

Indicative Description of Data Sources for Article 28 of Directive 2014/40/EU - Tobacco Products Directive

Data Source	Topic	(Indicative) Start Date	Target date	Relevant links, milestones or outputs: (including involvement of Member States and stakeholders)
Product perception study	E-cigarettes, novel tobacco products, small cigarillos, waterpipe tobacco, slim cigarettes: consumer perception, initiation/cessation potential, attractiveness	January 2019	Completed Aug 2020	<ul style="list-style-type: none"> • Publication date to be decided
SCHEER	Scientific opinion on e-cigarettes	February 2019	October 2020 (delayed due to pandemic)	<ul style="list-style-type: none"> • Mandate: https://ec.europa.eu/health/sites/health/files/scientific_committees/scheer/docs/scheer_q_013.pdf • Update: SCHEER June 2020 plenary: adoption of the preliminary opinion for consultation is planned after the summer
Euromonitor	Commercial database providing market data on sales of tobacco and related products	March 2019	Internal data access (2 years)	<ul style="list-style-type: none"> • See https://go.euromonitor.com/passport.html for more information
Application study	Support Study to the report on the application of Directive 2014/40/EU	October 2019	Q1 2021	<ul style="list-style-type: none"> • Stakeholders' consultation meetings took place 10 December 2019, • Questionnaire survey and interviews: April –August 2020 • Follow-up stakeholders' consultation meetings: Q4 2020
Eurobarometer	Survey on the use and opinion on tobacco and related products across the EU	Q1 2020	Q4 2020 (delayed due to pandemic)	<ul style="list-style-type: none"> • See https://ec.europa.eu/commfrontoffice/publicopinion/index.cfm • Face-to-face survey delayed due to COVID-19 restrictions
JATC	Support for the implementation of the Tobacco Products Directive throughout the 28 EU MS	October 2017	December 2020	<ul style="list-style-type: none"> • See http://jaotc.eu/
Further studies & data collection	collect, assess & summarise data from relevant sources (e.g. studies, surveys, data sets, regulators, stakeholders)			

ⁱ This table will be updated as appropriate.

NB: This table includes relevant studies & data sources that will be considered in the preparation of the report. The table is by no means exhaustive & more sources may be added.

