



Council of the
European Union

Brussels, 10 November 2014
(OR. en)

14228/14
ADD 1

PV/CONS 49
AGRI 628
PECHE 463

DRAFT MINUTES

Subject: **3337th** meeting of the Council of the European Union (**AGRICULTURE AND FISHERIES**) held in Luxemburg on 13 October 2014

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LEGISLATIVE DELIBERATIONS

(Public deliberation in accordance with Article 16(8) of the Treaty on European Union)

"A" ITEM

Regulation of the European Parliament and of the Council on information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries and repealing Council Regulation (EC) No 3/2008 [First reading] (LA+S)

PE-CONS 90/14 AGRI 310 AGRIFIN 67 AGRIORG 75 CODEC 1092

+ COR 1 (de)

+ COR 2 (es)

The Council approved the European Parliament's position at first reading and the proposed act has been adopted, with the Netherlands, Swedish and United Kingdom delegations voting against, pursuant to Article 294(4) of the Treaty on the Functioning of the European Union. (Legal basis: Article 42 and Article 43(2) of the TFEU).

Statement by the Netherlands

"The Netherlands is voting against this proposal, because we are of the opinion that promotion measures are not the responsibility of the government, neither the European nor the national government, but a sole responsibility of the sector itself.

Furthermore The Netherlands considers the proposed increase of the budget made available for this objective not acceptable."

Statement by Sweden

"Sweden regrets that a clear emphasis on information and promotion measures in third countries is lacking in the Regulation. One of the main objectives of the information provision and promotion measures should be to increase the competitiveness of EU agricultural products outside the Union with a specific focus on those markets in third countries with the highest growth potential.

Sweden also considers that the proposed co-financing rates are being too generous and fear that they will lead to an increased number of unwarranted applications and few programs with added value.

Sweden is also concerned with the information provision and promotion measures relating to alcohol. Sweden considers that promotion measures on alcoholic beverages should be more closely regulated in order to protect public health.

For these reasons Sweden is voting against the proposal."