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COVER NOTE

From: Secretary-General of the European Commission,
signed by Mr Jordi AYET PUIGARNAU, Director

date of receipt: 1 August 2019

To: Mr Jeppe TRANHOLM-MIKKELSEN, Secretary-General of the Council of
the European Union

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Subject: COMMISSION DELEGATED REGULATION (EU) .../... of 1.8.2019
amending Regulation (EU) No 692/2011 of the European Parliament and of
the Council concerning European statistics on tourism, as regards the
transmission deadlines and adaptation of Annexes I and II

Delegations will find attached document C(2019) 5572 final.

Encl.: C(2019) 5572 final



Brussels, 1.8.2019
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COMMISSION DELEGATED REGULATION (EU) .../...

of 1.8.2019

amending Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the transmission deadlines and adaptation of Annexes I and II

(Text with EEA relevance)

EXPLANATORY MEMORANDUM

1. CONTEXT OF THE DELEGATED ACT

Since the entry into force of Regulation (EU) No 692/2011 concerning European statistics on tourism¹, new economic, social and technical developments have brought about a shift in the needs of those who use such statistics. Also, efficiency gains in the production process have made it possible to produce data in a more timely, user-relevant way.

This delegated act takes these developments into account and updates the Regulation, in particular by amending the deadlines for transmitting data, and Annexes I and II to the Regulation.

2. CONSULTATIONS PRIOR TO THE ADOPTION OF THE ACT

The Commission carried out appropriate consultations, including at expert level, in preparing this delegated act.

The parties consulted include the Expert Group on Tourism Statistics (several consultations in writing and in meetings between June 2018 and February 2019), the Expert Group Business Statistics Directors' Group (March 2019) and the Expert Group National Statistical Institutes of the European Statistical System (June 2019). These parties were consulted by written procedure between August 2018 and June 2019.

Both the European Parliament and the Council have been duly informed of the consultations.

3. LEGAL ELEMENTS OF THE DELEGATED ACT

The basis for this delegated act is the empowerment granted to the Commission in Articles 3(2) and 9(5) of Regulation (EU) No 692/2011 to adopt delegated acts adapting the annexes and amending the transmission deadlines, in order to take economic, social and technical developments into account.

In particular, the act updates the Regulation as follows:

- (a) a gradual improvement in transmission deadlines for all monthly data and transmission of *validated* data for all monthly and annual datasets (Article 9);
- (b) annual transmission of the following new breakdowns for data on nights spent at tourist accommodation by residents and by non-residents, for better geographical and temporal granularity (Annex I, Section 2):
 - (a) monthly data for NUTS 2 regions;
 - (b) data according to the degree of urbanisation, separately for coastal and non-coastal areas;

¹ OJ L 192, 22.7.2011, p. 17.

- (c) data for NUTS 3 regions; and
- (d) data for capital cities and other selected cities;
- (c) triennial transmission of information on digital platforms from a demand-side perspective, by reviewing the triennial variables relating to the booking mode for reported trips;
- (d) annual transmission of fine-tuned breakdowns for the main means of transport and accommodation for reported trips; and
- (e) annual transmission of package expenditure where reported trips are package trips.

This update does not have a significant impact on the burden on Member States and respondents, nor does it affect the underlying conceptual framework.

The delegated act has no implications for the EU budget.

As it concerns a matter relating to the European Economic Area (EEA), its application should extend to the EEA.

