



Brussels, 4 September 2026
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INTER-REP 68

NOTE

From:	General Secretariat of the Council
To:	Delegations
Subject:	Presentation by a representative of The International Confederation of Music Publishers (ICMP) (agenda item 3b) at the Working Party on Intellectual Property (Copyright) on 4 September 2026

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04
SEP



icmp

the global voice of music publishing

STREAMING

PHYSICAL

GAMING

LIVE

TV/RADIO/FILM

PRINT



Council of the
European Union



ÉIRE2026.EU
IRELAND2026.EU

≈90%
WORLD'S MUSIC

170 million+
MUSIC TRACKS

4,000+ 5,000+
DIGITAL SERVICES GENRES




STREAMING


PHYSICAL


GAMING


LIVE


TV, RADIO & FILM


PRINT

≈90%
WORLD'S MUSIC

170 million+
MUSIC TRACKS

4,000+ 5,000+
DIGITAL SERVICES GENRES

@_ICMP

www.icmpmusic.com



The global voice of music publishing

OUR INDUSTRY'S INSIGHTS FOR TODAY

ICMP ANTI PIRACY
PLATFORM

SYSTEMIC
INFRINGEMENT
ON APP STORES

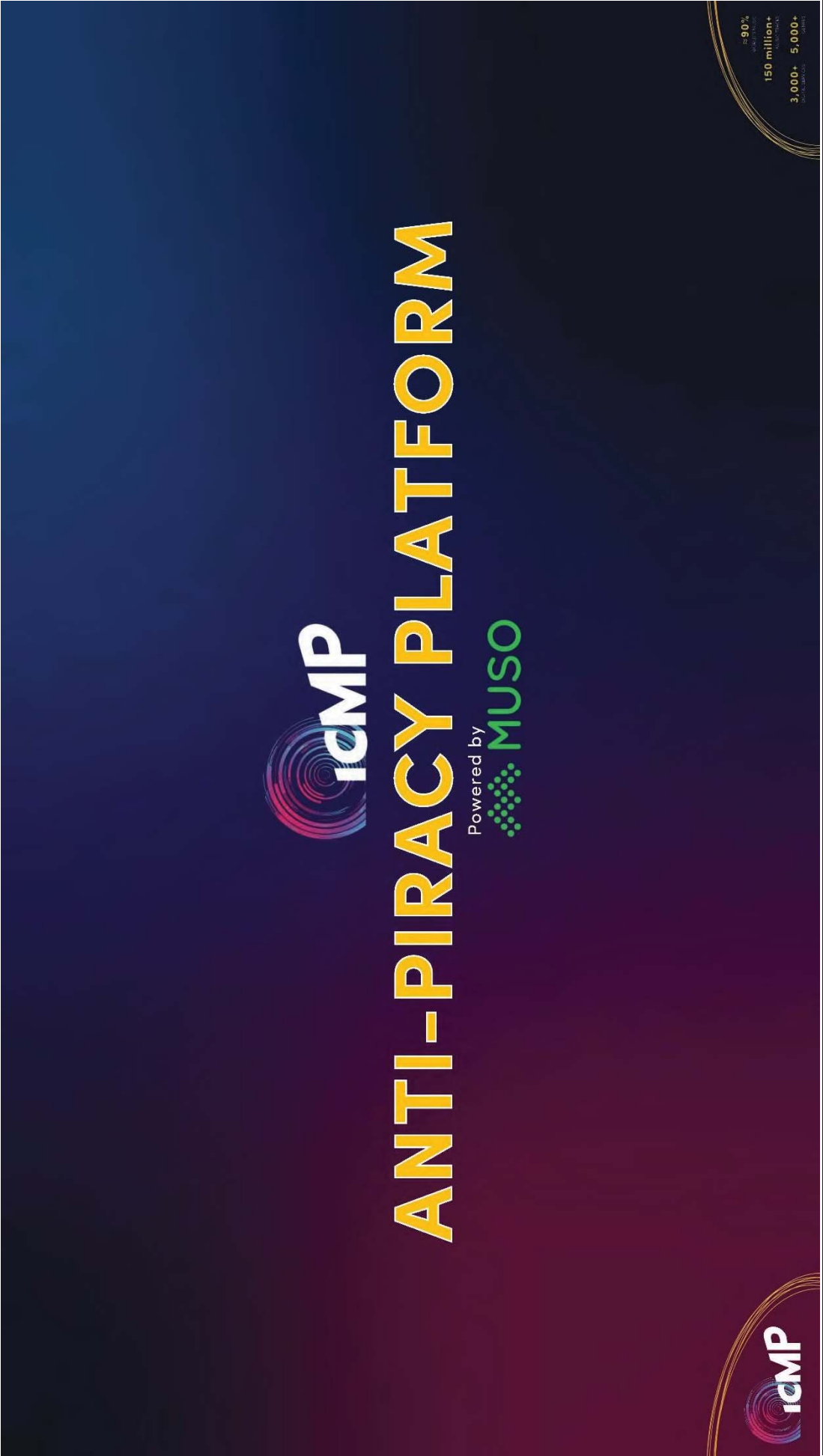
ARTIFICIAL
