



Council of the
European Union

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7803/24

COHAFA 18
DEVGEN 38
PROCIV 18
RELEX 333
INTER-REP 24

NOTE

From:	General Secretariat of the Council
To:	Delegations
Subject:	Logistics, with a focus on localisation - presentation by hulo

Following the meeting of the Working Party on Humanitarian Aid and Food Aid (COHAFA) of 13-14 March 2024, delegations will find in Annex the presentation made by Humanitarian Logistics Cooperative (hulo)⁽¹⁾⁽²⁾.

¹ Humanitarian Logistics Cooperative, identification number in the EU Transparency Register: 351486552967-97.

² This document contains a presentation by an external stakeholder and the views expressed therein are solely those of the third party it originates from. This document cannot be regarded as stating an official position of the Council. It does not reflect the views of the Council or of its members.



How to contribute to the localization agenda ?

COHAFA – Brussels March 13th 2024

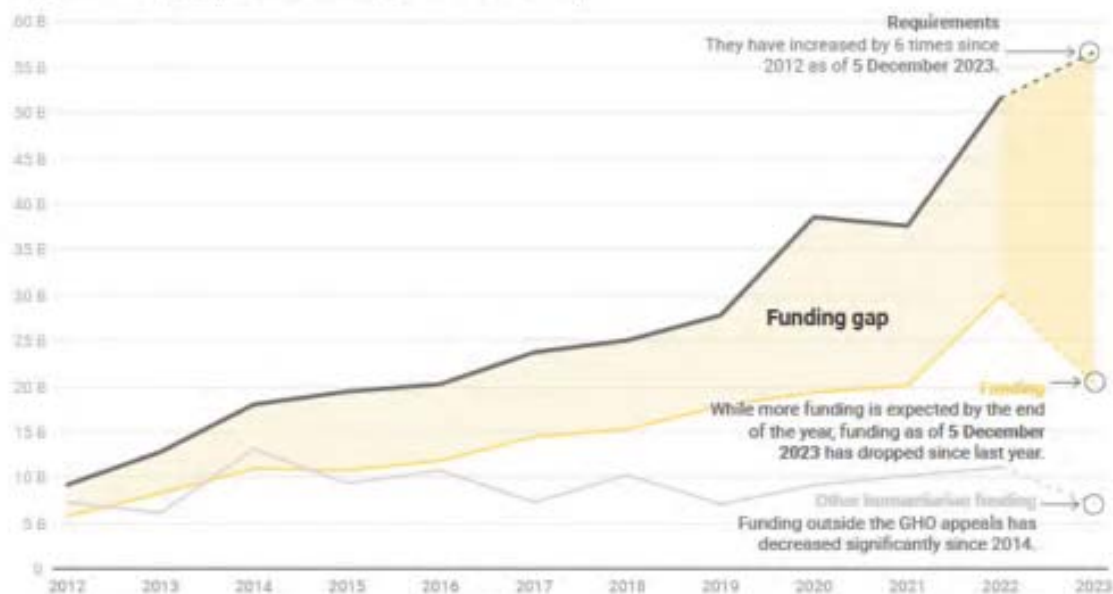


www.hulo.coop



Humanitarian growing funding gap

Appeal funding gap 2012 - 2023 (as of 5 Dec 2023)

