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REPORT FROM THE COMMISSION TO THE COUNCIL AND THE EUROPEAN PARLIAMENT

Third Progress Report on the implementation of the EU Strategy and Action Plan for customs risk management

{SWD(2021) 2 final}

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1. INTRODUCTION

Customs authorities handle a substantial and constantly increasing volume of goods. They need to facilitate increasing amounts of legitimate trade and at the same time, they are continuously engaged in fighting fraud and the smuggling of illicit or unsafe goods. Meanwhile, major challenges such as the current public health crisis, the consequences of the UK's departure from the EU's single market and Customs Union, and the rise of digitalisation and e-commerce affect the work of customs.

Risk management allows customs authorities to better identify and target those consignments that present a risk. It allows addressing those risks at the best moment in the supply chain to ensure the security and safety of EU residents and the protection of the financial interest of the EU and its Member States. It also allows optimising the use of customs resources.

In 2014, the Commission adopted an EU strategy and action plan for customs risk management¹. The strategy applies to the 2014-2020 period and identifies seven key objectives underpinned by the overall aim of reaching a high quality, multi-layered approach to risk management. The action plan set out concrete measures for each objective. Following the Council's request, the Commission presented a first progress report² on the implementation of the strategy and action plan in July 2016, and a second one in July 2018³.

In its conclusions of January 2019 on the second progress report, the Council welcomed the progress made in implementing the strategy, including the strengthening of collaboration between all the actors involved, the launching of new initiatives – in particular the Commission's decision on financial risk criteria – and the participation of customs administrations in security-related activities. It also underlined that risk management is an ongoing process - not limited to specific actions with clearly defined start and end dates - and that customs authorities must continue to innovate and be prepared to respond to new or emerging threats. In its January 2019 conclusions, the Council invited the Commission to present, within 2 years, a third and final progress report on the implementation of the current strategy covering the period 2019-2020.

This third progress report is the Commission's response to that request. Like the previous reports, it provides an overall qualitative assessment of the implementation of the

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COM(2014) 527 final.

First Progress report on the implementation of the EU strategy and action plan for customs risk management. https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52016DC0476&from=EN (for the period 2015-2016).

Second progress report on the implementation of the EU strategy and action plan for customs risk management. https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52018DC0549&from=en (for the period 2017-2018).

strategy, setting out the progress made on each of the seven key objectives since the second report. It highlights, objective by objective, the most significant advances and the problems encountered, while the accompanying Commission Staff Working Document provides a deeper analysis.

2. PROGRESS REPORT

2.1. Objective 1 - Improving data quality and filing arrangements

The objective of setting up a comprehensive legal framework with requirements for 'multiple filing' of data for security risk analysis where entry summary declaration data will be provided in layers and for improving data quality has been reached, although its full implementation remains to be achieved.

The legal framework

The legal framework consists of the Union Customs Code (UCC) and the detailed rules contained in the delegated and implementing acts. The Code entered into force on 1 May 2016. In 2020, the UCC implementing and delegated acts were further updated to integrate the rules on advance information and the analysis of security and safety risks.

The Union Customs Code evaluation

The Commission has recently launched an evaluation of the UCC to be finalised by the end of 2021. It aims to establish whether the legislation and the operational electronic systems by that date are still appropriate for ensuring modernised, streamlined and simplified processes to assist compliant traders and customs authorities.

The evaluation will inform future decisions on whether the Code and its implementing and delegated acts should be revised. It will in particular consider whether the UCC is flexible enough to deal with the management of customs formalities during crises such as the current pandemic and in light of new business models such as e-commerce.

The development and implementation of appropriate IT solutions

The full implementation of the UCC relies on 17 electronic systems.

While tangible progress is being made in this area and eight systems have already been deployed and are now operational, nine are still under development. This is in line with the UCC work programme planning. For further details, see the next chapter.

2.2. Objective 2 - Ensuring availability of supply chain data, sharing of risk-relevant information and control results

The Commission, together with the Member States and businesses, has continued to develop the IT systems that support the full implementation of the Code. Since the last progress report, important milestones have been reached in the development and deployment of the planned IT systems as well as on rules to provide or exchange information. The full set of IT systems will further modernise and harmonise import, export and transit processes, and introduce new concepts such as centralised clearance.

