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COVER NOTE

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ANNEX 1

ANNEX

to the

REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

New European Bauhaus Progress Report

EU FUNDING AND ACTIONS FOR THE NEW EUROPEAN BAUHAUS¹

1. Actions related to Transformations on the Ground

The New European Bauhaus (NEB) aims to promote projects driving tangible transformation on the ground, from homes and neighbourhoods to urban and rural areas, to physical and virtual meeting spaces. The following actions have been implemented in 2021 and 2022:

- 1) The most visible of the projects so far, is the Horizon Europe cross-Mission topic for **NEB lighthouse demonstrators**, which closed on 25 January 2022.² The six shortlisted projects CULTUURCAMPUS, NEB-STAR (New European Bauhaus STAvangeR), NEBourhoods, DESIRE (Designing the Irresistible Circular Society, EHHUR (EYES HEARTS HANDS Urban Revolution), and Bauhaus of the Seas Sails receive funding of approximately **EUR 5 million each** to implement their plans in 12 Member States (Belgium, Czech Republic, Germany, Denmark, Greece, Croatia, Italy, Latvia, Netherlands, Portugal, Sweden, and Slovenia), as well as in Norway and Türkiye. They will cover **building renovation, circularity, arts, cultural heritage, education, smart cities, coastal areas, urban and rural regeneration,** and more.
- 2) The NEB lighthouse demonstrators will be supported by the CRAFT³ (CReating Actionable FuTures) coordination and support action, a EUR 2 million project selected under a NEB-dedicated topic as part of the EU Mission on 'Climate-neutral and smart cities' that focuses on collaborative local governance models linked to the renovation of the urban environment. For the dedicated Horizon Europe call on "shaping a greener and fairer way of life in creative and inclusive societies through Architecture, Design and Arts" two projects have been selected and are going through the Grant Agreement Preparation process. The projects should start activities in the first half of 2023.
- 3) The Commission is advocating for giving the topic of social, affordable and sustainable housing more visibility. Affordability is a key element of what the Commission wishes to develop for housing, especially in times of economic instability, rising inflation, climate urgency but also energy and housing crisis in Europe. In this context, construction and renovation of social and affordable housing is of paramount importance. With NEB, the Commission is contributing to meeting this challenge. "Prioritising the places and people that need it the most" is one of the thematic axes that the implementation of NEB will follow in the coming years. As a flagship of NEB, the **Affordable Housing Initiative** (AHI) aims at delivering on the objectives of the Green Deal and the Renovation Wave by putting the focus on people and innovation. One project, launched in March 2022 and supported

¹ The purpose of this annex is to provide an overview on the actions implementing or supporting NEB, in particular those receiving EU funds. It does not intend to provide an exhaustive list of those actions, but to present the main ones and to indicate relevant and representative examples of others.

² The Horizon Europe Work Programme 2021-2022 included a number of topics across Clusters 2, 4, 5 and 6, and the Missions part of the work programme that directly contributed to NEB. These topics will begin to produce results within the coming years. This represents EUR 44 million in dedicated funding for NEB, not including topics that involved NEB as an element of context and which are worth EUR 123 million.

³ https://research-and-innovation.ec.europa.eu/funding/funding-opportunities/funding-programmes-and-open-calls/horizon-europe/eu-missions-horizon-europe/climate-neutral-and-smart-cities en

under the Single Market program (EUR 1.2 million), aims at establishing a European Affordable Housing Consortium⁵ and to pilot 20 renovation and construction lighthouse districts. Three other demonstration projects - SUPERSHINE, ProLight and drOp⁶ supported by Horizon Europe (EUR 10 million), have been launched in October and November 2022. This, to go the extra mile in terms of innovation while testing and implementing new approaches and methodologies in affordable housing renovation and construction projects (e.g. on community participation, neighbourhood regeneration and wellbeing of residents, multi-actor collaboration and funding, use of digital technologies, or dissemination of results. The two first NEB calls for proposals dedicated to social and affordable housing renovation and construction follow an integrated and smart neighbourhood approach. This, for instance, enables to consider renewable energy, architecture and green infrastructure aspects together, while stressing the importance of economic regeneration in these neighbourhoods. These projects will demonstrate renovation pilots in the sense of "lighthouse districts" as announced by AHI, providing blueprints for replication, setting liveability as well as latest technological and social innovations at the forefront. Using a multi-actor approach, the projects will mobilise crosssectoral industrial partnerships at local level to develop, adapt, design new processes and technologies (e.g. energy efficiency, circular materials, modular building, smart living, ecodesign, assistive domotics) for renovation and construction of social and affordable dwellings at district level.

