<i>Re-introduction of food waste and organic side-stream products in the food chain</i>
<i>Temporary shortages of fresh produce and food poverty in a self-sufficient food system</i>





Regional Food: policy options

Main Prioritised Challenges	Potential policy option
<i>Food safety responsibility in the hands of individual producers</i>	<ul style="list-style-type: none"> Expansion of the scope of the General Food Law and hygiene regulations and the related control implications to individual food producers Establishment of a list of "risk" products Food safety education
<i>Failure to provide appropriate food safety information to the consumer</i>	<ul style="list-style-type: none"> Social networks and ICTs
<i>Re-introduction of food waste and organic side-stream products in the food chain</i>	<ul style="list-style-type: none"> Expansion of the scope of General Food Law and feed hygiene regulations to individual producers Communal food waste handling or recycling centres Proactive education initiatives
<i>Temporary shortages of fresh produce and food poverty in a self-sufficient food system</i>	<ul style="list-style-type: none"> Emergency mechanisms for food re-distribution Quotas Proactive nutrition education





Partnership Food: prioritised challenges

Main Prioritised Challenges
<i>Inadequate food safety and nutrition literacy, loss of food traditions and increased exposure to unreliable sources of information</i>
<i>Diets based predominantly on highly processed foods and decreased availability of fresh produce</i>
<i>The loss of scientific and technological know-how in Europe</i>
<i>Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies (incl. suitability of exposure data and maximum residue levels)</i>





Partnership Food: policy options

Main Prioritised Challenges	Potential policy option
<i>Inadequate food safety and nutrition literacy, loss of food traditions and increased exposure to unreliable sources of information</i>	<ul style="list-style-type: none"> Mandatory food safety and nutrition education Increase Trans-Atlantic Consumer Dialogue Fiscal measures Food reformulation and other incentives Zoning and other limitations Standards and guidelines for public procurement Funding of national and European food and diet related actions
<i>Diets based predominantly on highly processed foods and decreased availability of fresh produce</i>	<ul style="list-style-type: none"> Improve nutrition education Improve the provision of nutrition information Addressing food governance barriers Reduce cost of regulatory compliance Improving consumer perception of innovation Increased co-operation with food business operators
<i>The loss of scientific and technological know-how in Europe</i>	<ul style="list-style-type: none"> Risk-benefit assessment and management Streamlining risk assessment by increasing the collaboration between all actors
<i>Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies (incl. suitability of exposure data and maximum residue levels)</i>	

Joint Research Centre



Pharma Food: prioritised challenges

Main Prioritised Challenges
<i>Potential drawbacks of personalised nutrition as a predominant dietary practice</i>
<i>Ability to perform official food-related controls</i>
<i>Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies (incl. suitability of exposure data and maximum residue levels)</i>





Pharma Food: policy options

Main Prioritised Challenges	Potential policy option
<p><i>Potential drawbacks of personalised nutrition as a predominant dietary practice</i></p>	<p>Adapting or creating an effective regulatory framework</p> <p>Redefining health and nutrition claims</p>
<p><i>Ability to perform official food-related controls</i></p>	<p>Regulating "phood" manufacture: "Phood licence"</p> <p>Post-market monitoring and "nutriviigilance" controls</p> <p>Expand third country controls</p>
<p><i>Suitability of the current EU risk assessment procedures for new food ingredients, food products and food-related technologies (incl. suitability of exposure data and maximum residue levels)</i></p>	<p>Dealing with cumulative effects and long term exposure</p>