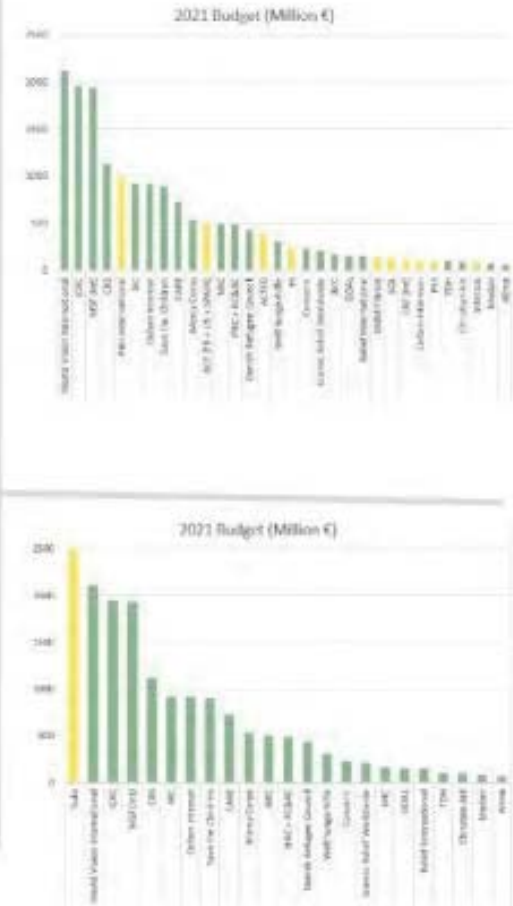


hulo focus

A market of around 30 players, totalling €17 bns revenues*



*Source : 2021 annual reports. Non exhaustive list of NGOs.



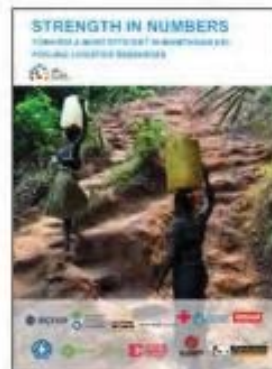
Guided by many academic studies and DG ECHO Humanitarian Logistics policy



2016



2017



2018



2020



2022

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**How to support local organisations
to increase their capacities
to respond to ever increasing humanitarian needs?**

**How to accelerate localisation
with locally driven supply chain approaches?**

How do we increase access to and for local actors?





What is hulo ? www.hulo.coop

The first humanitarian cooperative connecting actors and pooling resources to optimize logistics & supply chains.

Watch the hulo video:

<https://youtu.be/mC65ZDtjHO8>

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hulo A new entry point for local actors



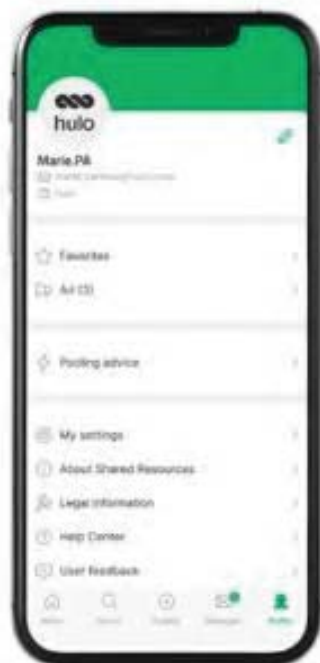
- ➡ **Cooperative and inclusive ways of working:** facilitation and processes
- ➡ A **hulo tool kit** for all participants
- ➡ **Structured collaboration** as key to support knowledge sharing and capacity building
- ➡ **Increased compliance** for all participants



hulo

sr **shared resources**

Smartphone app dedicated to **sharing resources** across humanitarian actors by **connecting** the logistics and supply chain community, and facilitating professional **networks**.



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Reach and impact to date

- ➔ **Proof of Concept completed, engagement broadening**
- ➔ **Thanks to the new ways of working, data science and impact measurement framework:**
 - 15% financial savings demonstrated in Joint Procurement Initiatives
 - Increased quality
 - Mitigation of fraud and corruption, and inflation
 - Procurement intelligence to strategise supply chains



JPI = Joint Procurement Initiative
JTI = Joint Transport Initiative

JHRI = Joint Human Resources Initiative
JEI = Joint Environmental Initiative



Burkina Faso



CAR



DRC



Lebanon



Syria Regional Approach



Colombia

JPI:

- RRM Kits
- Enriched Flours
- School Furniture
- Visibility & Printing
- IT Materials

JEI

- Waste management
- World environment day

JHRI

- IT Manager

JTI

- Airbus Operation
- Airbus Operation 2

JPI:

- Building Materials
- Visibility / Printing
- Office Supplies
- Scholar kit
- WASH Kits
- AMI CASH