COMMISSION DELEGATED REGULATION (EU) .../...

of 1.8.2019

amending Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the transmission deadlines and adaptation of Annexes I and II

(Text with EEA relevance)

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism and repealing Council Directive 95/57/EC², and in particular Article 3(2) and Article 9(5) thereof,

Whereas:

- (1) Regulation (EU) No 692/2011 lays down the transmission deadlines of European statistics on tourism.
- (2) Timeliness is an essential element of quality of official statistics, and technical development enables statistical authorities to produce data with shorter delays. Therefore, the transmission deadlines for monthly data on occupancy of tourist accommodation establishments should be shortened, taking into account the existing data collection practices in the Member States.
- (3) Combatting seasonality remains a crucial action for public authorities and economic operators in the area of tourism at national, regional and destination level. Therefore, monthly data on nights spent at tourist accommodation establishments should be transmitted at regional level.
- (4) Tourism is one of the economic domains contributing to opportunities as well as challenges for European cities, and measuring the relevance of tourism for the development of individual cities contributes to benchmarking, analysing and designing relevant development strategies. Therefore, data on nights spent at tourist accommodation establishments in major or tourism intensive cities should be transmitted.
- (5) Tourism is a major contributor to the blue economy with a high potential for sustainable jobs and growth, and coastal tourism can be better analysed for different degrees of urbanisation of the area. Therefore, data on nights spent at tourist

² OJ L 192, 6.7.2011, p. 17.

accommodation establishments jointly analysing the coastal or non-coastal nature and the degree of urbanisation should be transmitted.

- (6) Tourism is an economic activity where supply and demand decisions often take place at destination level, beyond the level of NUTS 2 regions for which data is available by Regulation (EU) No 692/2011. Therefore, data on nights spent at tourist accommodation establishments should be transmitted at the level of NUTS 3 regions.
- (7) Directive (EU) No 2015/2302 of the European Parliament and of the Council of 25 November 2015 on package travel and linked travel arrangements³ applies to packages offered for sale or sold by traders to travellers and to linked travel arrangements facilitated by traders for travellers.
- (8) Offering and using accommodation and transport services through online platforms can give a greater choice to customers and create new entrepreneurial opportunities for businesses and citizens, generating positive and negative side effects; and the phenomenon can be measured from a demand side perspective using the framework for European statistics on tourism. Therefore, adaptations should be made to the variables and breakdowns for tourism trips.
- (9) Regulation (EU) No 692/2011 should therefore be amended accordingly, while not imposing significant additional administrative burdens on the Member States and on the respondents,

HAS ADOPTED THIS REGULATION:

Article 1

Regulation (EU) No 692/2011 is amended as follows:

- (1) In Article 9, paragraph (4) is replaced by the following:
 - '4. Member States shall transmit:
 - (a) the validated annual data listed in Sections 1 and 2 of Annex I within 6 months after the end of the reference period, unless otherwise specified in Annex I;
 - (b) the validated monthly data listed in Section 2 of Annex I within 8 weeks after the end of the reference periods for reference years 2020 and 2021, and within 6 weeks after the end of the reference period as of reference year 2022;
 - (c) the validated data listed in Section 4 of Annex I within 9 months after the end of the reference period, if the Member State concerned opts in favour of transmitting them;
 - (d) the validated data listed in Annex II within 6 months after the end of the reference period.';
- (2) Annex I is amended as follows:

³ OJ L 326, 11.12.2015, p. 1.

(a) in Section 2, point "A. Variables and breakdowns to be transmitted for annual data", is amended as follows:

(i) the first row of the table under "(1) At regional NUTS 2 level and at national level", is replaced by the following:

Type of accommodation	Variables	Breakdowns
Total (all types of tourist accommodation establishments)	Number of nights spent by residents at tourist accommodation establishments Number of nights spent by non-residents at tourist accommodation establishments	Type of locality (a) and (b) NUTS 3 level regions Months of the reference year [optional if NUTS 2 level covers the entire Member State]

(ii) in the table "(2) At national level", the following row is added to the top:

Type of accommodation	Variables	Breakdowns
Total (all types of tourist accommodation establishments)	Number of nights spent by residents at tourist accommodation establishments Number of nights spent by non-residents at tourist accommodation establishments	Type of locality (a) combined with Type of locality (b) Cities

(b) point "D. Rapid key indicators" is deleted;

(c) in Section 3, the following point F is added :

F. Cities

The cities for which data shall be transmitted shall be in accordance with Article 4b(3) of Regulation (EC) No 1059/2003 and they shall include at least:

- those cities that, jointly, account for 90% of the annual nights spent at tourism accommodation in cities in the country;
- the capital city;
- all cities with 200.000 inhabitants or more.