The new Import Control System (ICS2)

For goods entering the EU, the reform of EU advance cargo information system (ICS) is progressing well. The system aims to inform customs authorities about the arrival of goods well before their actual shipment. The development of ICS2 is ongoing and a first delivery is expected in spring 2021. The full system will be delivered in three releases as detailed in the accompanying Staff Working Document. The system is expected to be fully operational in October 2024 and will significantly improve the analysis of safety and security risks.

Other projects and systems

The 'Surveillance 3' (SURV3) system collects information provided in customs declarations and stores it in a database. SURV3 upgrades the earlier (SURV2) system and aligns it with UCC requirements. The database records and centralises EU trade data (imports and exports) that national customs authorities extract from their systems and transmit to the Commission on a daily basis. The use of the data analytics platform began with the deployment of a Trade Flow dashboard in March 2020. More functionalities will be added in due course to allow the Commission to better exploit surveillance data.

The Customs Union Performance (CUP) is used as a management/steering tool for evidence-based policy formulation and strategic decision-making as well as to evaluate performance and monitor trends. The CUP is gradually developing key performance indicators to evaluate how Member States are performing customs controls, to highlight the impact of Customs in collecting revenues for the EU budget, to ensure safety and security of the EU citizens, to protect the internal market, and to emphasise the importance of Customs administrations' contribution to growth, competitiveness and innovation goals in line with the Europe 2020 agenda.

The Common information-sharing environment (CISE) promotes the exchange of relevant maritime information between the different authorities involved. It has made significant progress by entering its transitional phase (2019–2021) managed and led by the European Maritime Safety Agency (EMSA) in close cooperation with the Member States.

The Digital Transport and Logistics Forum (DTLF) led by the Commission brings together transport and logistics experts and stakeholders from both the private and the public sector, with a view to building a common vision and roadmap for digital transport and logistics. In April 2020, the Council adopted new rules, which will make it easier for freight transport companies to provide information to authorities in digital form. Increased digitalisation of freight transport and logistics will bring significant cost savings for businesses, and make the transport sector more efficient and sustainable.

The Trade Control and Expert System (TRACES) is the European Commission's multilingual online management tool for all sanitary and phytosanitary requirements on intra-EU trade and imports of animals, semen and animal embryos, food, feed and plants. Its main objective is to digitalise the entire certification process, in line with the Digital Agenda for Europe⁴. The Commission has initiated a new project in the form of the development of an IT system for electronic submission and management of catch certificates under Regulation (EC) 1005/2008⁵ on establishing a Community system to prevent, deter and eliminate illegal, unreported and unregulated fishing. This new system will assist Member States' authorities in carrying out their verification and risk management tasks in relation to imports of fishery products into EU.

The EU Single Window Environment for Customs initiative aims to facilitate the automated verification of supporting documents provided with the customs declaration at customs clearance. As such, it will be an instrument to support the coordination of controls between customs and partner competent authorities at the border and to provide feedback to economic operators on controls. The Single Window links national customs systems and EU e-licensing solutions such as TRACES or the Dual Use Goods export system.

2.3. Objective 3 - Implementing control and risk mitigation measures where required ('assess in advance - control where required')

The third objective ('assess in advance - control where required') is central to the strategy in the sense that all the other objectives should ultimately contribute to enabling custom authorities to better target their controls in terms of when and where they take place. Major progress has been made on Objective 3, notably on Priority Control Area (PCA), financial risks and product compliance and safety. The Commission is also further developing and expanding the use of Credibility Checks.

Priority Control Area (PCA)

⁴ https://ec.europa.eu/digital-single-market/

OJ L 286, 29.10.2008, p. 1.

PCA is a key mechanism in the Customs Risk Management Framework (CRMF) that enables the EU to designate specific areas to be treated as a priority for customs controls. The PCA tool has been used to coordinate EU customs actions in most major risk areas already since 2007, delivering operational results and providing strategic lessons. During crisis, priorities must change, and PCAs are therefore replaced by joint actions that focus on the particular crisis. This was the case for COVID-19 in 2020.

Financial Risk Criteria (FRC)

The Commission's inspections on traditional own resources (TOR) as well as previous work on EU action to reduce the customs gap have pointed to a lack of harmonisation in the performance of customs controls for mitigating the risk of undervalued imports throughout the Customs Union.

In May 2018, the Commission adopted an important implementing decision, which lays down measures for the uniform application of customs controls by establishing common financial risk criteria and standards (FRC)⁶.