Key insights

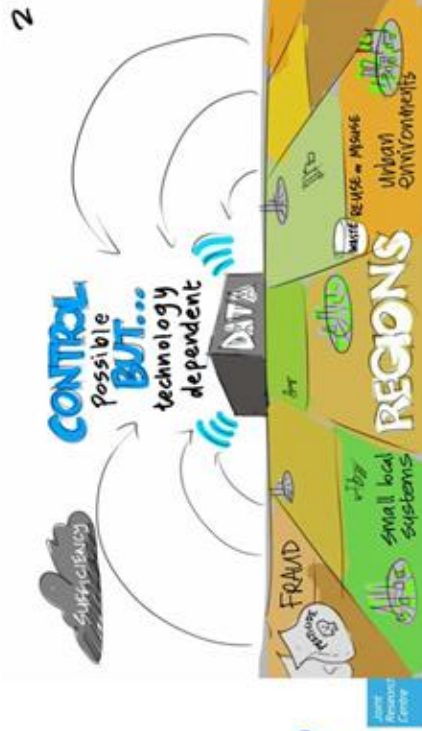
- The legislative framework governing food safety in the EU is robust, effective and efficient
- Action needed for improving the effectiveness of EU nutrition policies
- Harmonisation of risk assessment approaches to allow for the inclusion of other legitimate factors such as health benefits and socio-economic consequences
- A suitable and harmonised metric for benchmarking and monitoring food safety performance in the EU needs to be established
- An effective early warning system for emerging hazards at EU level is missing
- Adaptation of official control and inspection services to future needs
- Investment in providing food safety and nutrition education to the public





Common considerations

- **Complexity of food system**
 - Safe, nutritious, affordable, sustainable
- **Holistic, integrated policy approach**
- **Future stresses**
 - Challenging resilience, adding complexity
- **Trade-offs necessary? How to address them (transparency)**





JRC Team:

**Kalliopi Mylona
Petros Maragkoudakis
Anne-Katrin Bock
Jan Wollgast
Sandra Caldeira
Franz Ulberth**

The report can be found [here](#)



2. Tassos Haniotis, DG AGRI









The future of Food in the EU and the CAP

Drivers on the demand side

- Food quantity and food security - consistency of food structures and food poverty
- Food quality and sustainability - different priorities of public policies and private initiatives
- Food and the health debate - the challenges for human, animal and plant health

Constraints on the supply side

- Data transparency do not always reflect consumer preferences (sometimes, they “create” preferences)
- Investments in production patterns are both costly and long term (and may make moving harder)
- The role of food labels in passing the right messages to producers is (for many) out-of-question

Where do producers and consumers meet?

- The role of food as a driver for change (from the creation of new products to waste)
- The role of food industry in driving tastes and preferences (and the “salt, sugar, fat” debate)
- The role for food policy to achieve objectives by addressing education, regulation, subsidies



Reports and data available at:

<https://ec.europa.eu/economic-affairs/>

https://ec.europa.eu/economic-affairs/economic-affairs_en/

https://ec.europa.eu/economic-affairs/economic-affairs_en/food/

https://ec.europa.eu/economic-affairs/economic-affairs_en/food/food-policy/

https://ec.europa.eu/economic-affairs/economic-affairs_en/food/food-policy/food-policy-2017_en/

Thank you for your attention!

3. Mathilda Åberg, Ministry for Enterprise and Innovation of Sweden







Objectives for strategic areas

Rules and regulations	Consumers and markets	Knowledge and innovation
		

Government Offices of Burgenland Ministry of Agriculture and Innovation

Rules and regulations



Reduce administrative costs
Facilitate to do right
Appropriate and equivalent controls

Government Offices of Burgenland Ministry of Agriculture and Innovation

Consumer and markets



Meet consumer needs and demands
Make informed choices
Increased export
Organic production and consumption

Government Offices of Burgenland Ministry of Agriculture and Innovation

Knowledge and innovation



Increase coordination within the food sector
Develop and formulate need for research and innovation
Advice and skills development, education and training
Attractiveness

Government Offices of Slovakia Ministry of Enterprise and Innovation

Implementation

Financing, € 100 million 2017 - 2019

- measures in Rural Development Programme
- government action plan, some 40 actions

Structural changes

- Sector initiative, cooperation arena
- "game changer" in administration
- Dialogue through National Council, advisory

Government Offices of Slovakia Ministry of Enterprise and Innovation

Thank you for your attention!



Government Offices of Slovakia Ministry of Enterprise and Innovation







FOOD POLICY 1

- Food availability:** Food must be available in sufficient quantities and on a consistent basis. It considers stock and production in a given area and the capacity to bring in food from elsewhere, through trade or aid.
- Food access:** People must be able to regularly acquire adequate quantities of food, through purchase, home production, barter gifts, borrowing or food aid.
- Food utilization:** Consistent food must have a positive nutritional impact on people. It entails cooking, storage and hygiene practices, food safety, healthy water and sanitation, feeding and sharing practices within the household.
- Food stability:** People must have adequate access to food on a periodic basis, otherwise risking a deterioration of nutritional status.