JEI

- Car pooling with Fleet Forum
- Traitment

JHRI

- Electricity Expert
- Telecom Training

JPI

- Internet Connectivity
- Building Materials
- Visibility / Printing
- ICT Trainer
- Consultancy

JEI

- Waste management

JHRI

- Telecom Training

JPI:

- Car Rental

JEI

- Car pooling with Fleet Forum

JPI:

- MTAs Market Survey and Research (NES)
- Market study for Gaza in Amman with ACF

JTI

Joint Transportation For Bordercrossing to Northeast Syria

NRC – hulo PROJECT:

- Diagnosis on Colombia SC
- Defining a digital solution for humanitarian partners

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TRANSPORT by hulo ➔ Deployed



? WHAT?

Management of transport pooling operations

Batch 1: NGOs subscription, mailing list, needs collection

Batch 2: Cargo Manifest management

STATUS

Batch 1 deployed with:
✓ 206 users
✓ 76 organizations

Batch 2 specified and presented to VIP participants, ready for development

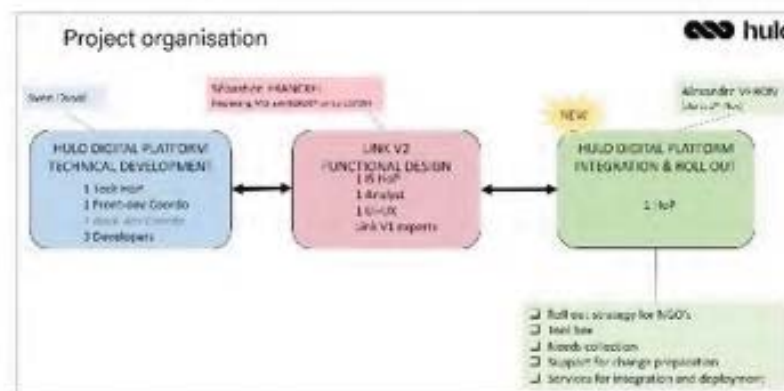
NEXT

- ✓ Development of batch 2
- ✓ Other transport partnership coming
- ✓ Other operation types implementation (road, sea, stock . .)





LINK VERSION II ➔ Deployment Q1 2025



? WHAT?

Supply Chain Management solution by NGOs for NGOs

- ✓ Shared catalogue designed by NGOs (5000 items)
- ✓ Compliance on Request, Procedure, Order, Transport, Stock, Delivery
- ✓ Used by 3 hulo Members, 350 sites, 5300 users



STATUS

Project methodology and planning defined

14 NGOs consulted for the upgrade requirements

Partnership with Oxfam and HUMLOG to include **FHL** compliance

First wireframe designed



NEXT

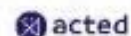
- ✓ Design and development of LINK V2 (3 years project)
- ✓ Integration of other NGOs (international and local)
- ✓ Identify 400K€ for 2024 missing funding

Link V2 hulo Project Partners

Current users ➔



Link V2 Pilot ➔



Link V2 interested and consulted ➔



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Data science & Business Analytics



Annual Impact Report

- ☑ **Average savings of around 15%** could be observed for the first 4 finalized JPIs, much higher than 6.6% expected.
- ☑ **64%** of participants interviewed declared **an added value of the joint approach** on item quality and then a positive impact for beneficiaries.
- ☑ **67%** interviewed suppliers pointed out, that joint approach to supervising calls for tenders between participants, with transparency of prices and conditions for all as a key element, **reduces the risks of fraud**
- ☑ Additionally, the majority of participants foresee **an increase in supply chain resilience** by switching to more reliable local suppliers.

hulo A growing and more connected ecosystem



hulo is also working closely with :