The FRC are a set of rules that allow the Member States customs clearance systems to systematically identify (or 'flag electronically') transactions that present a potential financial risks and that require further scrutiny and/or control action. They encompass the majority of known financial risks and help provide a more consistent approach to customs controls.

The FRC decision, only available to customs risk management experts in the Member States, enables Member States to address financial risks in an equivalent manner at the external border, without placing an undue burden on legitimate trade. It also identifies the most opportune time and place of the control depending on the scope and nature of the risk and on the availability of data and documentation.

Product safety and compliance

In 2019, the European Parliament and the Council adopted Regulation 2019/1020 on market surveillance and compliance of non-food products with EU legislation⁷. This new legislation strengthens the legal framework for controls on goods entering the EU. It will significantly boost cooperation between customs and market surveillance authorities in view of more effective checks on imported products. The new regulation will apply in full from 16 July 2021. Preparations for its efficient implementation are under way.

⁶ C(2018)3293 final.

⁷ Regulation (EU) 2019/1020 of the European Parliament and of the Council of 20 June 2019 on market surveillance and compliance of products and amending Directive 2004/42/EC and Regulations (EC) No 765/2008 and (EU) No 305/2011. OJ L 169, 25.6.2019, p. 1-44.

Credibility checks

Credibility checks (CC) were introduced via TARIC in the Member States national systems in 2013 and are being continuously developed and expanded. They are automated checks introduced at the clearance stage of imports that assess the validity of the values declared. CC check the compatibility of entries in the customs declaration against specific parameters and, in the case of noncompliance, either block them or flag them - creating a warning so that Customs authorities may check the declaration.

2.4. Objective 4 - Increasing capacity to ensure effective implementation of the Common Risk Management Framework and to increase responsiveness to newly identified risks

Improving the implementation of the Customs Risk Management Framework (CRMF)

Member State customs administrations have prioritised the improvement of CRMF implementation, and have taken a number of actions in this area. This has increased cooperation and the sharing of risk information between Member States, including through Customs Risk Management System (CRMS), and improved financial risk management. Several Member States have also reported an improvement in risk analysis, thanks to new or improved IT systems and the recruitment or training of staff.

However, many Member States also reported obstacles that have kept them from implementing all the desired actions or making further progress. The biggest challenges are insufficient IT infrastructure, financial constraints, and lack of human resources and data availability.

The Customs Risk Management System (CRMS)

The CRMS is a common database where forms and messages are sent and stored. Member States can consult it to identify which information needs to be introduced into the national risk analysis system or communicated with each other.

Since 2005, the CRMS has regularly been updated to add new functionalities and improve its user-friendliness. In 2016, a complete revision ('CRMS2') was decided based on the experience acquired with the Member States and users of the system. The first step (analysis of the CRMS 2 requirements) has now been completed and the development phase is under way. This will be followed by a testing phase, before CRMS2 is foreseen to go live in Q4 2021.

A specific COVID-19 crisis alert was opened on 4 February 2020 in the CRMS/crisis management to allow Member States to share and receive information and guidance on prioritising risks for customs controls related to COVID-19. Since then, more than 400 Risk Information Forms (RIFs) were issued on dangerous and non-compliant medical products, medical devices and personal protective equipment.

Thematic working groups

Many EU-level working groups, comprised of representatives of the European Commission and the Member States, are actively working on key issues to improve customs controls and risk management capacities.

Nearly all Member States participate in one or more contact or expert groups established under the Customs programme to increase cooperation on the ground and coordination between customs administrations at the EU's external frontiers. Such groups include the European Land Frontier Contact Group (LFCG) and several ports and airports contact groups (RALFH, ODYSSUD and ICARUS). Several Member States also participate in the Customs Eastern and South-Eastern Land Border Expert Team (CELBET), which aims to strengthen and improve operational cooperation at this EU border.

2.5. Objective 5 - Promoting interagency cooperation and information sharing between customs and other authorities at Member State and EU level

Interagency cooperation and information sharing between customs and other competent authorities at Member State and EU level is highlighted in the strategy as an important means of ensuring more effective risk management and improving safety and supply chain security.

Improving cooperation and information sharing with other authorities is a high priority for most Member States. While further progress has been made in setting up interagency agreements and memoranda of understanding, most Member States reported that improvements in integration of risk information or enhanced risk management practice has been limited due to legal constraints related to insufficiently aligned requirements for data privacy and the protection of fundamental rights, among other factors. The multiple legal frameworks at play in interagency cooperation are viewed as hampering coordination and common priority setting.