- 4) The Commission is revising its EU Green Public Procurement criteria for office buildings, basing it on Level(s), the European framework for the assessment of sustainability performance of buildings. This is an action under the Renovation Wave, and contributes to NEB values linked to environmental sustainability aspects, which are at the core of the criteria. In relation to Level(s), the development of digital tools for eLearning and assessment to support the use of the framework were finalised during 2022 and are available in a range of languages.
- 5) The Commission has been working on an **EU-level Guidance on Climate Resilient Buildings**. This guidance will be published in the first half of 2023.
- 6) Also in this regard, the Horizon Europe topics of the destination on efficient, sustainable and inclusive energy use (Cluster 5, Destination 4, on buildings) integrate the core values of NEB, which are also present in the **Built4People** co-programmed partnership's vision and mission. For example, the EUR 1 million topic linking NEB and Built4People in Horizon Europe work programme 2021-2022 is now underway. The NEBULA project aims to work with innovation clusters for the built environment, exploring issues such as access to co-financing, peer learning, and cross-border cooperation.
- 7) In 2022, the **Cohesion Policy** continued to deliver on NEB by:
 - mainstreaming NEB in the Member States' socio-economic and territorial development strategies;

⁵ https://shape-affordablehousing.eu/

⁶ https://cordis.europa.eu/

- launching new initiatives to support the delivery of concrete NEB projects; and
- highlighting some of the best NEB-like practices (through the NEB Prizes and other initiatives).

Primarily, the Commission achieved an increased commitment of Member States to support NEB in cohesion policy programmes, thus paving the way to mainstreaming its implementation during the 2021-2027 period. **All Member-States have included references to the NEB initiative in programmes** for this period.

Specific commitments to support NEB are, for instance, the incorporation of the **NEB values** in interventions on energy efficiency or sustainable urban development.

Moreover, the Commission has put forward several concrete ways of **supporting the**Managing Authorities in developing NEB investments on the ground.

In July 2022, **20** smaller and medium-sized municipalities were selected under the competitive call Support to NEB Local Initiatives, and are now receiving tailored, multidisciplinary expert support on the ground to turn their NEB ideas into concrete projects. The knowledge and lessons learnt during the support period will be turned into a 'toolbox' of apprenticeships to share with other municipalities, as well as the wider public with an interest in developing new NEB projects.

In July 2022, the Commission and the European Investment Bank have launched a **model of financial instrument:** the NEB territorial development model.⁸ This voluntary instrument will assist Managing Authorities in setting up financial instruments and mobilise cohesion programmes to leverage public and private resources in support of NEB projects.

On 11 October 2022 a **first call for urban innovative actions in support of NEB** was launched in the context of the European Urban Initiative (EUI)⁹. This call will award up to EUR 50 million to provide direct support to the implementation of front-runner projects in the transformation of urban places in line with the values and principles of NEB.

Furthermore, the Commission organised already two editions of the NEB Prizes¹⁰: in 2021 and 2022. The NEB Prizes showcase projects and ideas aligned with the NEB principles and with an impact in local communities. They can serve as a source of inspiration for citizens and local governments, in the context of the cohesion policy 2021-2027. The 2021 NEB Prizes awarded 20 winners, who received a total amount of EUR 450 000, while EUR 345 000 were awarded to 18 winners during the 2022 NEB Prizes ceremony. In the context of the European Year of Skills 2023, the next edition of NEB Prizes will have a thematic focus on education, and it will expand the geographical coverage to the Western Balkans. The competition will award a total of EUR 345 000 to 15 initiatives, to help them to further develop and promote their projects and concepts. The winners will be announced at an official ceremony hosted by the European Commission.

