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To:	Ms Thérèse BLANCHET, Secretary-General of the Council of the European Union
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Subject:	COMMISSION STAFF WORKING DOCUMENT on grants and direct actions Accompanying the document REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND THE COUNCIL on the implementation of Article 45 of Regulation (EU) No 1306/2013 of the European Parliament and of the Council on information measures relating to the common agricultural policy

Delegations will find attached document SWD(2023) 393 final.

Encl.: SWD(2023) 393 final



EUROPEAN
COMMISSION

Brussels, 6.12.2023
SWD(2023) 393 final

COMMISSION STAFF WORKING DOCUMENT

on grants and direct actions

Accompanying the document

**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND
THE COUNCIL**

**on the implementation of Article 45 of Regulation (EU) No 1306/2013 of the European
Parliament and of the Council on information measures relating to the common
agricultural policy**

{COM(2023) 767 final}

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1. GRANTS

Number of grants applications received and grants awarded by Member State in 2021

Member State	Grants applications submitted	Grants awarded
AT	1	1
BE	3	1
BG	7	3
CY	2	1
CZ	1	0
DE	1	0
DK	1	1
EE	0	0
EL	4	2
ES	4	2
FI	0	0
FR	3	1
HR	0	0
HU	1	0
IE	0	0
IT	9	5
LT	0	0
LU	0	0
LV	0	0
MT	0	0
NL	1	1
PL	2	1
PT	2	1
RO	2	1
SE	1	0
SI	2	0
SK	1	1
Total	48	22

List of grants awarded on 2021 budget year on budget line 08.020603

Title	Coordinator	Member State of the coordinator	Amount committed
CAP2Fork Towards a sustainable food system from farmer to consumer	GAIA EPICHEIREIN AE	EL	314.400,24 €
The Common Agricultural Policy toward sustainability	CIRCOLO FESTAMBIENTE	IT	82.345,49 €
BRIng the Dialogue - European Green DEAL and the CAP?	FOEE	BE	358.191,84 €
Agriculture, EU & you: An interactive experience for children aged 8 to 10 years	BMLRT	AT	209.190,28 €
A Fun way to boost New Generations CAP knowledge	Fundación Juana de Vega	ES	145.014,00 €
Agriculture in the CAPitals - Following the Transformations of the Common Agricultural Policy	EURACTIV MEDIA NETWORK B.V.	NL	296.982,78 €
Tutti per la PAC, la PAC per tutti!	Image Line	IT	105.562,78 €
#BeGreenBeSmartBeFarmer	CITYNEWS SPA	IT	294.026,00 €
Learn about CAP	SIGMA LIVE LTD	CY	131.308,26 €
Promotion of Common Agricultural Policy through the series of films, press releases and webinars	Grupa Tipmedia	PL	99.330,24 €
CAP WORKS FOR US - LOOK AHEAD!	AGRIGATE MEDIA	BG	117.550,20 €
New Common Agriculture Policy Informs	COLDIRETTI	IT	121.960,74 €
Network for the dissemination of CAP contents about sustainable agriculture based on innovation	Iniziative Editoriali srl	IT	126.929,18 €
CAP Green Zone	AB COMMUNICATIONS LTD	BG	205.084,33 €
CAP4ALL - Strengthening the role of the CAP as an instrument of agriculture and territorial competitiveness	CAP	PT	264.541,98 €
Interactive WebComic - Andrea grows	I-EUROPA SRO	SK	86.881,86 €
Green and Responsible European Agriculture for Tomorrow	L-MEDIEHUS	DK	243.351,00 €
Common Agricultural Policy, informAtion measures and puBLic awarEness	ORGANIZATION EARTH	EL	48.786,54 €
CAP – LEARN MORE	AGRO TV	BG	82.251,76 €
Hacia una PAC mas verde	UNIONS AGRARIAS DE GALICIA	ES	221.311,52 €
CAP-PERI - Common Agricultural Policy, Peer Educational Resources in Italy	AADL	FR	263.700,00 €
CAP Information measures for healthy and quality foods	Agentia de Dezvoltare Judeteana Harghita	RO	109.311,41 €
		TOTAL	3.928.012,43 €

Number of grants applications received and grants awarded by Member State in 2022

Member State	Grants applications submitted	Grants awarded
AT	2	0
BE	1	0
BG	6	3
CY	4	2
CZ	1	1
DE	2	1
DK	1	1
EE	0	0
EL	1	1
ES	3	2
FI	0	0
FR	1	1
HR	4	0
HU	1	0
IE	0	0
IT	44	5
LT	0	0
LU	0	0
LV	0	0
MT	0	0
NL	3	1
PL	4	2
PT	3	2
RO	2	2
SE	0	0
SI	3	1
SK	1	1
Total	87	26

