



Council of the  
European Union

184519/EU XXVII. GP  
Eingelangt am 16/05/24

Brussels, 3 May 2024  
(OR. en)

9463/24

CULT 50  
AUDIO 60  
FIN 413

#### INFORMATION NOTE

---

From:	General Secretariat of the Council
To:	Council
Subject:	The future of EU cultural policy - <i>Information from the German delegation</i>

---

Delegations will find attached an information note from the German delegation on the above subject, which has been put on the agenda under 'Any other business' for the next Education, Youth, Culture and Sport Council meeting on 14 May 2024.

## The future of EU cultural policy

### - *Information from the German delegation*

The upcoming elections to the European Parliament, the formation of a new college of Commissioners and the start of negotiations on the new Multiannual Financial Framework for 2028 to 2034 will all have a significant impact on EU cultural policy.

Germany is therefore keen to address key points for future EU cultural and media policy at an early stage. Having in mind the discussions during the formation of the outgoing college in 2019 and the suggestion made at that time to drop the explicit mention of the word ‘cultural’, Germany calls for this word to be explicitly retained in the name and portfolio of the responsible Commissioner. This measure will prevent a loss of visibility and ensure a strong European cultural policy in general, as far as the European Union is responsible.

‘Creative Europe’ is a central element of EU cultural and media policy. As the funding landscape is to be reorganised in the next Multiannual Financial Framework for 2028 to 2035, it is important to ensure the continuity of a strong stand-alone ‘Creative Europe’ programme at an early stage. Discussions on a potential merger of the programme with other larger EU funding programmes, as we have seen in the past, would not suit the specific nature of the cultural and creative sectors and would surely not be helpful for the future importance and visibility of European cultural policy.

Many legislative measures at European level have a cultural dimension and an effect on the cultural and creative sectors. Therefore, we believe that the general inclusion of a cultural policy perspective in all of these measures is essential. We should make sure from a very early stage that we are all well aware of the importance of cultural mainstreaming in the upcoming legislative period after the elections. The next EU work plan for culture 2027-2030 could include this aspect, to develop mechanisms for a stronger and more visible inclusion of cultural policy in the work of the European Union.