INTELLIGENCE

ICMP
12799/26
ANNEX

ICMP ANTI-PIRACY PLATFORM

~90%
REDUCED
PIRACY
170 million+
HAPPY
4,000+ 5,000+
COUNTRIES





ANTI-PIRACY PLATFORM

Powered by  **MUSO**

Protect your content online on

CYBERLOCKERS


STREAMING SITES
 **YouTube**

SEARCH ENGINES


BLOGS
 **Blogger**

TORRENT SITES


& MORE

90%
GROWTH IN
150 million+
NEW USERS
3,000+ 5,000+
COUNTRIES

ANTI-PIRACY PLATFORM

Powered by  **MUSO**

13,000,000

TAKEDOWNS
of illegal content online

~90%
OF ILLEGAL CONTENT
150 million+
FILES TAKEDOWN
3,000+ 5,000+
COUNTRIES

SYSTEMIC INFRINGEMENT ON APP STORES



~90%
OF RETAIL
170 million+
170 million+
4,000+ 5,000+
4,000+ 5,000+
4,000+ 5,000+

STUDY FINDINGS SCALE OF INFRINGEMENT



1 app

is licensed in the top 30 search for free music



80%

Of all apps reviewed enable users to illegally stream or download protected content.



Phase 2

>1.1 billion

Downloaded apps offering unlicensed music on Play Store



91.3%

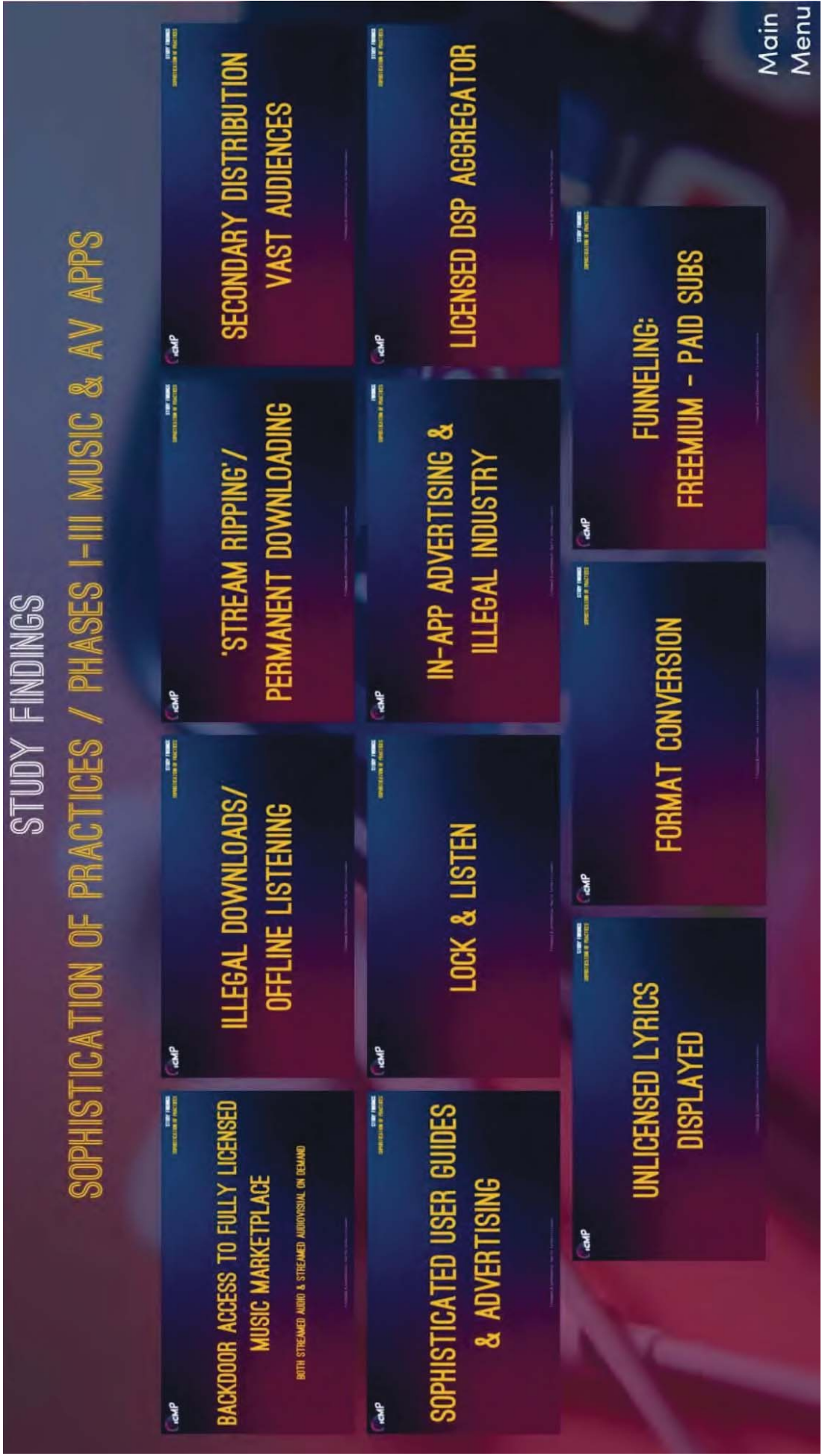
Of unlicensed apps generate in-app ad revenue



