



Council of the  
European Union

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## COVER NOTE

From:	Secretary-General of the European Commission, signed by Ms Martine DEPREZ, Director
date of receipt:	26 January 2023
To:	Ms Thérèse BLANCHET, Secretary-General of the Council of the European Union
No. Cion doc.:	COM(2023) 36 final
Subject:	ANNEX to the REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS on the implementation, results and overall assessment of the European Year of Rail 2021

Delegations will find attached document COM(2023) 36 final.

Encl.: COM(2023) 36 final



EUROPEAN  
COMMISSION

Brussels, 25.1.2023  
COM(2023) 36 final

ANNEX

**ANNEX**

*to the*

**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE  
COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE  
COMMITTEE OF THE REGIONS**

**on the implementation, results and overall assessment of the European Year of Rail 2021**

## Campaign material for the European Year of Rail 2021– visual samples

### 1. Visual identity

European Year of Rail 2021

*Passenger rail*



*Rail freight*

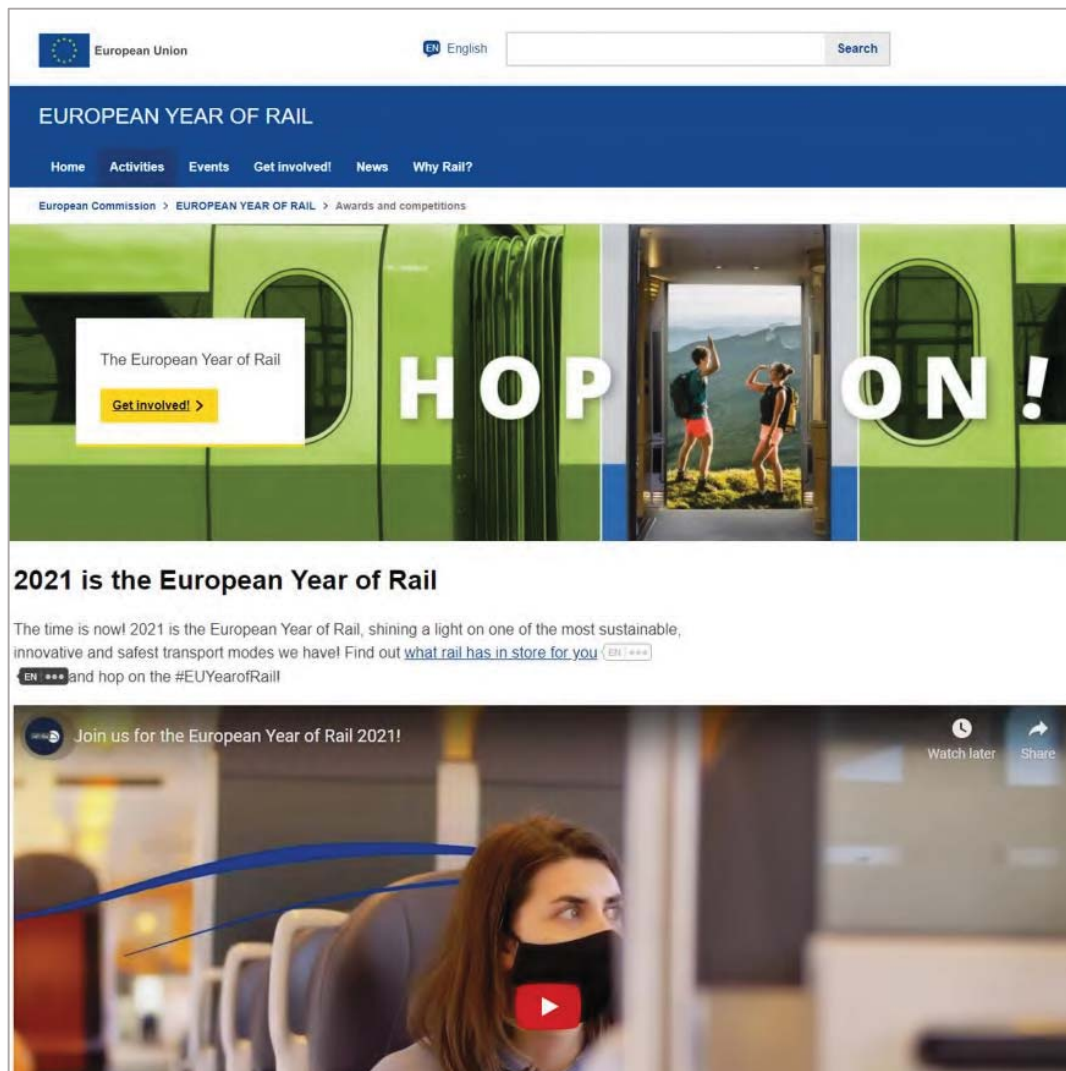


Connecting Europe Express

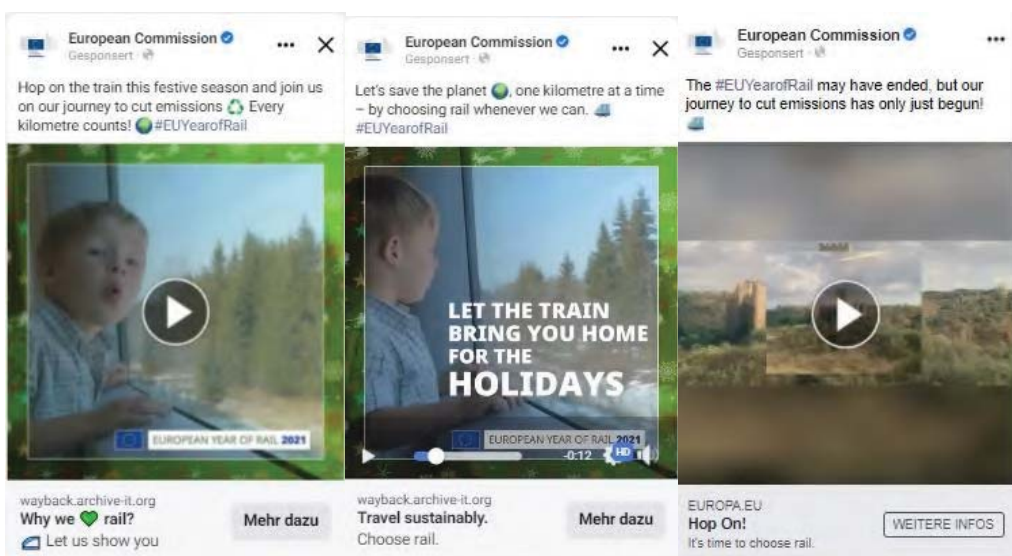


## 2. Main campaign elements

### Website



### Social Media Advertisement





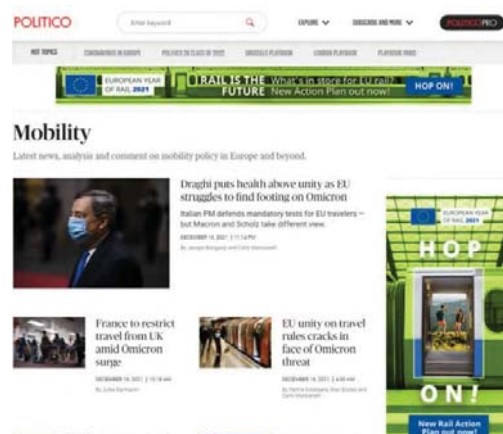
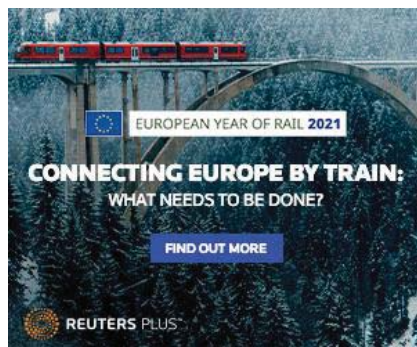
## Infographics



## Instagram filters



## Media Partnerships



## Banners and posters