The Commission department responsible for customs matters is actively involved in the Security Union activities, and the Customs Cooperation Working Party has been addressing a number of relevant priority areas.

Safety

The Official Controls Regulation (EU) 2017/625⁸ entered into force in December 2019 establishing an integrated approach to import controls of foodstuffs, feed and livestock. Furthermore, the Commission proposal for an EU Single Window Environment for

⁸ OJ L 95, 7.4.2017, p. 1.

Customs will allow collaborative processing, sharing and exchange of information and better risk assessment for government agencies.

Intellectual property rights (IPR)

In November 2020, the Commission adopted the IP Action Plan⁹, which aims, among others, to improve the enforcement of IPR, in particular by strengthening the capacity of law enforcement authorities, supporting Member States' customs authorities in improving risk management and anti-fraud actions¹⁰, and establishing an EU Toolbox against counterfeiting. The Toolbox aims to (i) clarify roles and responsibilities of all involved players (right holders, suppliers, various sets of intermediaries¹¹ and public enforcement authorities, including customs authorities), and (ii) identify ways to reinforce cooperation between them, in particular on sharing of relevant data on goods and traders.

Improving cooperation with law enforcement authorities

A large majority of Member States are carrying out or have completed activities to improve cooperation with law enforcement authorities. This includes participating in projects and joint operations with Europol and national law enforcement agencies, cooperation agreements and information sharing, and cooperating to prepare for the implementation of ICS2.

Some Member States have however voiced difficulties - such as legal challenges, insufficient human and financial resources and lack of IT tools - that have kept them from implementing the desired actions or making more progress in cooperation with other authorities at Member State and EU level.

The European agenda on security

As gatekeeper for the flows of goods at the external EU borders, EU customs authorities play a crucial role in protecting the EU and its citizens, as well as protecting international supply chains from criminal activities and terrorist attacks. By implementing the EU strategy and action plan for customs risk management, the Commission contributes to the implementation of the European agenda on security. The new 2020-2025 EU Security Union Strategy¹² adopted on 27 July 2020 refers to the importance of a secure external border and the crucial role of customs in the fight against cross-border crime and

¹⁰ COM(2020) 581 final

⁹ COM(2020)760.

e.g. online platforms, social media, the advertising industry, payment services, domain name registrars/registries, and transport and logistics companies.

¹² COM(2020) 605 final.

terrorism. It also refers to the action plan 'Taking the Customs Union to the next level' adopted on 28 September 2020¹³, which has announced actions to strengthen risk management and to enhance internal security, including by assessing the feasibility of a link between relevant information systems for security risk analysis.

The Customs Cooperation Working Party (CCWP) Action Plan

The focus on IPR infringements continued under the CCWP's 9th action plan (2018-2019) and activities in this domain are expected to continue under the next action plan.

Similarly, CCWP actions have been developed for environmental crimes. The 10th action plan for 2020-2021 includes actions focussed on the transboundary movement of hazardous and other waste, illegal trafficking in ozone-depleting substances and on trade restrictions, in order to promote environmental sustainability.

Customs authorities have also been integrated into the Serious and Organised Crime Threat Assessment (SOCTA) reporting mechanism through a dedicated CCWP action on the "'Better integration of customs in the EU SOCTA'. The 10th CCWP Action Plan includes a specific follow-up action in this area.

At the same time the synergies between the EU Policy cycle 2018-2021 / EMPACT and the 10th CCWP Action Plan 2020-2021 are further strengthened with a view to align and, where appropriate, integrate CCWP actions under the EU Policy Cycle.

2.6. Objective 6 - Improving cooperation with trade

Cooperation between customs and trade has mainly improved thanks to the strengthening of the Authorised Economic Operator (AEO) concept. Member States have broadly expressed that the results of this EU programme - including increased access to and quality of data and the increased awareness of the AEO programme and enhanced cooperation and communication with trade - have led to better-focused control activities and to the facilitation of legitimate trade. A minority of customs administrations have encountered significant challenges that have kept them from implementing desired actions or making more progress in their cooperation with economic operators. The few challenges broadly concerned IT systems, lack of human capacity and expertise, and legislation - including GDPR.

Strengthening the EU AEO Programme

The Commission and the Member States have agreed on a comprehensive strategy and methodology to improve the robust implementation of the programme, including by

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¹³ COM(2020) 581 final.

strengthening the links to customs risk management. There is also a plan to increase further the understanding of the programme through awareness raising-strategies, which are to be jointly developed with traders.