FOOD POLICY 2

- Food safety:** Concerns regarding food safety are on the rise. The internationalization of the food markets, the long food chains, the food frauds, animal welfare, the contaminations etc. impose a new approach.
- Food quality and traceability:** Consumers need to be informed about food. Origin and traceability should be easier acquired. Avoid anonymity of the food producers.
- Food sustainability:** Food production requires a lot of land, water and resources. Climate change, biodiversity loss are threats to food production. Circular economy in order to face food losses and waste.

WFP WORLD HUNGER SUMMIT 2015 HAS BEEN ONE OF THE MOST POWERFUL EXPERIENCES IN TERMS OF PROMOTION FOR THE NECESSITY OF AN INTEGRATED FOOD POLICY IN THE WORLD. MORE THAN 20 MILLION PEOPLE ATTENDED, ABOUT 3,000 EVENTS WERE ORGANIZED.

↓

The main message and the main Charter is that the most important element is to integrate the policies and to have an integrated approach policy better to address food security and nutrition.

















THE ITALIAN LAW TO FIGHT FOOD WASTE

August 30th 2016: the Italian law to fight food waste was launched
September 14th 2016: entered into force

Main goals of the Italian law to promote a transition towards a circular economy:

- to limit the negative impacts on environment and natural resources reducing the amount of waste;
- to boost changes in the industrial models of production with new organizational and productive modalities and design innovation;
- to improve the retrieval and derivation of no-longer products (mainly food and drugs) for social utility goals;
- to achieve the general goals of the National programme to prevent waste and the national plan to prevent food waste with "reduced" attention in the further phases of the biodegradable waste.

It includes: raising/information and/or other communication activities and the limitation of waste production; improving the public awareness on the responsible use of resources.











4. Frans Brom, The Netherlands Scientific Council for Government Policy

6/29/2017







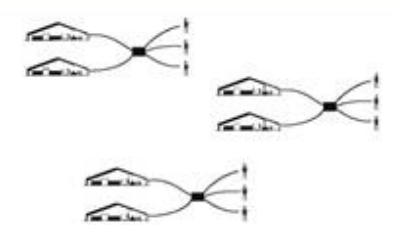
Three global challenges

Ecological sustainability  <ul style="list-style-type: none">Climate changeLand & water resourcesBiodiversity	Health  <ul style="list-style-type: none">Food related diseasesFood safetyMultiresistant bacteriaZoonoses	Robustness  <ul style="list-style-type: none">More volatilityGeopoliticsConcentration and uniformity
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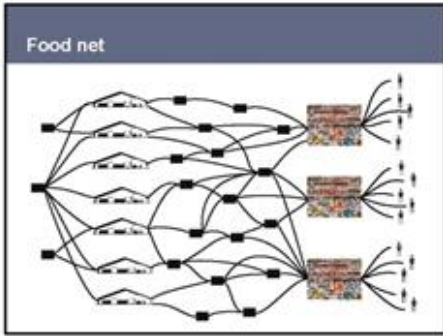
Main developments in past decades

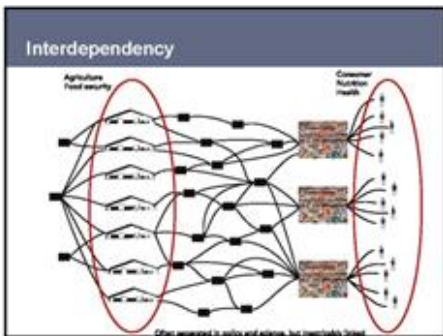
- Industrialisation of agriculture
- Globalisation of food supply
- Increased role of non-agricultural players
- Change of consumption patterns