bauhaus?utm source=twitter&utm medium=social&utm campaign=twit1

⁷ https://c.ramboll.com/local-support-new-european-

⁸ https://ec.europa.eu/regional-policy/en/information/publications/communications/2022/new-european-bauhaus-territorial-development-model-neb-tdm-financial-instrument

⁹ https://www.urban-initiative.eu/new-european-bauhaus-topic-first-call

¹⁰ https://new-european-bauhaus.europa.eu/get-involved/2022-prizes_en

2. Actions related to Transformation of the enabling environment for innovation

Innovation, also beyond technology and market-driven approaches, plays a key role in materialising the NEB objectives. In 2021 and 2022, the following actions were implemented to promote the transformation of the enabling environment for innovation:

- In 2021, the European Institute of Innovation and Technology (EIT) created the EIT Community NEB, which brings together five Knowledge and Innovation Communities (KICs).
 It has published a series of calls to support NEB, such as:
- The 'EIT Community Booster'2021 call aiming at scaling up 20 innovative businesses and start-ups to enhance sustainability, aesthetics, and inclusion in their activities. On 5 April 2022, the EIT Community Booster announced 20 selected New European Bauhaus Ventures. Chosen amidst a large pool of 1 029 applications, these highly innovative European start-ups and scale-ups will receive business growth and support services worth EUR 50 000 each.
- The Call for **Co-Creation of public space** (launched on 30 March 2022 and closed on 29 May 2022) aims at resolving challenges faced by cities as well as peri-urban and rural areas, focusing on NEB thematic axes. It calls for innovation and action in public spaces through citizen engagement and seeks proposals that show a deep understanding of the local ecosystem (including stakeholders, culture, and social dynamics) as well as expertise in citizen engagement activities and innovation/action. The call was launched the same day as the Call for **Citizen Engagement Activities** on empowering citizen and end-users to co-create potential solutions, drawing on the NEB approach.¹¹

The **EIT Community New European Bauhaus** partners hosted **six hackathons** in September and October 2022 to support innovative solutions to key challenges faced by communities across Europe:

- Impact Hub Vienna (Austria): 20 to 21 September
- Cirka Cph (Denmark): 29 September and 6 October
- Technological Innovation Foundation of the Technical University of Catalonia & Vitoria-Gasteiz City Council (Spain): 30 September to 2 October
- University of Warsaw (Poland): 4 to 5 October
- Regea- Regionalna energetska agencija Sjeverozapadne Hrvatske (Croatia): 3 to 4 October
- University of Turin (Italy): 20 to 21 October

A key EIT event, **Building the New European Bauhaus** (Berlin), took place on the 23 September within the **INNOVEIT Weeks**. The event reflected on how policy, institutions and business can help support transformative features.

¹¹ The 18 awarded projects for both calls can be consulted here: https://eit.europa.eu/news-events/news/eit-community-announces-new-european-bauhaus-citizen-engagement-projects

Additionally, the EIT Culture & Creativity 12 will be crucial to support topics related to NEB.

2) The Worth Partnership Project II is the EU's largest incubation programme dedicated to designers and creatives in the life-style industries. Through this programme, designers, SMEs, manufacturers, and technology providers work together and develop innovative and design-driven business ideas. They increase their innovation capacity and make choices to bring their businesses closer to climate neutrality and digital leadership. Design plays a key role in making new products and services more sustainable, aesthetic and inclusive. Therefore, one out of three calls for expression of interest under the Worth Partnership Project II in 2021-2022 was dedicated to NEB. 65 partnerships with innovative business ideas were granted the possibility to go through the incubation programme, which will provide them with: a) financial support; b) coaching on business strategy and technology development; c) legal advice on intellectual property rights and protection; d) participation in exhibitions; and e) networking and professional links.

All 65 projects are aligned with the three core values of NEB: aesthetics, sustainability, and inclusion. The projects will conclude the incubation process in June 2023.¹³

Despite the extremely difficult and challenging time for Ukrainian creatives and companies, two partnerships involving three Ukrainian participants were selected for support. This is a signal that the EU is standing by the Ukrainian creative professionals and SMEs.