To date, 55 humanitarian organizations are participating to at least one hulo initiative

hulo Participate to high level conferences and benefit of a strong recognition

European Humanitarian Forum 2023



Winner of Aidex 2023 Aid Innovation Challenge



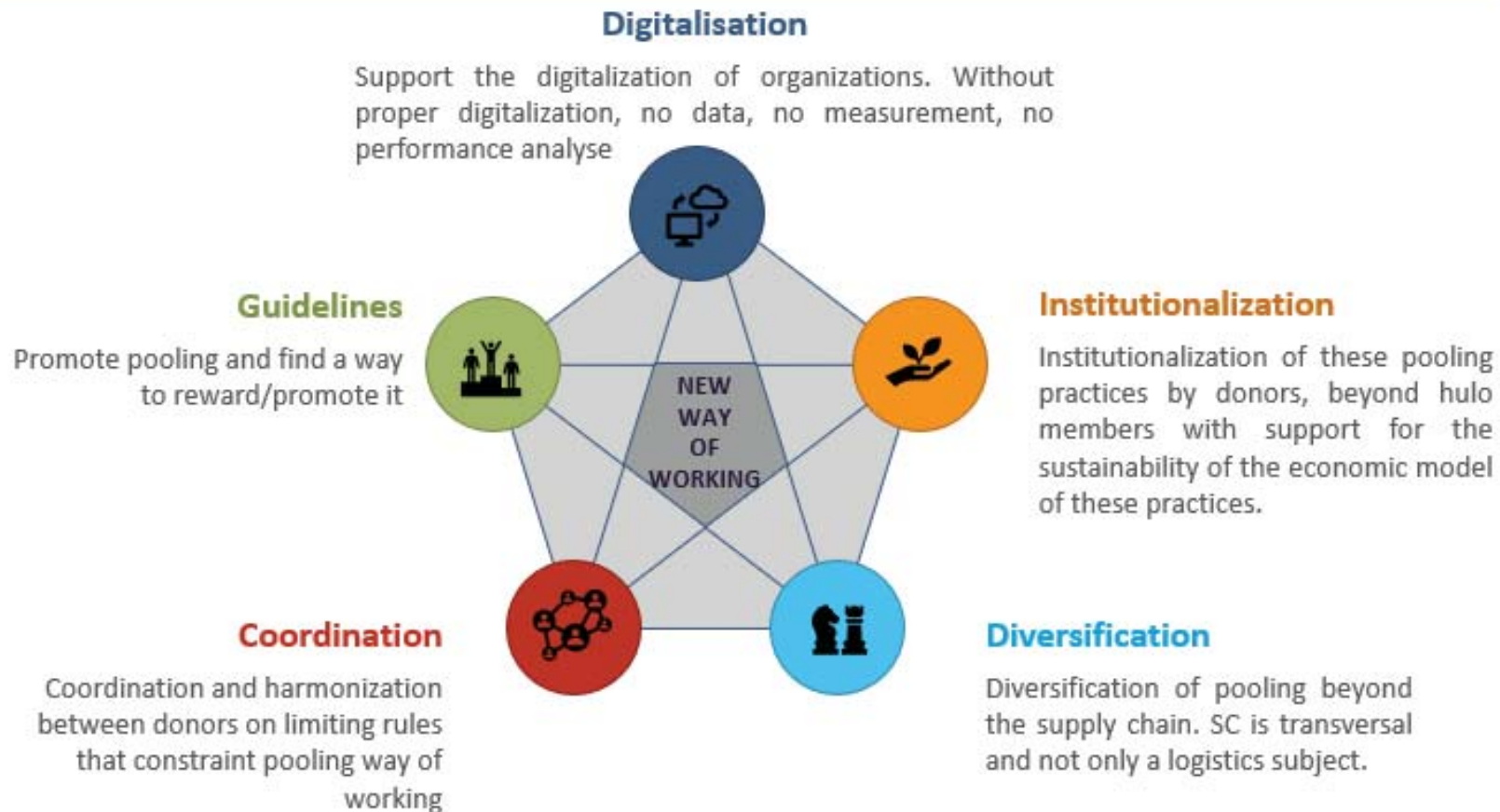
HNPW 2023



And more to come....



New way of working support from donor's ecosystem



The hulo lead team



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The Humanitarian Logistics
platform to pool resources



www.hulo.coop