STUDY FINDINGS

SOPHISTICATION OF INFRINGEMENT





ALL INDUSTRIES AFFECTED



12 90%
INDUSTRIAL
170 million+
170 million+
4,000+ 5,000+
4,000+ 5,000+
170 million+
170 million+



ARTIFICIAL INTELLIGENCE

ca. 90%
OF ALL DATA
170 million+
100+ countries
4,000+ 5,000+
GOV. & BUSINESS
ENTERPRISES









ENSURING THE AI ACT'S SUCCESS



- 1 COMPLY EU LAWS INCL. COPYRIGHT
- 2 DETAILED RECORD KEEPING (ANNEX XI/ PER WORK)
- 3 DETAILED TRAINING SUMMARY
- 4 WATERMARKING & LABELLING
- 5 RESPECT RIGHTS RESERVATIONS
- 6 CODE OF PRACTICE
- 7 AI OFFICE ENFORCEMENT

TEMPLATE

SUFFICIENTLY DETAILED SUMMARY

key elements missing

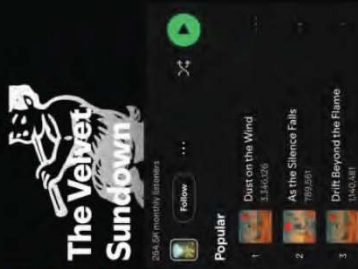
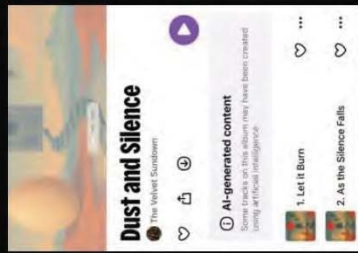
- ❏ lacking sufficient transparency to enforce rights
- ❏ legal basis for use
- ❏ period of collection for all sources
- ❏ identification of third party providers
- ❏ onward provision of training data
- ❏ automated content recognition (ACR)
- ❏ Music aggregated with other audio content (podcasts, audiobooks, ...)
- ❏ Information supplied entirely inadequate to enforce rights

key elements to be improved

- ❏ thresholds for 'main/large' sources
- ❏ arbitrary
- ❏ ineffectual
- ❏ easy to circumvent



LABELLING



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More ways to spot, shape and understand AI-generated content



Apple Music to Label AI-Made Tracks Later This Year





There on behalf of the industry

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