- 3) Under Digital Europe, a project has been launched for a digital ecosystem for the NEB initiative. digiNEB.eu fosters digital solutions that will boost the growing NEB movement. It bridges the digital and NEB communities and raises awareness around EU digital solutions for all NEB stakeholders, establishing a pan-European digital ecosystem. digiNEB.eu involves members of the NEB Community and other participants from Italy, the Netherlands, Sweden and Belgium. Several HLRT Members will be involved as advisors to steer the project.
- 4) Transformation of places along the NEB principles also requires the adaptation of business models and the developments of new approaches. In this context, the proximity and social economy ecosystem can bring an important contribution to the initiative.

Under the 2021 Single Market Programme, a call for proposals was launched on "Social Economy and Local Green Deals supporting SMEs to be more resilient". The aim was to support building partnerships across regions and cities on Local Green Deals and on social economy to boost territorial resilience and re-design of local economic growth in line with the twin transition. Working on capacity building for cities/local authorities' and social economy enterprises, citizens' participation and empowerment, several projects chose NEB as their focus¹⁴.

¹² https://eit.europa.eu/news-events/news/multi-million-euro-partnership-culture-and-creativity-launched-eit-culture

¹³ More information about the selected projects and business partnerships are available at the programme's website: WORTH Partnership Project (europa.eu).

¹⁴ For example : SEA4NEB project: Funding & tenders (europa.eu) and The eLabHauSE project: Funding & tenders (europa.eu)

- 5) The Intelligent Cities Challenge (ICC)¹⁵ initiative implemented by the European Commission brings together a vibrant community of 136 EU cities, from 21 countries, representing 34 million EU citizens, leading a green and digital recovery and social resilience, leveraging cutting-edge technologies. It sets clear direction on industrial development that is environmentally sustainable, socially just and knowledge-intensive. The ICC offers strategic guidance towards sustainable and inclusive local development, and capacity-building tools (i.e. Blueprint for Local Green Deals, the Cities Guide for up- and reskilling, a Tech4Good marketplace for solutions that advance social, environmental and economic causes).
- 6) The **Enterprise Europe Network**¹⁶ has been promoting the NEB initiative to Small and Medium Enterprises active in the construction sector in the EU and other participating countries through dedicated info sessions, as part of the services offered by its sustainability advisors and innovation advisors.
- 7) The **European Cluster Collaboration Platform**¹⁷ has promoted the NEB initiative towards European clusters, in particular those active in the construction, digital, cultural and creative industries as well as renewable energy ecosystems. Cluster organisations are therefore helping SMEs to consider opportunities and teaming up together to deliver new products, services and project that would meet the ambitions of the NEB. Besides, Euroclusters are also connecting cluster organisations from different industrial ecosystems to think together, supporting them to network, innovate and adopt processes and technologies to reinforce the transformation into a greener and more digital economy. SUSTAIN Eurocluster, for instance, is made up of 5 members from 3 EU countries with the aim to promote energy efficiency measures and innovation in the construction sector.
- 8) An envelope of EUR 13 million had also been foreseen under a LIFE call (LIFE-2021-SAP-ENV-ENVIRONMENT) but the applications did not pass the evaluation.

¹⁵ https://www.intelligentcitieschallenge.eu/

¹⁶ https://een.ec.europa.eu/

¹⁷ https://clustercollaboration.eu/

3. Actions related to Diffusion of New Meanings

The diffusion of new meanings is the third level of transformation where targeted actions have been implemented. Inspiring a movement starts with values. It is essential to work with those who reflect on, study and convey our values, such as artists, social scientists, educators and education institutions and youth organisations. The following has been achieved in 2021 and 2022:

- 1) Calls for proposals under the Creative Europe Annual Work Programme 2022 included topics and thematic priorities relevant to NEB. The Call for support to European cooperation projects opened in early February 2022. A record number of nearly 700 applications were submitted which demonstrates the great interest in the Cultural and Creative sectors for cooperation and their need for financial support. Among the projects selected for funding, around 20 projects are strongly inspired by the NEB principles.
- 2) Also, a new mobility scheme for artists and cultural operators launched end 2022, expects to contribute to the NEB priorities. Culture Moves Europe will support artists' residencies and other types of place-bound activities. Fostering societal transformation in line with the principles and values of NEB is one of the priorities hosts could choose for their residencies. Calls for residences will be published in 2023.
- 3) A Call for tender to develop a **peer learning action**, as announced in the Commission Communication on the NEB¹⁸, has been published in December 2022. It aims to help local authorities to integrate and implement quality principles in the built environment as developed by the Davos process and the **Member States' expert group on High-quality architecture and built environment for everyone**, established under the New European Agenda for Culture.
- 4) The Erasmus+ general call for 2022 encourages both the higher education and vocational education and training sectors to come forward with Alliances for innovation that contribute to the NEB initiative and infuse innovative, creative and sustainable approaches in education.
- 5) The 2022 European Solidarity Corps Annual Work Programme¹⁹_(adopted on 8 November 2021) and call²⁰ (launched on 17 November 2021) encourages projects for young volunteers in the area of environmental sustainability and NEB.
- 6) The **Erasmus+ European Youth Together 2022 call for projects** supports transnational partnerships for youth organisations that give effect to the European Green Deal and NEB.
- 7) A **New European Bauhaus route** is being developed as part of the **Erasmus+ DiscoverEU** programme action in 2022 (for 18-year-old youngsters traveling across Europe). The route should be released in early 2023.
- 8) The **2022 European Innovative Teaching Award (EITA)**²¹ was conceived as an endeavour to value the passion and care of teachers and students in the European education systems. In its second edition, 98 projects received the European Innovative Teaching Award in four

¹⁸ https://ec.europa.eu/commission/presscorner/detail/en/IP 21 4626

¹⁹ https://www.solidaritaetskorps.at/wp-content/uploads/2021/11/2022-annual-work-programme_esk.pdf

²⁰ https://europa.eu/youth/sites/default/files/european solidarity corps guide 2022.pdf

²¹ https://innovative-teaching-award.ec.europa.eu/european-innovative-teaching-award-2022 en

- categories: Early childhood education and care, Primary education, Secondary education, and VET schools. The **thematic area** chosen for this year's edition of the Award is linked to the NEB initiative: "Learning together, promoting creativity and sustainability".
- 9) The eTwinning 2022 annual theme is 'Our future: beautiful, sustainable, together. Schools and the New European Bauhaus: Imagining a creative learning environment in green and inclusive schools'. Teachers and school staff are invited to reflect with their pupils on their vision of the ideal school (beautiful, sustainable, together).
 - From 26 September to 20 October 2022, **eTwinning Weeks campaign** has taken place, with the objective to encourage eTwinners to create new quality projects around the annual theme. The campaign was hosted on the dedicated featured group (restricted to eTwinners) and supported participants with a wide range of activities focusing on this theme, such as interactive webinars, partner fairs, gallery of project activities, or a Q&A forum.
 - On 20-22 October 2022 the **eTwinning Annual Conference** took place. The objective of the event was to raise awareness, train and engage participants on how eTwinning can help teachers deploy the theme of the year New European Bauhaus in their schools.
- 10) A call on **Transformation of Places of Learning** was closed on 31 December 2022. It looked for projects focused on the transformation of places of learning that connect a tangible place with innovative pedagogical methods and the local community. The Commission was interested in applications of ongoing or new projects in the fields of education, training, youth, and knowledge that reflect the values of NEB (sustainability, aesthetics, inclusion) and aim at the transformation of:
 - a physical place of education and knowledge;
 - ways of learning or gaining knowledge and/or the education and pedagogical focus;
 - the relationship with the local community.

4. EU Funding for NEB – Summary tables

<u>Funding made available to the initiative, mostly through NEB dedicated calls for the period 2021-</u> 2022

• So far, the EU funding made available for the initiative is being channelled through existing EU programmes. This process of mainstreaming NEB has resulted into calls fully dedicated to the initiative (see summary in the table below).

