



Council of the  
European Union

140112/EU XXVII. GP  
Eingelangt am 08/05/23

Brussels, 8 May 2023  
(OR. en)

9122/23

CULT 61  
SOC 300  
RELEX 564  
RECH 174

#### INFORMATION NOTE

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| From:    | General Secretariat of the Council   |
| To:      | Council  |
| Subject: | Candidature of Rome to host the World Expo 2030<br>Information from the Italian delegation |

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Delegations will find attached an information note from the Italian delegation on the above subject, which has been put on the agenda under ‘Any other business’ for the next Education, Youth, Culture and Sport Council meeting of 15-16 May 2023.

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**Candidature of Rome to host the World Expo 2030****Information from the Italian delegation**

Italy intends to seize the opportunity offered by the meeting of the Ministers of Culture to raise awareness on the contribution that the *World Expo Rome 2030* project could bring to the European cultural and creative sectors as a whole.

Rome will be the only candidature for 2030 from an EU Member State. Therefore, this candidature is an important occasion for international outreach for the cultural and creative sectors in Europe.

Italy presented to the *Bureau International des Expositions* (BIE) the candidature of Rome to host the World Expo 2030. The theme of the candidature: "*People and Territories: Regeneration, Inclusion and Innovation*", is strongly linked to our endeavours to tap the full potential of the social and economic value of culture for Europe.

Italy and Rome are world hubs for creativity and innovation: key drivers to generate flexible solutions for a future ever-changing world.

Italy wants to convey a message of universalism and give life to a World Expo where all participants will enjoy equal visibility in perfect harmony with the BIE's founding principle that sees member countries as equals, providing them with the opportunity of sharing their cultures with the visitors that will reach Rome from all over the globe.

Rome hosts universities and research centres of excellence, as well as international cultural institutions and academies strongly interconnected with cultural and knowledge networks worldwide.

The World Expo 2030 represents a golden opportunity to strengthen those global networks of cultural production, creating long lasting partnership and consolidating networks of museums and cultural research centres. Italy aims as well at sharing its expertise in order to foster the preservation and the valorisation of cultural heritage worldwide.

Rome World Expo 2030 will also showcase the European Union's global leading role in the green transition, vis-à-vis the rest of the world, highlighting its cultural component.

Rome's candidacy contributes to the EU goal to develop an integrated and people-centered approach towards a more sustainable, beautiful and inclusive built environment, in line with the New European Bauhaus principles. Quality architecture and landscape play a major role in shaping living spaces and experiences that contribute to citizens' quality of life.

In line with those principles, the national pavilions will be built according to the principle of circularity to guarantee the overall sustainability of the event. Being energetically self-sufficient, the pavilions embody the energy strategy we want to pursue: a de-carbonised future built on our skills, research and cooperation.

Moreover, each national pavilion will remain at the disposal of each participating country after the Exposition, generating an international educational and scientific research hub.

Stressing the importance to bring back World Expo in Europe, Italy wants to reiterate its support for Ukraine's reconstruction. As we already mentioned to our Ukrainian friends, should Rome be selected, Italy is ready to embrace Odessa's candidature and create the necessary synergies so to have a truly European World Expo.

With the support of all EU Member States, Rome would be an EU candidacy, and its election would be a success for the entire European Union.