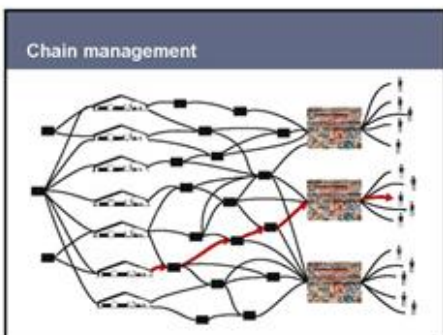
When food was agriculture

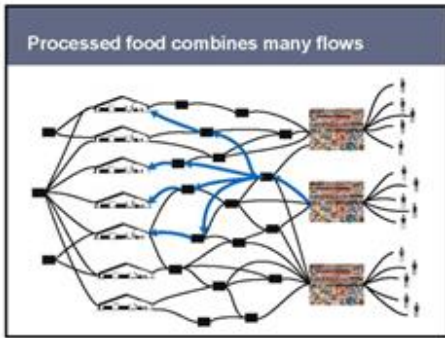


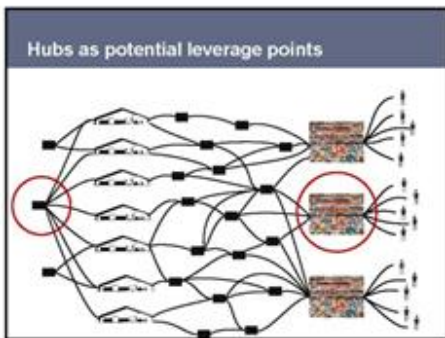
The diagram illustrates the evolution of agriculture through three stages. Each stage shows a central node with arrows pointing to it from smaller nodes below, and arrows pointing from the central node to larger nodes above. Stage 1 (top) shows a central node with three arrows from below and three arrows to above. Stage 2 (middle) shows a central node with two arrows from below and two arrows to above. Stage 3 (bottom) shows a central node with one arrow from below and one arrow to above.











Recommendations

Main recommendations for Dutch government

- From an agricultural policy towards a food policy
- Focus on the resilience of the food net

Towards a food policy

- Develop a food strategy
 - Include differences in 'food values'
 - Broaden available policy information
 - Explicate power relations in food net
- Interdependency of production and consumption
 - Sustainability is not only a production issue
 - Public health is not confined to consumer choice

→ Anchoring sustainability & health in core policies

Towards a resilient food net

- Facilitate variety
- Sustainable management of resources
- Improve learning capabilities

Responding ministries on behalf of the cabinet

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graph TD; A[Ministry of Economic Affairs (Agriculture)] --- B[Ministry of Health, Welfare and Sport]; C[Ministry of Foreign Affairs] --- D[Ministry of Infrastructure and the Environment];
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Cabinet response

- Cabinet response was published October 30th 2015
 - “Alterations to the food system are needed in order to be able to guarantee sufficient sustainable and healthy food for the long term.”
 - Cabinet would like to introduce health considerations next tot sustainability considerations in CAP.
 - Research to gain more insight into the resilience of the Dutch food system

The discussion continuous...

- Cabinet invites stakeholders
 - to further structure food agenda
- Cabinet reports progress
 - regularly to Parliament
- Gaining insight
 - Broadening Policy Information (RIVM, National Institute for Public Health and Environment, PEL, Netherlands Envir. Assess. Agency, Wageningen UR)
- Broader strategic discussions
 - In the broad agro-food-sector (e.g. Wageningen UR)
 - In strategic advise (e.g. Council for the Environment & Infrastructure, RLI)

Need for an EU 'food policy'

Adapted from Birkmayer (2015): A food system approach to public policy for food in the European Union, paper presented at the 10th anniversary of the GDAAD.

Some points for an EU food strategy

- Response to the grand challenges the food system is facing
 - Current framework seems fragmented and inconsistent
- Dot on the horizon → explicates choices
 - Guides action and allows for coordinated action
- Connects different parties
 - Take the complex food net as point of departure
- Gain more insights
 - Broaden strategic information over the whole food net

Relevant links:

- WRR Food-report:
 - <https://english.wrr.nl/publications/reports/2016/12/13/towards-a-food-policy>
- Work in progress of the Council for the Environment and Infrastructure (RII):
 - <http://en.rii.nl/work-in-progress/towards-a-healthier-and-more-sustainable-food-system>
- European Society for Agricultural and Food Ethics:
 - <http://www.eursafe.org/>