For this purpose, cities are those local administrative unit (LAU) where at least 50% of the population lives in an urban centres; an urban centre is a cluster of contiguous grid cells of 1 km² with a density of at least 1500 inhabitants per km² and collectively a population of at

least 50000 inhabitants. The Commission (Eurostat) together with the Member States shall regularly update the list of cities. Member States shall transmit the data for the most recent list of cities available on 31 December of the reference year.’;

- (3) In Annex II, section 2, point "A. Variables to be transmitted ", rows 8 to 15 of the table, are replaced by the following:

	Variables	Categories to be transmitted	Periodicity
8.	Main means of transport	(a) Air (flight services, scheduled or chartered, or other air services) (b) Waterway (such as passenger lines and ferries, cruises, pleasure boat, rented vessel) (c) Railway (d) Bus, coach (regular/scheduled or occasional/non-scheduled) (d1) [optional] Regular/scheduled bus or coach (d2) [optional] Occasional/non-scheduled bus or coach (e) Private motor vehicle (owned or leasing, including friends/relatives' car) (f) Rented motor vehicle (including ride-sharing or car-sharing platforms) (g) Other (such as bicycle)	Annual

	Variables	Categories to be transmitted	Periodicity
9.	Main means of accommodation	<ul style="list-style-type: none"> (a) Rented accommodation: hotels or similar accommodation (b) Rented accommodation: campsites, caravan or trailer park (non-residential) (c) Rented accommodation: such as house, villa, apartment; rented room(s) in a dwelling (d) Rented accommodation: other rented accommodation (such as youth hostels, marinas, health establishments) (e) Non-rented accommodation: own holiday home (f) Non-rented accommodation: accommodation provided free of charge by relatives or friends (g) Non-rented accommodation: other non-rented accommodation 	Annual
10.	Booking of the trip: internet booking of the main means of accommodation	<ul style="list-style-type: none"> (a) Yes (b) No 	Triennial
11.	Booking of the trip: booking channel for the main means of accommodation	<ul style="list-style-type: none"> (a) Directly with the accommodation provider (b) Via a travel agency, tour operator, portal or short-term property or holiday letting agency listing multiple accommodation providers (c) No booking was needed 	Triennial

	Variables	Categories to be transmitted	Periodicity
11a.	[Only for trips with accommodation booked using the internet via a travel agency, tour operator, portal or short-term property or holiday letting agency; only for trips with main means of accommodation "rented accommodation: such as house, villa, apartment; rented room(s) in a dwelling"] Booking of the main means of accommodation via a website or app such as Airbnb, Booking.com, Expedia, HomeAway	(a) Yes (b) No	Triennial
12.	Booking of the trip: internet booking of the main means of transport	(a) Yes (b) No	Triennial
13.	Booking of the trip: booking channel for the main means of transport	(a) Directly with the transport provider (b) Via a travel agency, tour operator, portal (c) No booking was needed	Triennial
13a.	[Optional] [Only for trips with transport booked using the internet via a travel agency, tour operator, portal] Booking of the main means of transport via a website or app such as BlaBlaCar	(a) Yes (b) No	Triennial
14.	Booking of the trip: package trip	(a) Yes (b) No	Triennial
15.	Booking of the trip: internet booking of the package	(a) Yes (b) No	Triennial
15a.	Expenditure of the individual tourist during the trip on packages		Annual

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Article 2

This Regulation shall enter into force on the twentieth day following that of its publication in the *Official Journal of the European Union*.

It shall apply from 1 January 2020.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 1.8.2019

For the Commission
The President
Jean-Claude JUNCKER