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From:	Secretary-General of the European Commission, signed by Mr Jordi AYET PUIGARNAU, Director
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To:	Mr Uwe CORSEPIUS, Secretary-General of the Council of the European Union

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Subject:	ANNEX to the REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS on the implementation, results and overall assessment of the 2013 European Year of Citizens

Delegations will find attached document COM(2014) 687 final ANNEX 1.

Encl.: COM(2014) 687 final ANNEX 1



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ANNEX 1

ANNEX

to the

**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE
COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE
COMMITTEE OF THE REGIONS**

**on the implementation, results and overall assessment of the 2013 European Year of
Citizens**

THE 2013 EUROPEAN YEAR OF CITIZENS AT A GLANCE

- **Budget actually committed: EUR 3,842,849.92**

- **EU-wide information & communication campaign**
 - 59 EYC2013 *Ambassadors* from 22 Member States
 - 56 EYC2013 *Faces of the Year* from 21 Member States
 - 39 EYC2013 *Spokespersons* from 14 Member States
 - More than 230 partnerships in 27 Member States
 - 149 EYC2013 web banners' placements across Member States
 - 686,000 pieces of EYC2013 promotional material distributed via 33 EC Representation Offices
 - EYC2013 Website (01/01/2013- 31/012/2013):
 - Visits 338,590
 - Unique Visitors 259,377
 - Page Views 867,807
 - EYC2013 VNR (video news release) watched 350 times on YouTube without advertising
 - 973,368 views of the EYC2013 viral spot
 - 3,100 pro bono placements of EYC2013 radio spot
 - 5,976 respondents to 11 Polls through EYC2013 Facebook App
 - 80,568 Facebook users visited the EYC2013 Photo competition, which received 894 submissions

- **Participatory events**
 - 51 Citizens' Dialogues in all Member States - around 17,000 physical participants & 105,000 followers on social media
 - 363 flanking events organised by EC Representation Offices to support the preparation of and the follow-up to Citizens Dialogues
 - 91 European Year of Citizens Alliance (EYCA) events – around 24,000 physical participants
 - 13 Youth on the Move events - around 98,000 physical participants
 - 612 registered events on EYC2013 website – around 122,000 physical participants
 - Over 800 European Youth Week 2013 events organised at national level, ranging from small to big scale (with over 1000 participants)