These activities include in particular fact-finding visits by the Commission to all Member States to assess how the AEO programme is implemented and to identify best practices. These visits started in July 2019 but were put on hold in 2020 due to the COVID-19 situation. First findings include a number of best practices, which will be made available to all Member States.

Moreover, there are a number of weaknesses, which have also been identified by the European Court of Auditors (ECA), particularly as regards internal controls, monitoring, cooperation between AEO and risk management services, and the specific situation of express couriers/postal services. These topics will be need to be addressed through inter alia an amendment of the AEO Guidelines and - where necessary - the legal provisions.

The eAEO direct trader access

The AEO module (e-AEO) of the EU Customs Trader Portal, designed by the Commission together with the Member States, started operating on 1 October 2019 (for its first phase) and 16 December 2019 (for its second phase). It provides a single point of access to the AEO and BTI systems. It facilitates and speeds up the exchange of information, communications and notifications related to AEO applications, authorisations and their management processes as set out in in the UCC and related delegated and implementing acts. The module aims to harmonise the access to different EU customs systems for economic operators. All other EU customs systems are expected to connect to this portal in the near future.

2.7. Objective 7 - Tapping the potential offered by international customs cooperation

Cooperation and exchange of customs-related information with third countries play an important role in the area of the Customs Union and common commercial policy.

The Commission represents the EU in the World Customs Organisation (WCO), ensuring that EU principles and rules are embedded in international standards, in particular in areas of importance for customs risk management such as nomenclature and classification of goods, e-commerce, and security and safety. The Commission also quite recently started actively participating in the revision of the Kyoto Convention and the Risk Management Compendium.

China Smart and Secure Trade Lane Pilot (SSTL)

During the recent period, the number of operators, SSTL ports and trade lanes has further increased and the pilot programme has been expanded to other transport modes under the current data exchange conditions. In particular, the number of rail lanes between the EU and China has expanded and several Member States have in addition started air lanes. Two e-Commerce platforms have also joined the SSTL, thereby facilitating tackling high volume items.

AEO Mutual Recognition

The Commission has continued the implementation of the existing mutual recognition agreements with China, Japan, US, Norway and Switzerland. In addition, the Commission has engaged in negotiations with Canada on a mutual recognition agreement, and has undertaken preparatory steps with Singapore.

Bilateral customs security agreements

The Commission has made progress in negotiating amendments to the bilateral customs security agreements with Switzerland and Norway to align them with latest changes in EU law. The Commission has also worked intensively with Switzerland and Norway on their participation in the ICS2 system and on all related legal, operational processes for economic operators and contracting parties.

3. MONITORING SYSTEM

In its Conclusions of January 2019, the Council invited the Commission to develop, in close cooperation with the Member States, a performance and monitoring framework to monitor the strategy's implementation more systematically and robustly in the future.

While the current strategy runs from 2014 to 2020, this monitoring framework needs to cover its successor. Though all the details of this future strategy are currently in preparation, it is likely to address and follow up on many of the issues identified in the current strategy. The Commission has developed a draft monitoring framework (see the Staff Working Document accompanying this report), but some operational aspects can only be defined when the new strategy is adopted.

CONCLUSIONS

This report and the accompanying Staff Working Document provide a picture of the state of implementation of the EU's current customs risk management strategy and action plan as of end-2020. They show that significant progress has been made in the implementation of the Strategy and Action Plan since the publication of the previous report, both, by the Member States and the Commission. Member States have used the strategy to improve the management of customs risks and attribute many positive achievements to it. This

includes increased awareness of risk management within national administrations and galvanised support for making risk management a bigger priority.

Despite this progress, there is a need to further strengthen procedures and obligations under the current framework. This includes: (i) making better use of existing data to enable more and better risk analysis; (ii) more effective procedures to deal with the increasing amount of goods arriving through e-commerce; (iii) clearer rules; (iv) a more stringent control response by Member States when risks have been identified at EU level and communicated to Member States; (v) more systematic cooperation with other authorities; and (vi) better monitoring systems for AEOs. At the same time, customs authorities need to provide proactive and innovative responses to address new challenges that jeopardise traditional customs risk management and control approaches

Risk analysis remains a crucial element of the efficiency of customs controls enabling customs authorities to target controls in a situation where the growing volume and pace of trade necessitate an even more than ever selective and targeted approach.