



Council of the
European Union

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NOTE

From:	General Secretariat of the Council
To:	Delegations
Subject:	Information about the PL initiative on strengthening the transatlantic relations through strategic communication about the EU in the US - Request by the Polish Delegation for an AOB item

Delegations will find in the annex a note from the Polish Delegation concerning an initiative on strengthening the transatlantic relations through strategic communication about the EU in the US. The topic will be included as an “Any other business” item on the agenda for the Foreign Affairs Council on 22 July 2024.

**AOB item requested by Poland for the FAC
(22 July 2024)**

Our Minister of Foreign Affairs would like to present a set of ideas on how in the next months and beyond, the EEAS, the EU Delegation in Washington, the European Commission and all of us the Member States need to boost our strategic communication towards the U.S. to demonstrate that we are still the most important and reliable partner for the U.S.

While the EEAS coordinating activities are of paramount importance, we as the Member States should actively engage, through a division of labour and after mapping the economic cooperation with the U.S., in reaching out to representatives of U.S. administration, U.S. Congress, local politicians, academic centres, media and think tanks. At this critical moment in history, it is imperative that we collectively take a swift and robust action to effectively counter mis- and disinformation about the EU and its Member States in the U.S.