List of grants awarded on 2022 budget year on budget line 08.020603

Title	Coordinator	Member State of the coordinator	Amount committed
CAP4Clima - Knowledge, innovation and digitalization for a climate smart agriculture	GAIA EPICHEIREIN ANONYMI ETAIREIA PSIFIAKON YPIRESION	GR	300.253,97 €
AGRINET4EDUCATION, a cross-media communication and didactic project on the New PAC.	INIZIATIVE EDITORIALI SRL	IT	133.038,42 €
Inform and train on the Common Agricultural Policy 2023-2027	CONFEDERAZIONE NAZIONALE COLDIRETTI	IT	119.862,00 €
The CAP in Transition: Accompanying the evolution across Member States	EURACTIV MEDIA NETWORK B.V.	NL	298.754,70 €
CAP Works for US: Much More than a Policy!	AGRIGATE MEDIA LTD	BG	140.816,28 €
Sustainable agriculture in Slovakia: European framework, local change	I-EUROPA SRO	SK	106.886,96 €
Learn the CAP: Towards a Greener CAP	SIGMA LIVE LTD	CY	124.355,40 €
Promotion of Common Agricultural Policy through the series of films, press releases and webinars	GRUPA TIPMEDIA SPOLKA Z OGRANICZONA ODPOWIEDZIALNOS CIA	PL	157.033,00 €
The Common Agricultural Policy increases Organic farming and preserves Nature and biodiversity	CIRCOLO FESTAMBIENTE	IT	81.408,81 €
Harvest Season	HOFERICHTER & JACOBS GESELLSCHAFT FUR AUDIOVISUELLE MEDIEN UND KOMMUNIKATIONST ECHNOLOGIEN MBH	DE	228.600,00 €
CAPactivities 2022 - Information measures to make CAP more accessible and popular	AGENTIA DE DEZVOLTARE JUDETEANA HARGHITA	RO	144.116,00 €
CAP - what more?	AGRO TV JSC	BG	114.918,64 €
ParteciPAC 22: tutti per la PAC, la PAC per tutti!	IMAGE LINE SRL	IT	127.437,00 €
Future Farmers Awareness-raising and Information for a Resilient CAP	KYOTO CLUB	IT	126.702,55 €
CAP: Science Talks	STRATEGMA Agency	BG	126.663,39 €
A greener Common Agricultural Policy - opportunity and challenge for Poland	Plantpress Sp. o. o.	PL	86.390,00 €

The CAP reform – and changes in real life in Denmark - Part 3	L-MEDIEHUS AS	DK	274.752,00 €
CAP Supporting Portuguese Agriculture and Rural Development (GreenlightPlus)	INOVA+ - INNOVATION SERVICES, SA	PT	298.507,53 €
Rural Czechia: Fit for the Future	ECONOMIA AS	CZ	82.810,00 €
ImPACt of Europe	Le Drenche	FR	150.000,00 €
Healthy food in the hands of the farmer, health in the hands of every individual: Bringing CAP to people	TV IDEA - KANAL 10 DRUZBA ZA TELEVIZ DEJAVNOST D.O.O.	SI	144.193,00 €
CAP in our lives	ASPON Consulting Ltd	CY	140.999,25 €
Farm to know	Impresa Publishing SA	PT	177.771,00 €
We are growing Romanian agriculture in Europe	RADIO FRANCE INTERNATIONALE ROMANIA SRL	RO	76.500,00 €
Boosting Knowledge & Innovation in rural areas through CAP support	FUNDACION JUANA DE VEGA	ES	140.282,00 €
La mejor versión de la PAC (The best version of the CAP)	UNIONS AGRARIAS - UPA	ES	228.179,00 €
TOTAL			4.131.230,90 €

2. DIRECT ACTIONS

List of direct actions financed under the 2021 budget year on budget line 08.020603

MEDIA AND WEB

Actions	Budget earmarked (€)
AG-Press seminars	30.000,00
Agri social media	70.000,00
Recruitment of UX/UI specialist	103.395,00
Contracting of an web editor	71.079,00
Contracting of a senior on-line community manager	139.150,00
Contracting 2 graphic designers	219.000,00
Contracting 2 webmasters/web developers	223.736,00
Maintenance of e-platform	14.950,00
TOTAL	871.310,00

CONFERENCES, FAIRS AND EVENTS

Actions	Budget earmarked (€)
Agricultural Outlook conference	300.000,00
Conference on the new promotion policy	286.143,00
Expo Dubai 2020	150.000,00
Internationale Grüne Woche and Salon International de l'Agriculture	470.000,00

Communication material (including new animation)	259.409,00
Storage of EC Stand	18.838,00
TOTAL	2.892.100,00

HORIZONTAL ACTIVITIES

Actions	Budget earmarked (€)
Flash Eurobarometer 2021	221.267,55
Special Eurobarometer 2022	800.000,00
Publications - print	90.000,00
Publications, storage and dissemination	60.000,00
TOTAL	1.171.267,55

TOTAL BUDGET EARMARKED for direct actions financed under the 2021 budget year (€)	4.934.677,55
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CORPORATE COMMUNICATION	Budget earmarked (€)
Co-delegated to DG COMM in 2021	6.881.000,00

List of direct actions financed under the 2022 budget year on budget line 08.020603

Actions	Budget earmarked (€)
2 Ag-Press trips to Member States and 2 seminars	140.000,00
Agri social media	120.000,00
Contracting of an web editor	108.267,00
Contracting of a UX/UI specialist	113.965,00
Contracting 2 graphic designers	214.877,00
Contracting 2 webmasters/web developers	227.929,00
Contracting of an on-line community manager	91.172,00
Maintenance of Ag-Press e-platform	14.990,00
TOTAL	1.039.199,00

Actions	Budget earmarked (€)
Agricultural Outlook conference	365.571,00
Conference on the rural pact	248.658,00
Workshop on the school scheme review + Farming got talent event	113.999
Workshop/Seminars on specific topics	5.392,00
Open Day	47.394,00
Země živelka fair	249.659,00

Fair in Poland + GI event	298.674,00
Communication material	588.835,00
Storage of EC Stand	40.000,00
EU Organic awards ceremony	99.400,00
Internationale Grüne Woche 2023	249.043,00
Salon international de l'agriculture 2023	249.918,00
TOTAL	2.556.543,00

Actions	Budget earmarked (€)
Publications - print	165.000,00
Annual membership fees for egrants	58.027,00
Publications, storage and dissemination	50.000,00
TOTAL	273.027,00

TOTAL BUDGET EARMARKED for direct actions financed under the 2022 budget year	3.868.769,00
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CORPORATE COMMUNICATION	Budget earmarked (€)
Co-delegated to DG COMM in 2022	11.210.000,00