EU Programme	Funding 2021-2022 (calls dedicated to NEB)	Additional info
Horizon Europe	€50.5million	Funding from the Clusters, the Missions and the cross-KIC initiative "EIT Community NEB"
Cohesion Policy (ERDF)	€52.5 million	Funding from the technical assistance and the European Urban Initiative This figure does not include the funding allocated to the yearly NEB Prizes.
LIFE	€0.15 million	Funding covering the knowledge-sharing platform event (<i>LIFE in the New European Bauhaus</i>) An envelope of 13 Million Euro had also been foreseen under a LIFE call but the applications did not pass the evaluation
Single Market Programme, including the COSME programme	€2.2 million	Funding from the Affordable Housing Initiative and the Worth Partnership Project II
Digital Europe Programme	€1 million	Funding from the Digital Europe multiannual WP for 2021-2022
TOTAL NEB dedicated calls 2021-2022	€106.35 million	

Indicative funding for the initiative, mostly through NEB dedicated calls for the period 2023-2024

• For 2023-2024, the mainstreaming of the New European Bauhaus will continue. At present, most of the information available concerns Horizon Europe (see table below).

EU Programme	Funding 2023-2024 (calls dedicated to NEB)	Additional info
Horizon Europe	€106.3 million	Funding from the Clusters and the Missions Funding for the cross-KIC initiative "EIT Community NEB" not confirmed yet (the EIT call to support cross-KIC initiatives is in progress).

Additional funding made available through NEB contributing calls

- Contributing calls are those partially supporting NEB by including the initiative as an element of context or a priority (no specific budgetary allocation for NEB).
- Beyond Horizon Europe, contributing calls in 2023 are foreseen in Erasmus+, Creative Europe, European Solidarity Corps, and LIFE (see table below).

EU Programme	Additional info	
LIFE	Like in 2022, NEB will be one of the objectives covered in the LIFE 2023 call without a special allocated budget. The total budget for the call will be around EUR 92 million.	
LIFE	The call will be launched in April 2023 with two-step approach applications. The results are expected at the end of 2023/beginning 2024.	
Creative Europe	The Creative Europe Annual Work Programme 2023 was adopted on 31 August 2022. As regards the Culture and Cross-Sectoral Strand, several actions, such as the new mobility scheme for artists and cultural operators, through residencies and place-based cultural programmes expect to contribute to the NEB topics. Also the cooperation projects and the innovation labs explicitly refer to the NEB in the description of the action.	
	The Erasmus+ annual work programme (AWP) for 2023 has been adopted on 25 August 2022.	
Erasmus+	As in 2022, the AWP includes the NEB initiative within the priority 'Green', one of the four overall priorities of Erasmus+; this means that all programme projects across all the sectors covered are encouraged to include this aspect in their projects. Under some actions of the programme where it has been seen as particularly relevant, the link is even more explicitly made: this is	

	the case of Centres of Vocational Excellence (VET projects
	bringing together local/regional partners from various countries
	developing a set of activities aiming at creating skills ecosystems)
	Alliances for innovation (aiming to boost innovation through
	cooperation among higher education, VET and the broader socio-
	economic environment), European Youth Together initiative
	supporting cooperation between youth NGOS, and in sport (with
	the SHARE - 'SportHub: Alliance for Regional development in
	Europe' - initiative which will continue to promote the role of
	sport and physical activity as an instrument for economic social
	and cultural development towards more healthy and active
	communities, and enabling spaces for healthy lifestyles).
	Downstern and consulting the 2022 and all the consulting the consu
	Preparatory work regarding the 2023 annual work programme
	for the European Solidarity Corps continued throughout the
	spring of 2022. The relevant implementing decision was adopted
	in late August, paving way to the preparation of the 2023 general
	call for proposals, which was published on 24 November 2022.
European Solidarity Corps	The policy priorities of the 2023 WP include a reference to NEB
	under the Environmental sustainability and climate goals, as
	follows: "Activities contributing to other existing EU initiatives in
	the area of environmental sustainability (e.g. NEB, the EU Forest
	Strategy - more specifically its "3 billion trees" initiative - and the
	EU Climate Missions) are highly encouraged."
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<u>Additional funding – Preparatory Action (proposed by the European Parliament)</u>

Budget	Additional info
€2 million	One of the projects of the NEB Lab, led by the
	Commission, is focused on the development of
	tools to characterise and recognise what makes
	a concrete initiative a "New European Bauhaus"
	initiative. This "labelling strategy" is carried out
	in the framework of the Preparatory Action on
	the 'NEB Knowledge Management Platform'.